



# Data To Knowledge

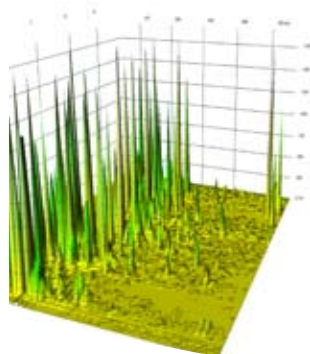
The creation, management and application of complex data sets

**29th & 30th March 2011**

AstraZeneca, Alderley Park Conference Centre, Alderley Park, Cheshire, SK10 4TG

Registrations are invited for this 2-day meeting jointly hosted by the RSC and the BMSS focusing on the current status of data collection, analysis and processing to help us convert **Data to Knowledge**.

The meeting will cover various topics including automated data processing, the use of historical data & databases, predictive tools, peak deconvolution & Principal Component Analysis applied to the interpretation of Mass Spectrometry, NMR Spectroscopy, Vibrational Spectroscopy & Chromatographic data.



**Excellent scientific programme over 2 days**

**Exhibition of leading vendors**

**Poster sessions**

**Drinks reception & conference dinner**

**BMSS**  
BRITISH MASS SPECTROMETRY SOCIETY

**RSC** | Advancing the  
Chemical Sciences

The meeting is organised jointly by the RSC Molecular Spectroscopy Group  
and the British Mass Spectrometry Society

# Speakers

## Plenary Lectures

**Prof. Jeremy Nicholson**  
Imperial College London

**Prof. Richard Brereton**  
University of Bristol

## Lectures

**7 lecture slots for invited experts and successful abstract submissions**

## Exhibition

**Including - ACD/Labs, Bruker, Waters, Agilent**  
(more to be confirmed)

## Call for Abstracts

Abstracts are requested for both a limited number of oral presentations and for the poster session. Please contact us at [bmssadmin@btinternet.com](mailto:bmssadmin@btinternet.com) or visit our website [www.bmss.org.uk](http://www.bmss.org.uk) for our abstract submission template and indicate your preference to be considered for an oral or poster slot.

## Registration Cost:

<b>Student members:</b>	<b>£100 (£150)</b>
<b>RSC/BMSS members:</b>	<b>£125 (£175)</b>
<b>Non-members:</b>	<b>£150 (£200)</b>

## Important Dates:

<b>Meeting</b>	<b>- 29th &amp; 30th March 2011</b>
<b>Early registration deadline</b>	<b>- 14th Feb 2011 (+£50 thereafter)</b>
<b>Abstract deadline</b>	<b>- 14th Jan 2011</b>

Students presenting posters will be eligible for a small number of bursaries to cover registration costs, application closing date 14th Jan 2011

**Additional details are available at [www.bmss.org.uk](http://www.bmss.org.uk)**

**Further information, please contact Anna Upton, BMSS Administrator**  
**Tel: +44 (0)1582 793006      Email: [bmssadmin@btinternet.com](mailto:bmssadmin@btinternet.com)**