



6th Annual Pain Management

Innovations in analgesia from genomics to human experimental models

14th - 15th October 2009, BSG Conference Centre, London, UK

BOOK NOW!

Key Speakers

Chas Bountra, Chief Scientist, Structural Genomics Consortium, **University of Oxford**

Kevin Lee, Vice President, Drug Discovery, **GlaxoSmithKline**

Edgar Adams, Executive Director of Epidemiology, **Covance**

Irene Tracey, Director, Oxford FMRIB Centre and Nuffield Professor of Anaesthetic Science, **University of Oxford**

Lars Arendt-Nielsen, Director, Pain Research Group, Centre for Sensory-Motor Interaction, **Aalborg University**

Rolf Karlsten, Medical Science Director, **AstraZeneca**

Roger Pertwee, Director of Pharmacology, **GW Pharmaceuticals**

Stephen Wright, Research and Development Director, **GW Pharmaceuticals**

Robert Pinnock, Director, Scientific Liaison, United Kingdom & Ireland, **Merck, Sharp & Dohme**

Anastasia Liapi, Director, Business Development, **Astellas**

Theo F. Meert, Senior Research Fellow, Neuroscience, **Johnson & Johnson**

Steve England, Associate Research Fellow, **Pfizer**

Stephen Hammond, Chief Executive Officer, **Scottish Biomedical**

Stephen Peroutka, Vice President, Neurosciences, **PRA International**

William K. Schmidt, Vice President, Clinical Development, **CrystalGenomics**

Nathaniel Katz, President & Chief Executive Officer, **Analgesic Research**

Klaus Schaffler, Chief Executive Officer, **Human Pharmacodynamic Research**

Luda Diatchenko, Chief Scientific Officer, **Algynomics**

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Conference Introduction

6th Annual Pain Management

14th - 15th October, 2009, London UK

Pain costs approximately €200m in Europe¹ and \$1trillion in the developed world in treatments, loss of productivity and disability payments². While therapeutic breakthroughs have been rare over the past 30 years, exciting advances are heralding much-needed and more effective analgesics^{2,3}. Modern lifestyles and an aging population will lead the global pain market, currently worth \$35bn, to increase by a forecast 65% to \$55bn by 2023³.

Dear Colleague,

With an estimated 100 billion tablets or 35,000 tons of aspirin consumed annually in the United States alone, pain management continues to be among the fastest growing sectors of the global pharmaceutical market. Yet pain-related conditions frequently lack effective therapy and there are few analgesic classes- all of which have safety issues. The attrition rate for new analgesics remains stubbornly high, and prospects for even the most effective animal-tested drug is 5%. The danger of addiction to opioids remains unresolved and patents are rapidly nearing their end. Chronic conditions such as spinal cord injury, neuralgias and phantom limb pain remain vast unmet needs, and the search for new analgesics continues unabated.

Industry is responding to the challenge, with over 40 new products in the pipeline and new opportunities for reformulated compounds, as well as generics and biologicals. Insights from genomics, molecular biology, neuroimaging and human experimental models are driving targeted therapies, from receptor antagonists and ion channel modulators, to monoclonal antibodies and novel NSAIDs, many of which are now in clinical trials.

By attending Visiongain's 6th Annual Pain Management conference, you will acquire distilled, market-focussed intelligence from outstanding speakers in key areas including:

- Rational approaches to chronic pain management with opioids and new FDA risk evaluation and mitigation strategy guidelines
- Clinical results from human experimental pain models in early drug development
- Genetic architecture of human pain perception and the molecular mechanisms underlying various types of pains
- New insights from voltage-gated sodium and calcium channel targets
- Emerging strategies in exploiting cannabinoid receptors agonists and their clinical results
- Development of novel NSAIDs and COX-2 inhibitors in the post-Vioxx era
- Adequate PoC for new mechanisms
- Biomarkers for pain- from model to clinic
- Neuroimaging tools for analgesic drug discovery
- Reducing the numbers of patients in human clinical trials by eliminating non-responders
- Novel treatments for peripheral neuropathies undergoing clinical trials
- Outcome studies for neuropathic pain treatments in clinical practice and their implications for drug development and study design
- Innovative methods for conducting proof-of-concept studies
- Monoclonal antibody therapies for osteoarthritis in Phase III clinical trials
- Laser technology as a novel technique in human pain research
- The future market landscape in chronic pain
- New insights into migraine pain and the molecular basis of effective therapeutics

I look forward to meeting you at the conference

Best regards



John Shah
Conference Producer

Who should attend?

Presidents, CEOs, Vice-Presidents, CSOs, Directors, Senior Business Developers, and Professors in:

- Analgesia
- Neuropharmacology
- CNS Clinical Discovery/Nervous System Research
- Neuroscience
- Neurology
- Arthritis
- Migraine
- Medicinal Chemistry
- Healthcare
- Drug Discovery
- Emerging Targets/Lead Optimisation
- Therapeutics and Molecular Profiling
- Antibody Research and Development
- Protein Technologies
- Pre-Clinical/Clinical R&D
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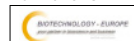
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Sponsorship and exhibition opportunities:

This event offers a unique opportunity to meet and do business with some of the key players in the pharmaceutical and biotech industries. If you have a service or product to promote, you can do so at this event by:

- Hosting a networking drinks reception
- Taking an exhibition space at the conference
- Advertising in the delegate documentation pack
- Providing branded bags, pens, gifts, etc.

If you would like more information on the range of sponsorship or exhibition possibilities for visiongain's 6th Annual Pain Management 2009 conference, please contact us:

Ronald Reyes Magali, +44 (0)20 7549 9934

ronald.magali@visiongainglobal.com

¹ Tracey, I. (2008). Prof. Irene Tracey on fMRI and pain. Downloaded from the World Wide Web on April 8th, 2009: <http://wspain.blogspot.com/2008/10/prof-irene-tracey-on-fmri-and-pain.html>.

² Max, M.B. and Stewart, W.F. (2008). Molecular Epidemiology of Pain: A New Discipline for Drug Discovery. *Nature Reviews Drug Discovery*, 7 (8), pp. 647-658.

³ Visiongain, (2008). *The Global Pain Market, 2008-2023*.

6th Annual Pain Management

Wednesday 14th October 2009

09:20 Registration and refreshments

09:50 Opening address from the chair

Chas Bountra

Chief Scientist, Structural Genomics Consortium

University of Oxford

Formerly Vice President & Head, Biology, **GlaxoSmithKline**

10:00 The chronic pain market: building a roadmap to commercial success

- The market dynamics in key chronic pain indications
- Positioning your product in the pain market: when R&D meets marketing
- The future market landscape in chronic pain: gazing into the crystal ball and not seeing black swans

Anastasia Liapi

Director, Business Development

Astellas

10:40 Genetic architecture of human pain perception

- Pain perception is one of the most complex measurable traits and an aggregate of many intermediate phenotypes
- Genetic variation and environmental events mediate human pain phenotypes
- Separate vulnerability pathways underlie patient heterogeneity in chronic pain

Luda Diatchenko

Chief Scientific Officer

Algenomics

11:20 Morning refreshments

11:40 Ion channel targets to discover analgesics

- Contribution/importance of different ion channels (IC) in pain
- Developing in vitro assays, stable cell lines over-expressing recombinant human IC and DRGs
- Current assay methodologies to discover novel analgesics

Stephen Hammond

Chief Executive Officer

Scottish Biomedical

12:20 Voltage-gated sodium channels as targets for novel analgesics

- Importance of Navs in pain signalling
- Nav1.7; supporting evidence from human genetic studies
- Future prospects for finding subtype-selective compounds

Steve England

Associate Research Fellow

Pfizer

13:00 Networking lunch

14:20 TRPV1 antagonists as drug targets

- TRPV1 agonists: mechanism of action
- Topical vs. systemic application of TRPV1 agonist
- Pungency prediction of TRPV1 agonists

Ronald Palin

Medicinal Chemist

Schering-Plough*

15:00 Development of novel NSAIDs and COX-2 inhibitors in the post-Vioxx era

- What have we learned about GI and cardiovascular risk?
- What strategies are being employed to improve GI and cardiovascular safety?
 - Example #1: Naproxen, a nitric-oxide donating analog of naproxen
 - Example #2: CG100649, a dual inhibitor of COX-2 and carbonic anhydrase
- Are regulatory hurdles manageable in the USA and Europe?

William K. Schmidt

Vice President, Clinical Development

CrystalGenomics

15:40 Afternoon refreshments

16:00 Emerging strategies in exploiting cannabinoid receptors agonists

- A current strategy for targeting cannabinoid receptors
- Emerging strategies for targeting cannabinoid receptors
- Results from clinical trials

Roger Pertwee

Director of Pharmacology

GW Pharmaceuticals

Stephen Wright

Research and Development Director

GW Pharmaceuticals

16:40 Pain management in the 21st century: where are we and what are the prospects for the future?

Topics will include: the brain's role in pain, new targets for the future, and peripheral mechanisms in analgesia and side-effect management. Pharmacovigilance and the role of pricing and reimbursement will also be discussed. If you would like to submit a question to the panel, please email: john.shah@visiongainglobal.com.

Chair:

Chas Bountra, Chief Scientist, Structural Genomics Consortium, **University of Oxford**, Formerly Vice President & Head, Biology, **GlaxoSmithKline**

Kevin Lee, Vice President, Drug Discovery, **GlaxoSmithKline**

Anastasia Liapi, Director, Business Development, **Astellas**

William K. Schmidt, Vice President, Clinical Development, **CrystalGenomics**

Nathaniel Katz, President, **Analgesic Research**

PANEL DISCUSSION

17:20 Closing remarks from the chair

17:30 Networking Drinks Reception
Take your discussions further and build new relationships in a relaxed and informal setting.

09:20 Registration and refreshments

09:50 Opening address from the Chair

Chas Bountra

Chief Scientist, Structural Genomics Consortium

University of Oxford

Formerly Vice President & Head, Biology, **GlaxoSmithKline**

10:00 Migraine pain: what have we learned to date?

- To review previous and current theories of the origin of migraine pain
- To assess the clinical relevance of the various hypotheses
- To suggest an unifying mechanism to explain migraine pain as well as the molecular basis of effective therapeutics

Stephen Peroutka

Vice President, Neurosciences

PRA International

10:40 Development of treatments for peripheral neuropathies

- Existing treatment options
- Preclinical research
- Growth factors
- POC modeling in humans

Theo F. Meert

Professor, **Katholieke Universiteit Leuven and**

University of Antwerp

Senior Research Fellow, Neuroscience, **Johnson & Johnson***

11:20 Morning refreshments

11:40 Outcome of treatment in neuropathic pain in clinical practice - its implication for drug development and study design

Rolf Karlsten

Medical Science Director

AstraZeneca

12:20 Chronic pain management with opioids: a rational approach

- Foundations of opioid risk management
- Abuse-deterrent formulations: are they a pipe dream?
- New FDA guidelines for risk evaluation and mitigation strategies

Edgar Adams

Executive Director of Epidemiology

Covance

13:00 Networking lunch

14:00 A new potent opioid with fast return to normal GI transit

- Neo1509 is an original opioid which exhibits a full return to normal GI transit during analgesia
- Long duration of action (10 to 12 hours bolus, iv and po), as potent as morphine, no addiction in place preference assays
- Currently in regulatory preclinical development

Roger Lahana

Chief Executive Officer

Neorphys

14:20 Human experimental pain models in early drug development

- Translation from animal to human pain models
- Back-translation from human models to animal models
- Translating from human experimental pain models in volunteers to pain patients
- Mechanisms based proof-of-concept studies
- The concept of multi-model, multi-tissue pain models
- Integrating pain models in phase Ib studies

Lars Arendt-Nielsen

Director, Pain Research Group, Centre for Sensory-Motor Interaction

Aalborg University

15:00 Developing imaging tools for analgesic drug discovery

- Overview of tools available and what they measure
- Examples relating to sensitivity and mechanism of action
- Discussion of where they "sit" in the drug discovery process

Irene Tracey

Director, Oxford FMRI Centre and Nuffield Professor of Anaesthetic Science

University of Oxford

15:40 Afternoon refreshments

16:00 Innovative methods for conducting proof-of-concept studies

- Tools to reduce sample sizes by:
 - Identifying accurate pain reporters
 - Measuring pain more precisely
 - Measuring physical activity objectively

Nathaniel Katz

Director, Program on Opioid Risk Management,

Tufts University School of Medicine,

President & Chief Executive Officer, **Analgesic Research**

16:40 Laser technology as a novel technique in pain research

- Principles of laser technology in pain research
- Skin types/models to work with laser stimulation
- Validity and reproducibility of laser stimuli - ending in a database on analgesics

Klaus Schaffler

Research Professor, **University of Waterloo**

President, **Human Pharmacodynamic Research**

17:20 Alternative approaches to proof-of-concept studies

Panelists will discuss issues raised in the four preceding talks concerning the development of human experimental trials for novel analgesics. If you would like to submit a question to any of the participants, please email: john.shah@visiongainglobal.com.

Chas Bountra, Chief Scientist, Structural Genomics Consortium
University of Oxford, Formerly Vice President & Head, Biology,
GlaxoSmithKline

Lars Arendt-Nielsen, Director, Pain Research Group, Centre for
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President, **Human Pharmacodynamic Research**

Robert Pinnock, Director, Scientific Liaison, United Kingdom &
Ireland, **Merck, Sharp & Dohme**

PANEL DISCUSSION

17:50 Chair's closing remarks and end of conference

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14th - 15th October, 2009, London UK

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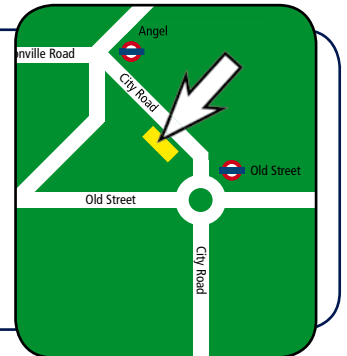
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6th Annual Pain Management

14th - 15th October 2009

Location: BSG Conference Centre

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How to book

Email: conferences@visiongainglobal.com

Web: <http://www.visiongain.com/pain>

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Visiongain Ltd
BSG House
226-236 City Road
London
EC1V 2QY
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General information

Venue: Directions: BSG Conference Centre 226 - 236 City Road, London, EC1V 2TT. United Kingdom. Closest tube station is Old Street (Northern Line). Accommodation: Travelodge London City Road Hotel, 7-12 City Road, London, EC1Y 1AE, Tel: 0871 984 6333, Fax: 0207 628 2503, http://www.travelodge.co.uk/search_and_book/hotel_overview.php?hotel_id=340

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