

## **BIT's 1st Annual Congress and Expo of Molecular Diagnostics (CEMD-2008)**

Scientific Program

Time: October 22-24, 2008

Place: Beijing, China

Dear Editor ,

On behalf of the organizing committee, I cordially welcome you and your organization as one of the **Media partners** to join the "BIT 1st Annual Congress and Expo of Molecular Diagnostics (CEMD-2008)", which will be held during October 22-24, 2008 in Beijing, China, with a theme of "Accurate and Early Diagnosis of Life-threatening Diseases ".

This Congress and Expo is organized by BITlifesciences, dedicated to building a platform of the molecular diagnostics industry, as well as to provide insight from key industry leaders concerning cutting-edge molecular diagnostics technology. CEMD-2008 will also provide an integral forum for leaders in trends of MD, in major diseases treatment to share ideas, network with other delegates, deliver new products and advance understanding of the potential of new molecular diagnostics technologies.

CEMD-2008 is looking for strategic associations to work with you, our standard "Congress Media Partner" policy as below:

Your logo and a company profile on the conference web site.

Your logo on all printed onsite materials

Your journal in the attendees' bags

Your logo on the book of CEMD-2008

1 free poster (70cm-width X 90cm) or 1 page multicolor ad (A4) in the conference books

1-2 free pass (not including room and board)

In return, CEMD-2008 is requesting the following:

Conference banner ad and link displayed on your web site on top of all pages including the home page through the conference dates.

To provide us your subscriber email addresses for email blasts or offer to send our blasts to your subscribers.

Announcements on your web site and/or newsletters

Full page advertisement in upcoming issue of your publication

Editorial support on your event

List the congress in your event calendar including the partner calendar.

In addition, if you can support this congress to co-organizing session scientific program, we can add your media's profile in the support organization board and give you more benefits.

We attached the scientific program for your reference. Above conditions are acceptable, please do not hesitate to contact me. We are looking forward to cooperating with you in the future.

For more information, please see: <http://www.bitlifesciences.com/cemd2008>

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**[This is our congress information](#)**

### **BIT's 1st Annual Congress and Expo of Molecular Diagnostics (CEMD-2008)**

Scientific Program  
Time: October 22-24, 2008  
Place: Beijing, China

Tech Tour  
Time: October 25-28, 2008  
Place: Beijing & Xi' an, China

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new products and advance understanding of the potential of new molecular diagnostics technologies.

CEMD-2008 plans to:

Invite 10-15 high-profile speakers from leading company of Diagnostics as plenary lecturers

Integrate 100-150 scientific and technological presentations at the scientific program and workshops

Organize 150-200 exhibitors and posters to show your current work and new products

Schedule many opportunities for your company's products introduction with the customers

Assemble 1000 professionals of clinical laboratory department from the hospitals in China to visit the exhibition and listen to presentations

CEMD-2008 is calling for:

Speakers

Attendees

Exhibitions

Posters

Abstracts

Sponsors

Media Partners

Co-organizers

Advertisements

We are looking forward to seeing you in Beijing, China.

For more information, please see: <http://www.bitlifesciences.com/cemd2008>

Helen Zhao

Program Leader

Organizing Committee of the CEMD-2008

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