



Invitation to the Launch

of the

CCaLC Carbon Footprinting Tool

Tuesday 18 May 2010

The Chemistry Centre, Burlington House, Piccadilly, London W1J 0BA

Carbon Calculations over the Life Cycle of Industrial Activities (CCaLC)

A Carbon Vision Industry Project led by the University of Manchester and funded by the Carbon Trust, EPSRC and NERC

What is CCaLC?

The CCaLC tool enables estimations of carbon footprint and other environmental impacts along different supply chains. Easy to use and accompanied by extensive life cycle databases, it helps to identify 'hot spots' and carbon reduction opportunities. It also enables calculations of value added in the supply chain so that trade-offs with carbon-added can be analysed. **CCaLC is free of charge.**

For more information on CCaLC, please visit: www.ccalc.org.uk

What is the event about?

This **free** event will introduce the tool and demonstrate on several case studies how it can be used. Workshop sessions will allow delegates to explore the various features of CCaLC in more detail, and see case studies from Kellogg's, Ineos and Croda.

Who should attend?

CCaLC should be of interest to a wide range of organisations, including SMEs, wishing to estimate and manage their carbon footprint.

12:00	<i>Registration and lunch</i>	
13:00	Welcome	Judith Hackett, CBE, <i>Health & Safety Executive</i> Colin Harrison CBE, <i>Chemistry Innovation</i>
13:20	Carbon Vision program	Gary Staunton, <i>Carbon Trust</i>
13:30	The CCaLC tool	Professor Adisa Azapagic, <i>The University of Manchester</i>
13:50	CCaLC and Sustainable Design	Mike Pitts, <i>Chemistry Innovation</i>
14:00	CCaLC case studies overview	Richard Burkinshaw, <i>Kellogg's</i> Dr Surinder Chahal, <i>Croda</i> Dr Jason Leadbitter, <i>Ineos</i>
14:30	<i>Workshops and Networking</i>	
16:00	Close	



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I would like to register for the above event

Name: _____

Company: _____

Address: _____

E-mail address: _____

Tel Number: _____

Dietary requirements (if any) _____

Please return by fax to Maureen Laughton on 01928 515677 or e-mail to
Maureen.laughton@ciktn.co.uk

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