



BIOTECHNOLOGY FOR THE NON-BIOTECHNOLOGIST



APPLICATION TO REGISTER

23-25 September 2009, Conf. No. M9-6109

Please PRINT your details:

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(Dr, Mr, Mrs, etc)

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YOU MAY REGISTER BY:-

+44 (0) 1483 730008

Management Forum Ltd, 98-100 Maybury Road,
Woking, Surrey GU21 5JL, UK

www.management-forum.co.uk

E-mail: registrations@management-forum.co.uk

If you have NOT received confirmation seven days after registering,
please contact Registration Department.

If you do not want to receive future mailings from Management Forum please contact nick@management-forum.co.uk
If you do not wish to receive selected third party mailings please contact nick@management-forum.co.uk

REGISTRATION INFORMATION

Dates 23-25 September 2009

Times 23 September 2009 Start 09.00 – Finish 17.00
Drinks Reception Start 17.00 – Finish 18.00
24 September 2009 Start 08.30 – Finish 17.00
25 September 2009 Start 08.30 – Finish 16.30

Registration & Coffee

23 September 2009 08.30

Venue

Radisson SAS Hotel, Steinentorstrasse 25, CH-4001 Basel,
Switzerland

Accommodation

A limited number of bedrooms have been reserved at
Radisson SAS Hotel, Steinentorstrasse 25, CH-4001 Basel,
Switzerland

Hotel Tel: +41 61 227 29 75

Hotel Fax: +41 61 227 29 05

Email: Esther.Mueller@RadissonSAS.com

**All bookings should be made directly with the hotel
quoting Management Forum and your credit card
number.**

Conference Fee

£1,680. The fee includes course documentation as well as mid-
session refreshments, lunch and Drinks Reception on Day One.

Invoice and confirmation will be forwarded to you.

Conference No. M9-6109

Discounted Rates

Available on application for personnel from non-profit
making organisations and registered charities.

Group discount available on request.

Cancellation Policy:

Over 14 days prior to the Seminar: Cancellation fee of £75.
7/14 days prior to the Seminar: 50% of the fee. Fewer than 7
days or if no notification received: Registrant liable to pay
FULL seminar fee.

**NB: Cancellations must be received in writing by
lesley@management-forum.co.uk.**

In the event of circumstances beyond its control,
Management Forum reserves the right to alter the
programme, the speakers, the date or the venue.

Companies that
have previously
attended this
event:

AVECIA LIMITED

BUSINESS MONITOR
INTERNATIONAL

CARDINAL HEALTH

CENTRE FOR
ENTERPRISE &
INNOVATION

D. YOUNG & CO.

EMEA

F. Hoffman-La Roche
Ltd

IDIS LTD

JANSSSEN
PHARMACEUTICA NV

KINESIS PHARMA BV

KPMG

LEO PHARMAA/S

MERIAL SAS

PFIZER GLOBAL R&D

ROCHE PRODUCTS
LTD

Shire Pharmaceuticals
Dev Ltd

TEFEN EUROPE

WYETH
PHARMACEUTICALS

BIOTECHNOLOGY FOR THE NON-BIOTECHNOLOGIST

The purpose of this training course is to:
Provide Non-Biotechnologists with the basic theory to understand
Principles, Techniques and the Potentials of Biotechnology

Topics to be covered at this meeting:

Day One

- Introduction to Biotechnology
- Introduction to Molecular Biology
- Re-Expression of Proteins
- Development of Production Organisms
- Fermentation Technology and Large Scale Production

Day Two

- Process Optimisation and Scale-Up
- Analysis of Biopharmaceuticals
- Product Recovery and Purification
- Formulation Design of Biopharmaceuticals
- Process Economics

Day Three

- Patenting of Biotech Inventions
- **Patent Workshop**
- Regulatory Considerations
- Regulatory Applications and Consequences,
Comparability and Equivalence
- **Advances in Regulation: Biosimilars**
- Current and Future Developments

Chairman:

Dr Adekunle Onadipe

Associate Research Fellow, Bioprocess R&D Cell Line Development, Pfizer Inc., USA

Please see inside for full panel of speakers

*A highly
successful
training course!*

*For personnel
new to working with
Biotechnology
products!*

*Anyone
requiring an
overview*

Exhibition spaces and promotional opportunities will be available at this meeting.
For further information please contact Judith Black
(email: judith.black@management-forum.co.uk)

MANAGEMENT FORUM LTD., 98-100 Maybury Road, Woking, Surrey GU21 5JL, UK
Tel: +44 (0)1483 730071 Fax: +44 (0)1483 730008 Website: www.management-forum.co.uk

CPD
CERTIFIED
The CPD Certification
Service

23-25 September 2009
Radisson SAS Hotel, Basel, Switzerland



INTRODUCTION

The purpose of this training course is to provide Non-Biotechnologists with the basic theory to understand principles, techniques and the potentials of Biotechnology.

Biotechnology combines disciplines such as Molecular Biology, Biochemistry, Chemistry, Microbiology, Chemical Engineering and Computing. This rapidly advancing science offers new and exciting opportunities to mankind, especially in the fight against disease.

WHO SHOULD ATTEND

This training course will be of interest to Non-Biotechnologists and personnel new to working with biotechnology products and anyone requiring an overview of the requirements, development and regulation of Biotechnology products. It will be particularly useful to personnel in:

- Quality Control and Quality Assurance
 - Registration and Regulatory Affairs
 - Legal and Patents
 - Finance
 - Accounts and Investment
 - Anyone who needs to gain a broad understanding of Biotechnology
- Information Technology
 - Engineering
 - Sales and Marketing
 - Health and Safety
 - Risk Management

RECENT ATTENDEES

- Qualified Person
 - Business Development Manager
 - Process and Biosafety Consultant
 - Risk Management Officer
 - Operations Director
 - Finance Director
 - Global QA Manager
 - Patent Attorney
 - Head of Patents and Trademarks
 - Head Development and Strategic Planning
- Outsourcing Quality Executive
 - Financial Controller
 - IP Manager
 - Process Engineer
 - Pharmacist
 - Director Regulatory Affairs
 - Regulatory Project Manager
 - Senior Materials Manager
 - Training Manager
 - Director CMC
 - Scientific Administrator

CHAIRMAN

DrAdekunle Onadipe Associate Research Fellow, Bioprocess R&D Cell Line Development, Pfizer Inc., USA

SPEAKERS

- Dr Mark Richardson** Pharmaceutical & Biotech Regulatory Affairs Consultant, UK
- DrJon Smith** Director, Adjoint R&D Projects, sanofi pasteur, France
- Kate Smith** Head of Manufacturing, BioReliance, UK
- Alison Sykes** Stability and Bioanalytics Manager, Analytical Development, Lonza Biologics plc, UK
- Dr Philip Webber** Frank B. Dehn & Co., Patent and Trade Mark Attorneys, London, UK
- Dr Robert Young** Principle Group Leader, Cell Culture Process Development, Lonza Biologics plc., UK

REGISTER NOW

Reserve your place and register now:
To register for this course:
www.management-forum.co.uk
Tel: + 44 (0) 1483 730071
Fax: + 44 (0) 1483 730008
Any questions email: ellen.walker@management-forum.co.uk

A Certificate of Attendance for Professional Development will be given to each participant who completes the course.

Day One

23 September 2009

- 09.00

- ▶ **Introduction to Biotechnology**
 - Historical perspective
 - Diversity of biotechnology products
 - Impact on society
 - Product development overview
 - ▶ **Introduction to Molecular Biology**
 - DNA, RNA, genes, plasmids and vectors
 - Protein synthesis - transcription and translation
 - ▶ **Re-Expression of Proteins**
 - Recombinant DNA techniques
 - Monoclonal antibodies - from mouse to human
 - Transgenic animals and plants
 - ▶ **Development of Production Organisms**
 - Transfection
 - Selection
 - Preservation
 - ▶ **Fermentation Technology and Large Scale Production**
 - Types of fermenters
 - Fermentation basics
 - Modes of operation
 - Process development
- 17.00

- ▶ **General Discussion and Delegate Participation**
- 17.00- 18.00

Drinks Reception in the Hotel for Delegates and Speakers

Day Two

24 September 2009

- 08.30

- ▶ **Process Optimisation and Scale-Up**
 - Scale-up strategies
 - Strain improvement
 - Media improvement
 - Process improvement
 - ▶ **Analysis of Biopharmaceuticals**
 - Biology activity
 - Physicochemical characterisation
 - Purity, impurities and contaminants
 - ▶ **Product Recovery and Purification**
 - Cell harvesting and removal
 - Clarification - intracellular and extracellular proteins
 - Chromatographic techniques
 - ▶ **Formulation Design of Biopharmaceuticals**
 - Factors affecting degradation
 - Choice of excipients
 - Prolonging shelf life
 - ▶ **Process Economics**
 - Drug development and bioprocess economics
 - Optimising bioprocess economics
 - Manufacturing make or buy
 - Future manufacturing alternatives
- ▶ **General Discussion and Delegate Participation**
- 17.00

- ▶ **End of Day Two**

A selection of Companies that have attended this event in the past:

- AVECIA LIMITED

BUSINESS MONITOR INTERNATIONAL

CARDINAL HEALTH

CENTRE FOR ENTERPRISE & INNOVATION

D. YOUNG & CO.

EMEA

F. Hoffman-La Roche Ltd

IDIS LTD

JANSSEN PHARMACEUTICA NV
- KINESIS PHARMA BV

KPMG

LEO PHARMAA/S

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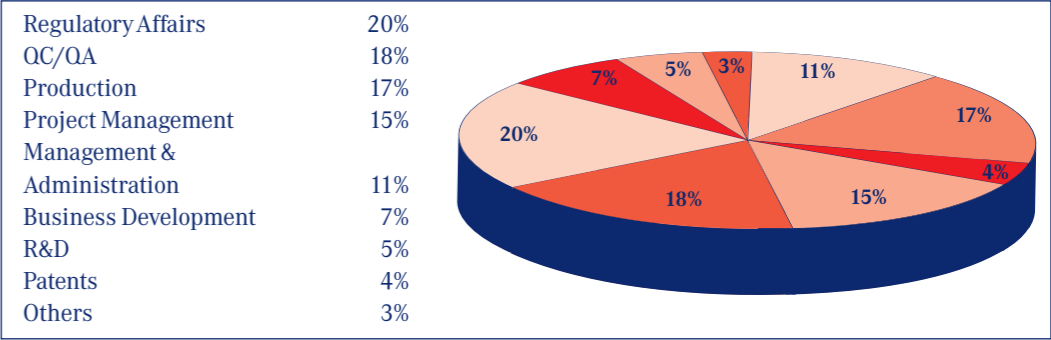
PFIZER GLOBAL R&D

ROCHE PRODUCTS LTD

Shire Pharmaceuticals Dev Ltd

TEFEN EUROPE

WYETH PHARMACEUTICALS



Day Three

25 September 2009

- 08.30

- ▶ **Patenting of Biotech Inventions**
 - What is a patent
 - What are basic criteria for patentability
 - What can be patented
 - Can you patent genes, proteins, hybridomas, stem cells
 - ▶ **Patent Workshop**
 - How to recognise what is patentable
 - Drafting claims to biotech inventions
 - Maximising protection for an invention
 - Understanding the examination process
 - Enforcing patents
 - ▶ **Regulatory Considerations**
 - Genetic characterisation
 - Testing for adventitious agents
 - Process validation
 - Raw material testing
 - Cell bank testing
 - ▶ **Regulatory Applications and Consequences, Comparability and Equivalence**
 - Consequences of Manufacturing Process Change
 - Assessment of Process Change
 - Comparability or Equivalence
 - Comparability Strategy
 - Biotech Generics
 - ▶ **Advances in Regulation: Biosimilars**
 - ▶ **Current and Future Developments**
 - Medicine
 - Ethics and biotechnology
- ▶ **General Discussion and Delegate Participation**
- 16.30

- ▶ **End of Seminar**