



Companion Diagnostics: From Biomarker Identification to Market Entry

**APR
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The recent growth in complex biological data has enabled a major paradigm shift in healthcare away from “one-size-fits-all” approaches towards customized, patient-tailored therapies. Biomarker-based companion diagnostics (CDx) lie at the heart of this personalized, precision medicine movement. This 2-day conference will provide a neutral forum to discuss research, financial, and regulatory strategies that will facilitate CDx development and integration into clinical care. Presentations will illustrate successes and failures based on case studies; evaluate emerging applications of technologies such as epigenetics, bioinformatics, and nanotechnology; analyze diverse therapeutic target areas beyond cancer including inflammatory, infectious, cardiovascular, metabolic, and neurodegenerative diseases; recognize regulatory hurdles; and formulate solutions to better improve public health with CDx and personalized medicine.

Call for Abstracts and Travel Fellowship Applications

Deadline: **March 14, 2014.**

Select abstracts will be chosen for oral presentation.

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Tariq Sethi, BSc, MA, PhD, FRCP, King's College School of Medicine

Keynote Panelists

Christopher P. Austin, MD, National Center for Advancing Translational Sciences / NIH

Mikael Dolsten, MD, PhD, Pfizer Inc

Michael Kolodziej, MD, FACP, Aetna

Charles L. Sawyers, MD, Memorial Sloan-Kettering Cancer Center

Speakers

Aram Adourian, PhD, BG Medicine, Inc

Naomi Aronson, PhD, Blue Cross and Blue Shield Association

Erwin P. Böttinger, MD, Icahn School of Medicine at Mount Sinai

Angela Brand, MD, PhD, MPH, Maastricht University, Institute for Public Health Genomics

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Hakan Sakul, PhD, Pfizer Inc

Daniela Starcevic, PhD, Icahn School of Medicine at Mount Sinai

Location

The New York Academy of Sciences
7 World Trade Center
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Sponsorship Opportunities

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