

# FUTURE LABS LIVE



DIGITAL  
AUTOMATED  
CONNECTED

27-28 May 2025 | Main Conference & Exhibition Days  
Congress Centre Basel, Switzerland

Visit Our Website

Created by

SPARK SOMETHING  
TERRAPINN 

# FUTURE LABS LIVE. A UNIQUE EVENT AT A CRITICAL TIME OF CHANGE

This is the world's most diverse, stimulating, and exciting event for the future of all labs. Start-ups, disruptors and innovators from academia, biotech, pharma, chemicals, materials, food & beverage, agricultural, FMGC, architectural and many more are invited to help pave the way and share their experiences and vision for the lab of the future.

Held over two days with 3000+ global experts, Future Labs will provide comprehensive and interactive coverage of the key issues and technologies.

## WE NEED FUTURE LABS NOW BECAUSE

Those who don't adapt, change, and get ahead of the enormous technologies changing the way lab's function, will be left behind.

Future Labs Live is becoming the world's most important 'future lab' congress. We are breaking out of silos to enable individuals to meet, talk and debate across function, industry, and geography.

## FUTURE LABS LIVE WILL GENERATE IDEAS, NEW WAYS OF THINKING AND NOVEL PARTNERSHIPS

We have designed an event experience that is engaging, collaborative and global. Our carefully curated content will be about disruptive innovation:

- **Hear** our expert speakers address key challenges in the lab within our extensive conference programme
- **Explore** alternative solutions and ideas for your lab in our buzzing exhibition floor
- **Connect** with thousands of like-minded individuals across multiple networking opportunities

## FUTURE LABS LIVE WILL FEATURE



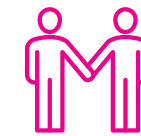
Hundreds of expert speakers



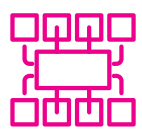
Start-up pitches



World leading keynotes



One to one meetings



9 streams of content



Exhibition showcase



Interactive working groups



Start-up village



Peer to peer networking



Drinks Reception

And a whole lot more...

NEW

SOLUTIONS

NEW

BUSINESS MODELS

NEW

THINKING

NEW

TECHNOLOGIES

NEW

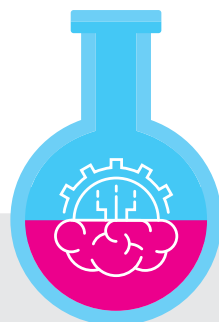
PLAYERS



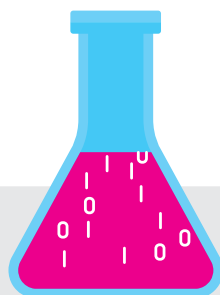
DIGITAL  
TRANSFORMATION



ARTIFICIAL  
INTELLIGENCE



DATA  
MANAGEMENT



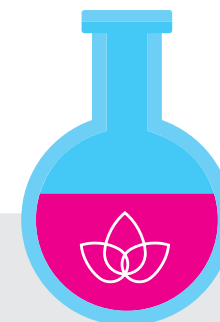
AUTOMATED  
DISCOVERY



CONNECTIVITY



SUSTAINABILITY



SMART  
FACILITIES



OPERATIONS &  
TRAINING



# THE LAB OF THE FUTURE IS NOW

The lab of tomorrow will be very different to the lab of today. There is a clear need to come together to meet, debate, share ideas, best practice, stories of success and stories of disaster.

## WHY NOW?

The world of lab technology faces diverse challenges such as the digital revolution, increasing complex workflows and the constant need to improve efficiency without escalating costs. New technologies and business processes are transforming labs, join us to stay ahead or get left behind!

## KEY DRIVERS FOR TOMORROWS LAB

- **Digitisation** – helping accelerate the adoption of new technologies which can foster innovation and react to changes in the business environment
- **AI** – harnessing the power of improved machine learning and artificial intelligence technology to get the most insight from laboratory data
- **Sustainability** – recognising that the sustainable lab is the lab of the future – what are the business drivers behind this shift and why does it matter?
- **Connectivity** – between devices, equipment and across business and locations
- **Robotics** – harnessing robotics to minimise manual labour
- **Automated research** – of processes in the lab, removing human error and increasing the time scientist can dedicate to conducting science
- **Collaboration** – is key to a successful business, learn how to breakdown down silos between departments and disciplines

Laboratories are becoming more automated and rely on robotics to perform tasks such as sample handling, analysis, and data collection, increasing efficiency and accuracy

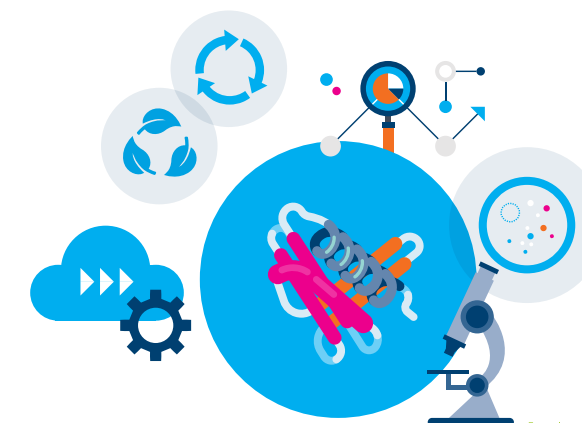


With increased data generated in labs, analytics and machine learning are playing a significant role in helping researchers identify patterns and trends in their work.



Cloud computing is becoming standard the lab of the future, allowing researchers to access and share data and resources from anywhere in the world

Augmented reality technologies are likely to be used in the lab of the future to enhance the visualization and manipulation of data and samples



Laboratories are becoming more environmentally friendly, with a focus on reducing waste and energy consumption whilst maintaining quality of their research

# THE CONGRES

## WHERE IDEAS & INDUSTRIES COLLIDE

We'll aim to create the world's most important 'future lab' congress covering all industries that will bring together **practitioners, technicians, scientists, innovators, start-ups**, and the **vendor** community all in one place.

Start-ups, **vendors, practitioners, scientists** and innovators from academia, biotech, pharma, chemical, material, food & beverage, agricultural, FMGC, architectural communities under one roof to help pave the way and share their experiences and vision for the lab of the future.

As well exciting exhibition floor with solution providers and start-ups, we'll also have a content rich agenda for you to learn how these changes will impact you.

### STRUCTURE & FORMAT

The agenda will be made up of keynote plenary sessions and multiple focused tracks, in variety of formats (presentations, panels and working groups) so that your two days with us are packed full of relevant, tailored content to your workplace.

### WORKING GROUPS

Interactive sessions to brainstorm, discuss and address key challenges in the industry

### SECTORS

As an industry agnostic event we have attendees from many sectors academia, biotech, pharma, chemicals, materials, Food & Beverage, agricultural, FMGC, architectural etc.

### EXHIBITION

Visit the exhibitions stands and learn what new lab technologies there is to offer as well as meet innovative start-ups

### NETWORKING

To facilitate networking, attendees will also have access to our Terrapinn App where on-site meetings can be set up in advance for an incredibly productive event with us.

### DRINKS RECEPTION

After the congress finishes on day one, we'll host a reception to continue your networking over drinks, included in your registration.

### INDUSTRIES

- 35%** Life Science
- 15%** Chemicals & Materials
- 15%** Food & Agri
- 10%** Environment & Energy
- 10%** FMCG
- 10%** Medical
- 5%** Real Estate & Facilities

### OUR ATTENDEES COME FROM

- 5%** Nordic (Inc. Sweden/Gothenburg, Denmark/Copenhagen)
- 10%** UK
- 15%** Germany
- 35%** Basel
- 15%** RO Switzerland
- 10%** France
- 5%** US

### KEY THEMES COVERED BY 200+ SPEAKERS WILL INCLUDE:



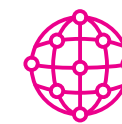
Automated, Integrated  
& Interoperable  
Discovery



Digital  
Transformation



Data Management,  
Standards & Analytics



Connectivity &  
Collaboration



Training,  
Development &  
Change Management



Sustainability



Artificial Intelligence,  
Machine Learning &  
Deep Learning



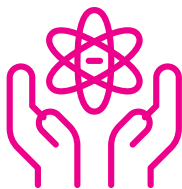
Lab Operations &  
Efficiency



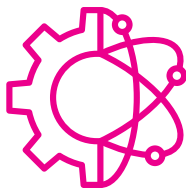
Smart Lab Facilities

# WHO SPONSORS / EXHIBITS

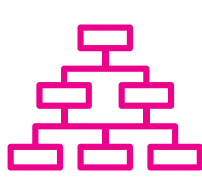
# WHO ATTENDS?



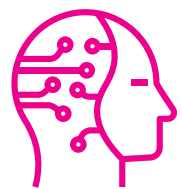
Lab Informatics



Lab Digitisation



Big Data



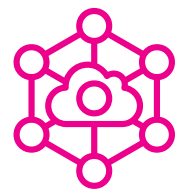
Artificial Intelligence



Lab Applications



Lab Analytics



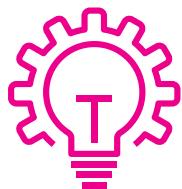
Internet of Things



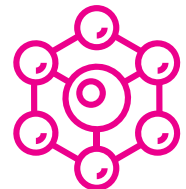
Cloud Services



Lab Infrastructure and Design



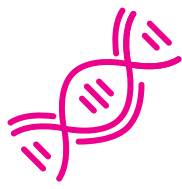
Integrated Lab Solutions



Nanotechnology



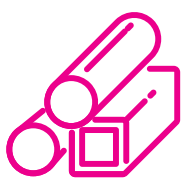
Management Consultants



Life Science



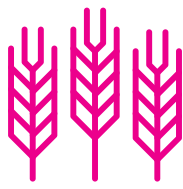
Chemicals & Materials



Equipment



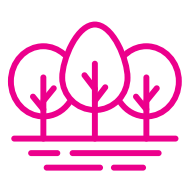
Food Science



Agribusiness



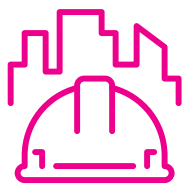
FMCG



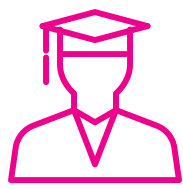
Energy & Environment



Medical



Real Estate & Facilities



Academic

## JOB TITLES OF ATTENDEES

- R&D
- Engineers
- Laboratory Technician
- Laboratory Manager
- Managing Director
- Laboratory analyst
- Laboratory Sales Manager
- Procurement managers
- Product Manager
- Chemistry Manager
- Technical Manager
- Scientists
- Sales Director
- CEO
- CIO
- CISO
- Head of Lab
- Global Head of Analytics, R&D
- Global Head IT
- Global Head of Data Science
- Head of Digital Laboratory
- Head of Machine Learning
- Head of Real Estate and Facilities
- Head of Digital

## EXHIBITOR SHOWCASES WILL INCLUDE

- Analytical equipment and methods
- Chemicals & commodities
- Laboratory Automation
- Laboratory facilities and apparatus
- Laboratory informatics
- Nanotechnology
- AI and Machine Learning
- Lab Workflow Solutions
- Data Capture & Integration
- Robotics
- Lab Infrastructure and Design
- Internet of Things

# PACKAGES

Premium sponsorship packages are for innovative companies serious about making their mark. Sponsorship packages are tailored to meet your specific marketing goals. The grid below is a guide to what you can expect at each level.

Benefits	Title (Exclusive)	Diamond	Platinum	Gold	Silver	Bronze
Keynote Presentation in the Plenary	1					
Join a Keynote Panel		1				
Track Sponsorship			1			
Conference Track Presentation	2	1	1	1		
Working Group/ Workshop presentation	1	1			1	
Showcase Presentation	1	1				1
High Level Branding Option	1	1				
Networking Manager	1	1	1	1		
Exhibition Stand Size (sqm)	54	36-24	18	12	9	9
Unlimited Passes	*	*	*	*	*	*

## EXHIBITION OPTIONS

Our eye-catching exhibition is also created to companies who wish to showcase their innovative and world-beating products. Booths are available in sizes from 9sqm to 54sqm.

# WHY SPONSOR

Future Labs Live presents a unique range of marketing, lead generation and business development opportunities. Our event is structured to allow a range of specific opportunities from thought leadership keynotes, through to tailored meetings and introductions, to exhibition and display space. And so much more...



### EXCLUSIVE KEYNOTE TITLE

As a key sponsor with multiple speaking engagements, your company can position itself as an influential thought leader in different disciplines, ensuring brand exposure in multiple tracks and on the plenary stage as part of a panel.



### DIAMOND

As a key sponsor with multiple speaking engagements, your company can position itself as an influential thought leader in different disciplines, ensuring brand exposure in multiple tracks and on the plenary stage as part of a panel.



### SILVER

Engage with your audience through interactive discussion-based sessions or workshops



### NETWORKING MANAGER

Our dedicated team of Networking Managers will work closely with you to arrange 1-2-1 business meetings at the event. We'll send out the attendee list approx. 4 weeks prior for you to choose targeted clients and we'll help assist pre-event and on-site at your private reserved meeting table.



### PLATINUM

Presenting to a more targeted audience in your specific area of expertise, this is an exclusive opportunity to be the session track sponsor and one of the first speakers of the relevant conference track.



### GOLD

If you are looking for a platform to demonstrate and educate the leading decision makers of the full range of your services and capabilities, we have a few limited presentation opportunities within each targeted conference track to present in.



### BRONZE

Engage with leading decision-makers, and showcase your services within our Showcase sessions, targeted within relevant conference tracks.





# OTHER BRANDING OPTIONS



## CAFE SPONSOR

You will have the opportunity to be the branded host and sponsor of one of the café areas, front and centre for the conference audience throughout the 2 days.



## EVENT WIFI

Opportunity for your company to be branded as the exclusive Wifi Sponsor and have recognition of this on all event documentation, brochure and WIFI business card. Choice of WIFI code and branding on landing page.



## EXCLUSIVE REGISTRATION DESK SPONSOR

Exclusive opportunity to have your logo on the Registration/Information Desk that all the thousands of attendees will use over the event and see.



## EVENT LANYARDS

The exclusive Delegate Lanyard Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded lanyards, which will be worn by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only



## EXCLUSIVE CHILL & CHARGE AREA SPONSOR

Exclusive opportunity to have your logo on one of the charging stations that attendees use over the event.



## NETWORKING SPONSOR

Exclusive opportunity to sponsor the networking area and feature on the partnering app as the Networking Sponsor to the conference, enhancing your visibility for all attendees.



## EXCLUSIVE SPEAKER LOUNGE SPONSOR

Exclusive opportunity to have your logo on the boarding surrounding the Speaker Lounge area on the exhibition floor, that the event speakers will be using over the event.



## NETWORKING RECEPTION

Opportunity to be the exclusive Networking Drinks / Dinner Reception host sponsor for one of the evenings. Complimentary drinks will be offered for all the attendees of the conferences to enjoy on your behalf, with an option for a full Dinner package. Opportunity for a 5-minute opening welcome address to the reception. Banners, theming and branding will be visible throughout the reception with your logo.



## EXCLUSIVE EXHIBITION FLOORPLAN OR CONFERENCE ROOM LOCATOR MAP SPONSOR

Exclusive opportunity to have your logo on the Exhibition Floorplan or Conference Room locator map that attendees will use over the event. Exclusive opportunity to have your exhibition booth highlighted on the exhibition floorplan so its front of mind for anyone looking at the map.

# CALLING FOR START-UPS

The aim of the **Future Labs LIVE** congress is to provide a platform for industry disruptors to come together and demonstrate how change can speed up the transformation underpinning the lab environment. If you are either a start-up or SME founded in the last four years we want to give you the opportunity to get in front of industry and challenge how science is carried out.

## START-UPS PITCHING

A quality innovation competition that will entertain audiences. Start-ups will be provided the opportunity to present their solutions toward accelerating R&D in the lab. Winners will benefit from exhibition prizes and mentoring opportunities.

## BENEFITS

*Each successful application includes*

**COMPANY NAME**

BOOTH NO.

**FUTURE  
LABS LIVE**

### Booth

- A 1m wide unit
- Exhibitor name panel
- Full size print graphic or logo on name panel (small additional cost)

### Other benefits:

- Full access passes to the event exhibition and conference
- Networking Application to pre arrange 1-1 meetings at the congress on private bookable tables
- Drinks Reception
- Branding on event materials
- Marketing from Terrapinn
- Listing on event Web Page

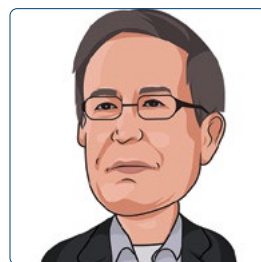
Contact Shilpa Suthar

T +44 (0) 20 3787 9909 | E [shilpa.suthar@terrapinn.com](mailto:shilpa.suthar@terrapinn.com)

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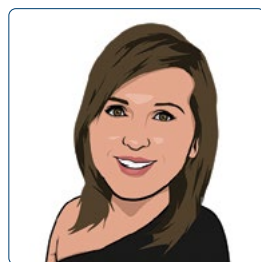
# ADVISORY BOARD



**PATRICK COURTNEY**  
Director  
SiLA Consortium



**THORSTEN TEUTENBERG**  
Head of Department  
Iuta



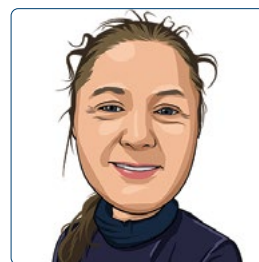
**SAMI KANZA**  
Senior Enterprise Fellow  
University of Southampton



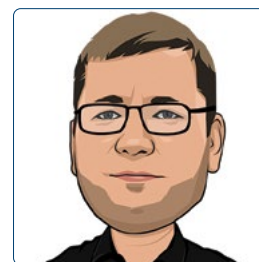
**ANDREAS STEINBACHER**  
Head of Software Products  
Novo Nordisk



**MARTIN WINTER**  
CEO  
Lab Automation Network



**ELLEN PIERCY**  
Automation Lead Engineer  
Unilever



**BURKHARD SCHAFFER**  
Head of Partnering  
SiLA Consortium/ AniML



**ANDREAS TRAUBE**  
Department Manager  
Fraunhofer IPA



**VINCENT REVOL**  
Head Research and Business Development, Life Science Technologies  
CSEM

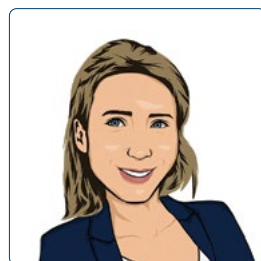


**JENS FEDDERN**  
Head Vertical Market Life Sciences  
Siemens

# SPEAKER HALL OF FAME



**SCOTT OLOFF**  
SVP of Data & Analytics  
Roche



**EVELYNE PFLUGI**  
CEO, Co-Founder  
The Singularity Group



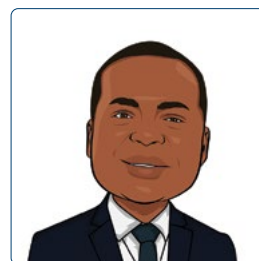
**JOHN CASTLE**  
Chief Data Science Officer  
Monte Rosa Therapeutics



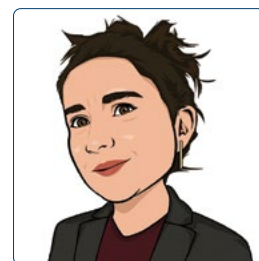
**JAMES CONNELLY**  
Chief Executive Officer  
My Green Lab



**DEIRDRE BLACK**  
Head of Science, Sustainability Strategy Lead  
Royal Society of Chemistry



**OWEN FRASER**  
Co-Founder and CEO  
Gobiosis International (Pty) Ltd



**CLAUDIA ORTUGNO**  
EMEA Development director  
FMC



**STÉPHANE JEANMART**  
Site Operations Manager  
Syngenta



**ANDREW KING**  
SHE & Sustainability Director  
AstraZeneca



**LILY WONG**  
VP Head of Partnerships and Strategy  
Bayer



**MARISSA MOCK**  
Senior Director, Research  
AMGEN INC



**PARTHA KRISHNAN**  
Associate Director, Biosafety and Sustainability for North America R&D  
Sanofi



**BERND LIEPERT**  
President  
Eu Robotics



**FLORIANE SORNAY**  
Sensory Lab Supervisor  
Nestlé



**PASCAL MIÉVILLE**  
Executive Director  
SWISS CAT+



**ANDREA SAUERWEIN**  
R&D Data Readiness Lead  
Johnson Matthey



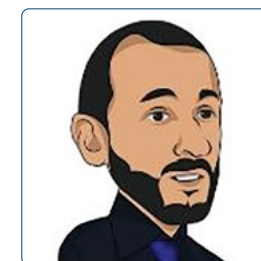
**PETER MCQUILTON**  
Senior Product Owner  
GSK



**DAVIDE SPOLDI**  
S&T Product Line Manager  
Givaudan SA



**MOUSSA BARHOUM**  
Venture Manager Digital R&D  
Covestro



**TEODORO LAINO**  
Distinguished Research Scientist  
IBM Research Zurich



# IN BASEL

As one of the key scientific hubs in Europe, our location is no coincidence. Having partnered with most of the laboratories in this region and neighbouring countries, we have an excellent network of professionals for you to engage with.

## MORE THAN 10 LEADING GLOBAL COMPANIES HAVE THEIR ROOTS IN THE REGION.

The unique position of the Rhine, where Switzerland, France and Germany meet, with direct access to all important traffic routes and to the world's oceans, has always played a major part in ensuring the sustainable economic success of the region. As long ago as the Middle Ages, Basel had already grown to become an important centre for trade, and to this day it remains a major centre for science and research. Aside from Novartis and Roche – two of the world's three largest pharmaceutical companies – there another 700 life sciences companies in Switzerland with over 50 life sciences companies, from international pharmaceutical to medical and nanotechnology companies, headquartered in Basel.

As a cross industry event, we'll benefit from the Basel's undisputed leading destinations in the life sciences sector. But not only in this sector - especially in related industries, too, such as chemicals, nanotechnology, medtech, cosmetics and nutraceuticals, there is a growth of interesting clusters of successful companies in the region.



**20% of European biotech companies** are now headquartered in Switzerland.



Swiss laboratory expenditure is set to reach **€2.25 billion** by 2026, growing at a rate of **2.4%** year on year. Since 2015, demand in Switzerland has increased by **4.3%** annually.



Basel is perfectly centered around France, Germany. The Switzerland Innovation Park, one of the most dynamic lab clusters in Europe is based in Basel, home to **700+ companies** and the meeting point for science and healthcare trailblazers.



The research expenditure (R&D) of the companies rose to a record high of **2.7 billion Swiss francs**.



The Swiss biotech industry generated record revenues of **CHF 6.8 billion**.



# WHY ATTEND?

## REASONS TO ATTEND

- Cross sector learnings and applications regardless of the lab you work in
- A content led agenda means you'll have access to the latest trends, innovations and drivers that is transforming the way your lab functions
- We understand that networking is incredibly important, that's why we have long breaks, a dedicated app to set up meetings and a drinks reception to ensure you get the opportunity to make new research and business partnerships
- Find your next solution that will change the efficiency and workflow of your lab by visiting the exhibition floor filled with showcases and start-ups
- Meet decision makers and trend setters from the high calibre speakers and attendees

**Start-ups:** Apply or visit the congress start-up village to meet those entrepreneurs seeking to disrupt the way lab operations are carried out

**Workshops:** Immerse yourself in workshops to learn first-hand the latest innovations within the lab space and equip yourself with the skills to take your day-to-day job that next step forward

**Start-up theatre:** The Start-up theatre provides the opportunity for start-ups to pitch their solutions to a panel of judges and win prizes. Here they will explain how they can add value to your business or why they might be the next industry disruptor tech

**FUTURE  
LABS LIVE**

## NETWORKING APP

The Future Labs Live event networking app is the most efficient way to do business in the industry without traveling all over the world. Search for and identify potential partners and request 1-to-1 meetings with prospective clients at the event.

## FOR ATTENDEES

The Terrapinn networking app offers you access to all conference delegates. Maximise your time at the event, by setting up targeted 1-to-1 meetings in advance. You'll be able to view each attendee and send them a personal message. You can browse exhibitors and see images of their products on their page. Pdf copies of presentation will be available after the event.

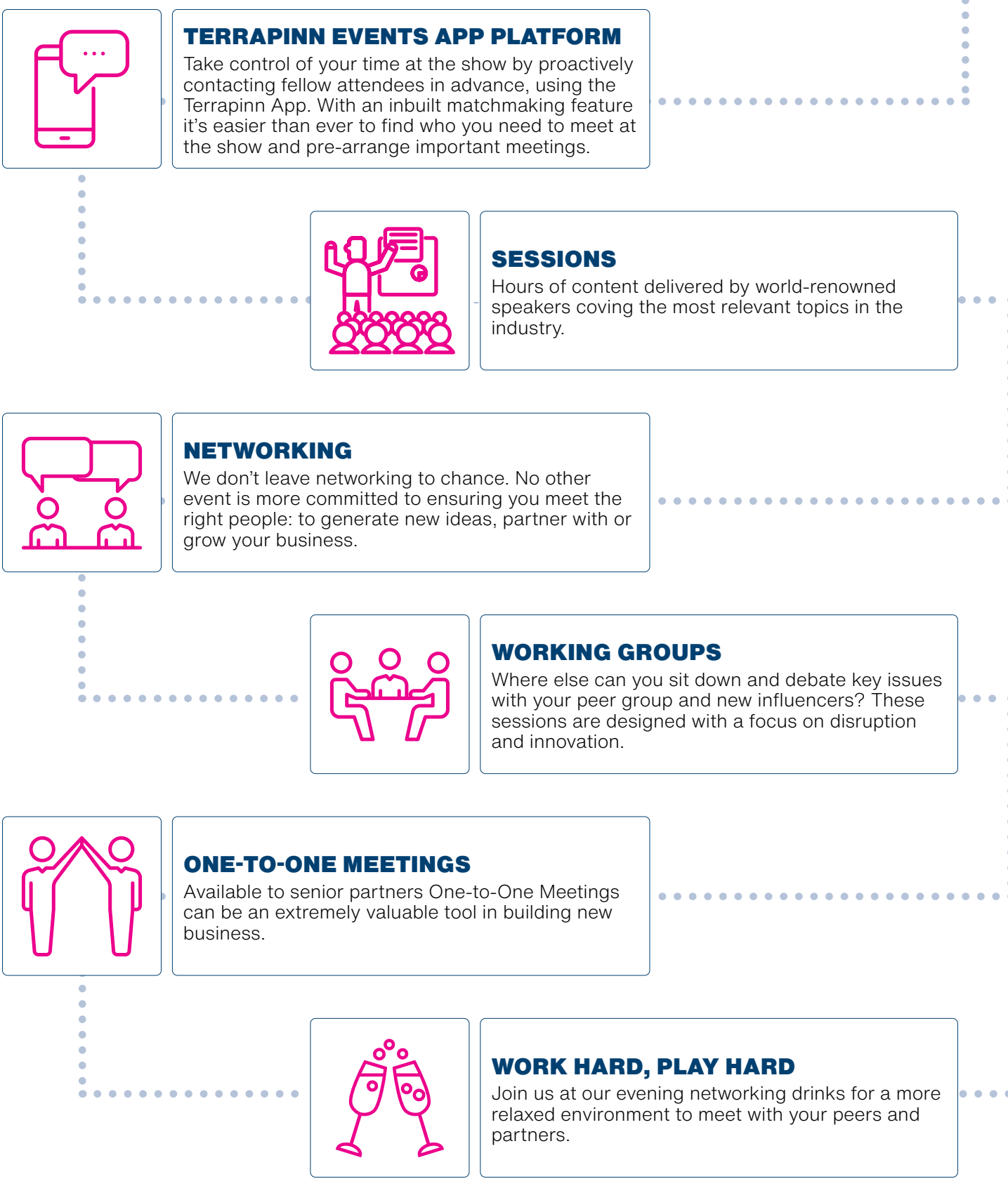
Contact Shilpa Suthar  
T +44 (0) 20 3787 9909  
E [shilpa.suthar@terrapinn.com](mailto:shilpa.suthar@terrapinn.com)  
Visit Our Website

# MARKETING CAMPAIGN

Our marketing campaign kicks off twelve months out and is a fully integrated digital campaign using a variety of channels:



# YOUR JOURNEY





# SPARK SOMETHING

## TERRAPINN LIFE SCIENCE EVENTS INSPIRE & TRANSFORM BUSINESS



We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disrupters and change agents together. Discussing and demonstrating the technology, strategies and personalities that are changing the way the world does business.

Our world leading events bring scale, knowledge, and gravitas to promote innovation and technology that change people's lives. Whether it is solar and renewables in Africa, education technology in Australia, payments and e-commerce in Asia, railways in the Middle East, orphan drugs in the Americas, or aviation in Europe, our events make a difference.

We are creative, organic, and customer focused, curating content for the specific industry and location of each event. Whether you're looking to make new connections, introduce product or inspire change in your industry, we invite you to join us as agitators of change.

[www.terrapinn.com](http://www.terrapinn.com)

With over 30 years of experience in the life sciences and surrounding industries, we're proud to have worked with thousands of partners that have inspired us to create this new concept of Future Labs Live, delivered with you, for you.



NOVARTIS



Lonza

FUJIFILM

Hitachi Chemical



P&G

sanofi



eppendorf



sartorius

ThermoFisher  
SCIENTIFIC



AstraZeneca

accenture

Full Spectrum Lab Services  
FROM CBRE



ChemAxon



Microsoft



Benchling

BIOSERO  
A BICO COMPANY

Dotmatics

ELEMENTAL  
MACHINES



L7INFORMATICS



LabTwin

MERCK

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# FUTURE LABS LIVE

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