

**FUTURE
LABS**

LIVE



DIGITAL
AUTOMATED
CONNECTED

27-28 May 2025 | Main Conference & Exhibition Days
Congress Centre Basel, Switzerland

Visit Our Website

Created by

SPARK SOMETHING
TERRAPINN

FUTURE LABS LIVE. A UNIQUE EVENT AT A CRITICAL TIME OF CHANGE

This is the world's most diverse, stimulating, and exciting event for the future of all labs. Start-ups, disruptors and innovators from academia, biotech, pharma, chemicals, materials, food & beverage, agricultural, FMGC, architectural and many more are invited to help pave the way and share their experiences and vision for the lab of the future.

Held over two days with 3000+ global experts, Future Labs will provide comprehensive and interactive coverage of the key issues and technologies.

WE NEED FUTURE LABS NOW BECAUSE

Those who don't adapt, change, and get ahead of the enormous technologies changing the way lab's function, will be left behind.

Future Labs Live is becoming the world's most important 'future lab' congress. We are breaking out of silos to enable individuals to meet, talk and debate across function, industry, and geography.

FUTURE LABS LIVE WILL GENERATE IDEAS, NEW WAYS OF THINKING AND NOVEL PARTNERSHIPS

We have designed an event experience that is engaging, collaborative and global. Our carefully curated content will be about disruptive innovation:

- **Hear** our expert speakers address key challenges in the lab within our extensive conference programme
- **Explore** alternative solutions and ideas for your lab in our buzzing exhibition floor
- **Connect** with thousands of like-minded individuals across multiple networking opportunities

FUTURE LABS LIVE WILL FEATURE



Hundreds of expert speakers



Start-up pitches



World leading keynotes



One to one meetings



9 streams of content



Exhibition showcase



Interactive working groups



Start-up village



Peer to peer networking



Drinks Reception

And a whole lot more...

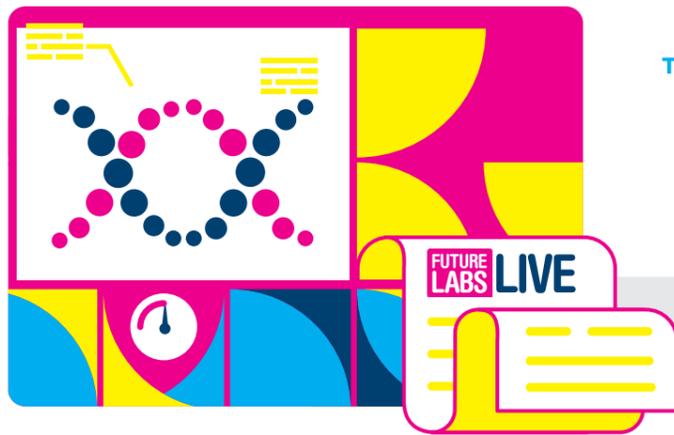
NEW SOLUTIONS

NEW BUSINESS MODELS

NEW THINKING

NEW TECHNOLOGIES

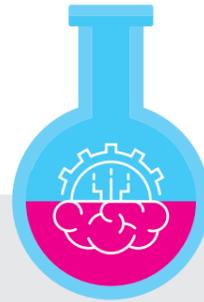
NEW PLAYERS



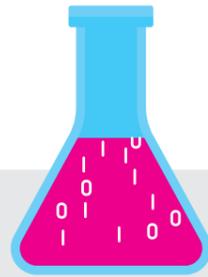
DIGITAL
TRANSFORMATION



ARTIFICIAL
INTELLIGENCE



DATA
MANAGEMENT



AUTOMATED
DISCOVERY



CONNECTIVITY



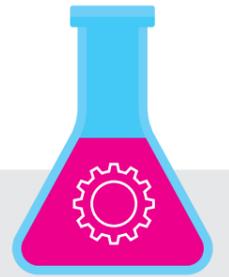
SUSTAINABILITY



SMART
FACILITIES



OPERATIONS &
TRAINING



THE LAB OF THE FUTURE IS NOW

The lab of tomorrow will be very different to the lab of today. There is a clear need to come together to meet, debate, share ideas, best practice, stories of success and stories of disaster.

WHY NOW?

The world of lab technology faces diverse challenges such as the digital revolution, increasing complex workflows and the constant need to improve efficiency without escalating costs. New technologies and business processes are transforming labs, join us to stay ahead or get left behind!

KEY DRIVERS FOR TOMORROWS LAB

- **Digitisation** – helping accelerate the adoption of new technologies which can foster innovation and react to changes in the business environment
- **AI** – harnessing the power of improved machine learning and artificial intelligence technology to get the most insight from laboratory data
- **Sustainability** – recognising that the sustainable lab is the lab of the future – what are the business drivers behind this shift and why does it matter?
- **Connectivity** – between devices, equipment and across business and locations
- **Robotics** – harnessing robotics to minimise manual labour
- **Automated research** – of processes in the lab, removing human error and increasing the time scientist can dedicate to conducting science
- **Collaboration** – is key to a successful business, learn how to breakdown down silos between departments and disciplines

Laboratories are becoming more automated and rely on robotics to perform tasks such as sample handling, analysis, and data collection, increasing efficiency and accuracy



With increased data generated in labs, analytics and machine learning are playing a significant role in helping researchers identify patterns and trends in their work.



Cloud computing is becoming standard the lab of the future, allowing researchers to access and share data and resources from anywhere in the world

Augmented reality technologies are likely to be used in the lab of the future to enhance the visualization and manipulation of data and samples

Laboratories are becoming more environmentally friendly, with a focus on reducing waste and energy consumption whilst maintaining quality of their research



THE CONGRESS

WHERE IDEAS & INDUSTRIES COLLIDE

We'll aim to create the world's most important 'future lab' congress covering all industries that will bring together **practitioners, technicians, scientists, innovators, start-ups**, and the **vendor** community all in one place.

Start-ups, **vendors, practitioners, scientists** and innovators from academia, biotech, pharma, chemical, material, food & beverage, agricultural, FMGC, architectural communities under one roof to help pave the way and share their experiences and vision for the lab of the future.

As well exciting exhibition floor with solution providers and start-ups, we'll also have a content rich agenda for you to learn how these changes will impact you.

STRUCTURE & FORMAT

The agenda will be made up of keynote plenary sessions and multiple focused tracks, in variety of formats (presentations, panels and working groups) so that your two days with us are packed full of relevant, tailored content to your workplace.

WORKING GROUPS

Interactive sessions to brainstorm, discuss and address key challenges in the industry

SECTORS

As an industry agnostic event we have attendees from many sectors academia, biotech, pharma, chemicals, materials, Food & Beverage, agricultural, FMGC, architectural etc.

EXHIBITION

Visit the exhibitions stands and learn what new lab technologies there is to offer as well as meet innovative start-ups

NETWORKING

To facilitate networking, attendees will also have access to our Terrapinn App where on-site meetings can be set up in advance for an incredibly productive event with us.

DRINKS RECEPTION

After the congress finishes on day one, we'll host a reception to continue your networking over drinks, included in your registration.

INDUSTRIES

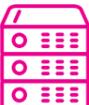
- 35%** Life Science
- 15%** Chemicals & Materials
- 15%** Food & Agri
- 10%** Environment & Energy
- 10%** FMCG
- 10%** Medical
- 5%** Real Estate & Facilities

OUR ATTENDEES COME FROM

- 5%** Nordic (Inc. Sweden/Gothenburg, Denmark/Copenhagen)
- 10%** UK
- 15%** Germany
- 35%** Basel
- 15%** RO Switzerland
- 10%** France
- 5%** US

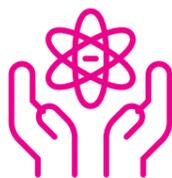


KEY THEMES COVERED BY 200+ SPEAKERS WILL INCLUDE:

 Automated, Integrated & Interoperable Discovery	 Digital Transformation	 Data Management, Standards & Analytics	 Connectivity & Collaboration	 Training, Development & Change Management
 Sustainability	 Artificial Intelligence, Machine Learning & Deep Learning`	 Lab Operations & Efficiency	 Smart Lab Facilities	

WHO SPONSORS / EXHIBITS

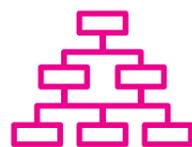
WHO ATTENDS?



Lab Informatics



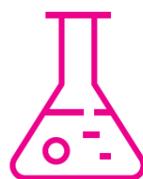
Lab Digitisation



Big Data



Artificial Intelligence



Lab Applications



Lab Analytics



Internet of Things



Cloud Services



Lab Infrastructure and Design



Integrated Lab Solutions



Nanotechnology



Management Consultants



Life Science



Chemicals & Materials



Equipment



Food Science



Agribusiness



FMCG



Energy & Environment



Medical



Real Estate & Facilities



Academic

JOB TITLES OF ATTENDEES

- R&D
- Engineers
- Laboratory Technician
- Laboratory Manager
- Managing Director
- Laboratory analyst
- Laboratory Sales Manager
- Procurement managers
- Product Manager
- Chemistry Manager
- Technical Manager
- Scientists
- Sales Director
- CEO
- CIO
- CISO
- Head of Lab
- Global Head of Analytics, R&D
- Global Head IT
- Global Head of Data Science
- Head of Digital Laboratory
- Head of Machine Learning
- Head of Real Estate and Facilities
- Head of Digital

EXHIBITOR SHOWCASES WILL INCLUDE

- Analytical equipment and methods
- Chemicals & commodities
- Laboratory Automation
- Laboratory facilities and apparatus
- Laboratory informatics
- Nanotechnology
- AI and Machine Learning
- Lab Workflow Solutions
- Data Capture & Integration
- Robotics
- Lab Infrastructure and Design
- Internet of Things

PACKAGES

Premium sponsorship packages are for innovative companies serious about making their mark. Sponsorship packages are tailored to meet your specific marketing goals. The grid below is a guide to what you can expect at each level.

Benefits	Title (Exclusive)	Diamond	Platinum	Gold	Silver	Bronze
Keynote Presentation in the Plenary	1					
Join a Keynote Panel		1				
Track Sponsorship			1			
Conference Track Presentation	2	1	1	1		
Working Group/ Workshop presentation	1	1			1	
Showcase Presentation	1	1				1
High Level Branding Option	1	1				
Networking Manager	1	1	1	1		
Exhibition Stand Size (sqm)	54	36-24	18	12	9	9
Unlimited Passes	*	*	*	*	*	*

EXHIBITION OPTIONS

Our eye-catching exhibition is also created to companies who wish to showcase their innovative and world-beating products. Booths are available in sizes from 9sqm to 54sqm.

WHY SPONSOR

Future Labs Live presents a unique range of marketing, lead generation and business development opportunities. Our event is structured to allow a range of specific opportunities from thought leadership keynotes, through to tailored meetings and introductions, to exhibition and display space. And so much more...



EXCLUSIVE KEYNOTE TITLE

As a key sponsor with multiple speaking engagements, your company can position itself as an influential thought leader in different disciplines, ensuring brand exposure in multiple tracks and on the plenary stage as part of a panel.



PLATINUM

Presenting to a more targeted audience in your specific area of expertise, this is an exclusive opportunity to be the session track sponsor and one of the first speakers of the relevant conference track.



DIAMOND

As a key sponsor with multiple speaking engagements, your company can position itself as an influential thought leader in different disciplines, ensuring brand exposure in multiple tracks and on the plenary stage as part of a panel.



GOLD

If you are looking for a platform to demonstrate and educate the leading decision makers of the full range of your services and capabilities, we have a few limited presentation opportunities within each targeted conference track to present in.



SILVER

Engage with your audience through interactive discussion-based sessions or workshops



BRONZE

Engage with leading decision-makers, and showcase your services within our Showcase sessions, targeted within relevant conference tracks.



NETWORKING MANAGER

Our dedicated team of Networking Managers will work closely with you to arrange 1-2-1 business meetings at the event. We'll send out the attendee list approx. 4 weeks prior for you to choose targeted clients and we'll help assist pre-event and on-site at your private reserved meeting table.



FUTURE LABS LIVE terrapinn.com/futurelabs
 @FutureLabs_Live
 #FutureLabsLive

Keynote Panel

In an age of exponential technology growth, how can our labs remain current?

MODERATOR Raminderpal Singh Co-founder & CEO Incubate.bio	Michelangelo Canzoneri Global Head of Group Smart Manufacturing Merck KGaA	Lene Oddershede Senior Vice President Nat-Tech Novo Nordisk Foundation	Stephen Hayward Brand Marketing Director BIOVIA	Ross King Professor of Machine Intelligence Chalmers University

OTHER BRANDING OPTIONS

CAFE SPONSOR

You will have the opportunity to be the branded host and sponsor of one of the café areas, front and centre for the conference audience throughout the 2 days.

EVENT WIFI

Opportunity for your company to be branded as the exclusive WiFi Sponsor and have recognition of this on all event documentation, brochure and WiFi business card. Choice of WiFi code and branding on landing page.

EXCLUSIVE REGISTRATION DESK SPONSOR

Exclusive opportunity to have your logo on the Registration/Information Desk that all the thousands of attendees will use over the event and see.

EVENT LANYARDS

The exclusive Delegate Lanyard Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded lanyards, which will be worn by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only

EXCLUSIVE CHILL & CHARGE AREA SPONSOR

Exclusive opportunity to have your logo on one of the charging stations that attendees use over the event.

NETWORKING SPONSOR

Exclusive opportunity to sponsor the networking area and feature on the partnering app as the Networking Sponsor to the conference, enhancing your visibility for all attendees.

EXCLUSIVE SPEAKER LOUNGE SPONSOR

Exclusive opportunity to have your logo on the boarding surrounding the Speaker Lounge area on the exhibition floor, that the event speakers will be using over the event.

NETWORKING RECEPTION

Opportunity to be the exclusive Networking Drinks / Dinner Reception host sponsor for one of the evenings. Complimentary drinks will be offered for all the attendees of the conferences to enjoy on your behalf, with an option for a full Dinner package. Opportunity for a 5-minute opening welcome address to the reception. Banners, theming and branding will be visible throughout the reception with your logo.

EXCLUSIVE EXHIBITION FLOORPLAN OR CONFERENCE ROOM LOCATOR MAP SPONSOR

Exclusive opportunity to have your logo on the Exhibition Floorplan or Conference Room locator map that attendees will use over the event. Exclusive opportunity to have your exhibition booth highlighted on the exhibition floorplan so its front of mind for anyone looking at the map.

CALLING FOR START-UPS

The aim of the **Future Labs LIVE** congress is to provide a platform for industry disruptors to come together and demonstrate how change can speed up the transformation underpinning the lab environment. If you are either a start-up or SME founded in the last four years we want to give you the opportunity to get in front of industry and challenge how science is carried out.

START-UPS PITCHING

A quality innovation competition that will entertain audiences. Start-ups will be provided the opportunity to present their solutions toward accelerating R&D in the lab. Winners will benefit from exhibition prizes and mentoring opportunities.

BENEFITS

Each successful application includes

COMPANY NAME
BOOTH NO.

FUTURE LABS LIVE

Booth

- A 1m wide unit
- Exhibitor name panel
- Full size print graphic or logo on name panel (small additional cost)

Other benefits:

- Full access passes to the event exhibition and conference
- Networking Application to pre arrange 1-1 meetings at the congress on private bookable tables
- Drinks Reception
- Branding on event materials
- Marketing from Terrapinn
- Listing on event Web Page

FUTURE LABS

Contact Shilpa Suthar
T +44 (0) 20 3787 9909 | E shilpa.suthar@terrapinn.com
Visit Our Website

ADVISORY BOARD



PATRICK COURTNEY
Director
SiLA Consortium



THORSTEN TEUTENBERG
Head of Department
Iuta



SAMI KANZA
Senior Enterprise
Fellow
University of
Southampton



ANDREAS STEINBACHER
Head of Software
Products
Novo Nordisk



MARTIN WINTER
CEO
Lab Automation
Network



ELLEN PIERCY
Automation Lead
Engineer
Unilever



BURKHARD SCHAFFER
Head of Partnering
SiLA Consortium/
AniML



ANDREAS TRAUBE
Department Manager
Fraunhofer IPA



VINCENT REVOL
Head Research
and Business
Development, Life
Science Technologies
CSEM



JENS FEDDERN
Head Vertical Market
Life Sciences
Siemens

SPEAKER HALL OF FAME



SCOTT OLOFF
SVP of Data &
Analytics
Roche



EVELYNE PFLUGI
CEO, Co-Founder
The Singularity Group



JOHN CASTLE
Chief Data Science
Officer
Monte Rosa
Therapeutics



JAMES CONNELLY
Chief Executive
Officer
My Green Lab



DEIRDRE BLACK
Head of Science,
Sustainability Strategy
Lead
Royal Society of
Chemistry



OWEN FRASER
Co-Founder and CEO
Gobiosis International
(Pty) Ltd



CLAUDIA ORTUGNO
EMEA Development
director
FMC



STÉPHANE JEANMART
Site Operations
Manager
Syngenta



ANDREW KING
SHE & Sustainability
Director
AstraZeneca



LILY WONG
VP Head of
Partnerships and
Strategy
Bayer



MARISSA MOCK
Senior Director,
Research
AMGEN INC



PARTHA KRISHNAN
Associate Director,
Biosafety and
Sustainability for
North America R&D
Sanofi



BERND LIEPERT
President
Eu Robotics



FLORIANE SORNAY
Sensory Lab
Supervisor
Nestlé



PASCAL MIÉVILLE
Executive Director
SWISS CAT+



ANDREA SAUERWEIN
R&D Data Readiness
Lead
Johnson Matthey



PETER MCQUILTON
Senior Product Owner
GSK



DAVIDE SPOLDI
S&T Product Line
Manager
Givaudan SA



MOUSSA BARHOUM
Venture Manager
Digital R&D
Covestro



TEODORO LAINO
Distinguished
Research Scientist
IBM Research Zurich

IN BASEL

As one of the key scientific hubs in Europe, our location is no coincidence. Having partnered with most of the laboratories in this region and neighbouring countries, we have an excellent network of professionals for you to engage with.

MORE THAN 10 LEADING GLOBAL COMPANIES HAVE THEIR ROOTS IN THE REGION.

The unique position of the Rhine, where Switzerland, France and Germany meet, with direct access to all important traffic routes and to the world's oceans, has always played a major part in ensuring the sustainable economic success of the region. As long ago as the Middle Ages, Basel had already grown to become an important centre for trade, and to this day it remains a major centre for science and research. Aside from Novartis and Roche – two of the world's three largest pharmaceutical companies – there another 700 life sciences companies in Switzerland with over 50 life sciences companies, from international pharmaceutical to medical and nanotechnology companies, headquartered in Basel.

As a cross industry event, we'll benefit from the Basel's undisputed leading destinations in the life sciences sector. But not only in this sector - especially in related industries, too, such as chemicals, nanotechnology, medtech, cosmetics and nutraceuticals, there is a growth of interesting clusters of successful companies in the region.



20% of European biotech companies are now headquartered in Switzerland.



Swiss laboratory expenditure is set to reach **€2.25 billion** by 2026, growing at a rate of **2.4%** year on year. Since 2015, demand in Switzerland has increased by **4.3%** annually.



Basel is perfectly centered around France, Germany. The Switzerland Innovation Park, one of the most dynamic lab clusters in Europe is based in Basel, home to **700+ companies** and the meeting point for science and healthcare trailblazers.



The research expenditure (R&D) of the companies rose to a record high of **2.7 billion Swiss francs**.



The Swiss biotech industry generated record revenues of **CHF 6.8 billion**.

WHY ATTEND?

REASONS TO ATTEND

- Cross sector learnings and applications regardless of the lab you work in
- A content led agenda means you'll have access to the latest trends, innovations and drivers that is transforming the way your lab functions
- We understand that networking is incredibly important, that's why we have long breaks, a dedicated app to set up meetings and a drinks reception to ensure you get the opportunity to make new research and business partnerships
- Find your next solution that will change the efficiency and workflow of your lab by visiting the exhibition floor filled with showcases and start-ups
- Meet decision makers and trend setters from the high calibre speakers and attendees

Start-ups: Apply or visit the congress start-up village to meet those entrepreneurs seeking to disrupt the way lab operations are carried out

Workshops: Immerse yourself in workshops to learn first-hand the latest innovations within the lab space and equip yourself with the skills to take your day-to-day job that next step forward

Start-up theatre: The Start-up theatre provides the opportunity for start-ups to pitch their solutions to a panel of judges and win prizes. Here they will explain how they can add value to your business or why they might be the next industry disruptor tech



FUTURE LABS LIVE

NETWORKING APP

The Future Labs Live event networking app is the most efficient way to do business in the industry without traveling all over the world. Search for and identify potential partners and request 1-to-1 meetings with prospective clients at the event.

FOR ATTENDEES

The Terrapinn networking app offers you access to all conference delegates. Maximise your time at the event, by setting up targeted 1-to-1 meetings in advance. You'll be able to view each attendee and send them a personal message. You can browse exhibitors and see images of their products on their page. Pdf copies of presentation will be available after the event.

Contact Shilpa Suthar
T +44 (0) 20 3787 9909
E shilpa.suthar@terrapinn.com
Visit Our Website

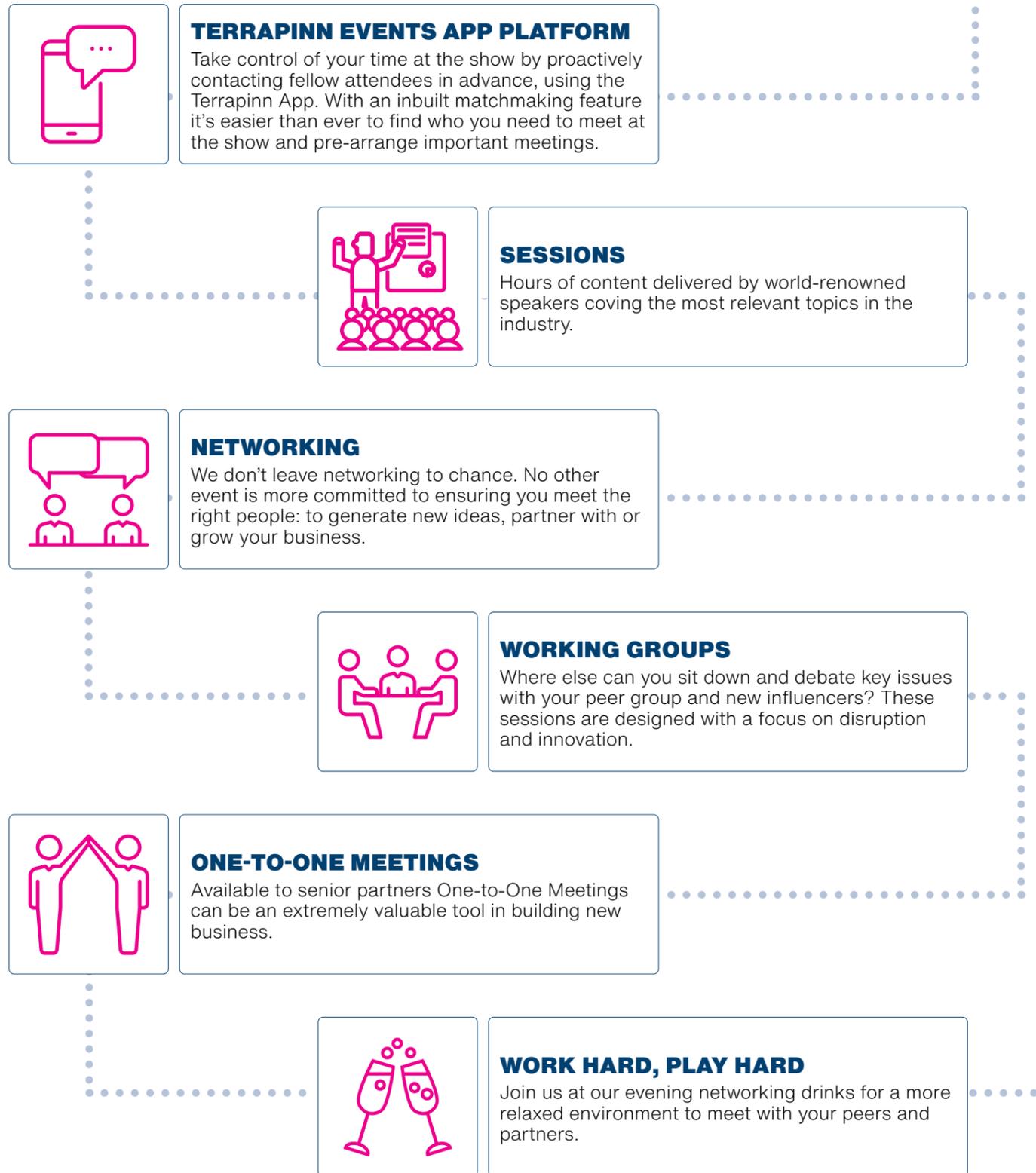


MARKETING CAMPAIGN

Our marketing campaign kicks off twelve months out and is a fully integrated digital campaign using a variety of channels:



YOUR JOURNEY



SPARK SOMETHING

TERRAPINN LIFE SCIENCE EVENTS INSPIRE & TRANSFORM BUSINESS

 We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disruptors and change agents together. Discussing and demonstrating the technology, strategies and personalities that are changing the way the world does business.

Our world leading events bring scale, knowledge, and gravitas to promote innovation and technology that change people's lives. Whether it is solar and renewables in Africa, education technology in Australia, payments and e-commerce in Asia, railways in the Middle East, orphan drugs in the Americas, or aviation in Europe, our events make a difference.

We are creative, organic, and customer focused, curating content for the specific industry and location of each event. Whether you're looking to make new connections, introduce product or inspire change in your industry, we invite you to join us as agitators of change.

www.terrappinn.com

With over 30 years of experience in the life sciences and surrounding industries, we're proud to have worked with thousands of partners that have inspired us to create this new concept of Future Labs Live, delivered with you, for you.



FUTURE LABS LIVE

SPONSORSHIP, EXHIBITION & STARTUP OPPORTUNITIES



Shilpa Suthar
T +44 (0) 20 3787 9909
E shilpa.suthar@terrapinn.com

AGENDA PRODUCTION & SPEAKER ACQUISITION



Ellie Whitehead
E ellie.whitehead@terrapinn.com

MARKETING OPPORTUNITIES & PRESS RELATIONS



Hidy Lee
E hidy.lee@terrapinn.com



Lukas Nichta
E lukas.nichta@terrapinn.com

