

15th International conference on materials chemistry (MC15)

12-15 July 2021, Online

A flagship event for the materials chemistry community, this international renowned conference will bring together over 550 materials researchers to focus on four key areas: materials for a changing future, materials for design and development, materials for energy and materials for life. And this year, the theme of sustainability will underpin everything.

We are pleased to offer the following marketing opportunities at the conference.

Platinum sponsor £8,000 + vat (3 available)

- Platinum sponsor recognition
- Priority branding during conference and inclusion on pre-event marketing
- Opt in lead capture question on delegate registration form (finalised in March)
- Sponsorship highlighted in the welcome speech
- Virtual exhibition booth
- Full page advert in abstract book
- 3 delegate registrations
- Platinum sponsor recognition on conference website and abstract book

Gold sponsor - £5,000 + vat

- Gold sponsor recognition and priority branding above silver sponsors
- Virtual exhibition booth
- Full page advert in abstract book
- 2 delegate registrations
- Leaderboard web banner on www.chemistryworld.com (100k impressions)
- Gold sponsor recognition on conference website and abstract book

Silver sponsor - £2,500 + vat

- Silver sponsor recognition
- Virtual exhibition booth
- Half page advert in abstract book
- 2 delegate registrations
- Leaderboard web banner on www.chemistryworld.com (50k impressions)
- Silver sponsor recognition on conference website and abstract book

Virtual exhibition booth - £1,500 + vat

- Dedicated booth to promote your product and services during the event
- 1 delegate pass
- Live chat facility and message board
- Option of video playing as delegates enter
- Networking and meeting booking facility with delegates
- Upload flyers and marketing material for delegates to download
- Logo featured on event webpage, abstract book and during live event

Abstract book sponsorship - £1,500 + vat

- Company logo on the front of the abstract book
- Full page advert in a premium position
- Live logo on conference website
- Sponsor listing in abstract book

Abstract book advertising - full page £900 + vat, half page £500 + vat

- Advert in abstract book sent to all delegates.
- Logo included on conference website and during live event.

Ice breaker networking session sponsorship - £1,250 + vat

- Sponsorship of ice breaker networking session at the start of the conference
- Sponsorship acknowledged during ice breaker and within networking rooms
- Push notification sent to delegates when session begins, including sponsor recognition
- Logo included in programme and on conference website

Poster session sponsorship - £1,500 + vat

- Sponsorship of poster sessions across the duration of the conference
- Pop-up banner including sponsor branding as delegates enter the poster gallery
- Logo included in programme and on conference website

Careers networking session sponsorship - £1,750 + vat

- Sponsorship of careers networking session
- Sponsorship acknowledged during session and within networking room
- Push notification sent to delegates when session begins, including sponsor recognition
- Logo included in programme and on conference website
- 2 Premium Job Listings on www.chemistryworldjobs.com for 30 days

rsc.li/mc15

Registered charity number: 207890

For further details, please contact solutions@rsc.org