

## ACENET SYMPOSIUM

### Venue

The symposium will be held at the *Parador Hotel Málaga Golf*, a luxury four star state owned hotel on the golf course. The hotel is located next to the sea, between Málaga and Torremolinos.

#### **Hotel Parador de Málaga Golf**

Ctra. Parador de Turismo, S/N  
29004 Málaga - Spain  
Tel: +34 952 381 255

### Distances

- Málaga *Pablo Picasso* International Airport (AGP): 5 km
- Málaga city centre: 12 km



***“Catalysing Innovation: Industry-university collaboration and public private partnerships in an ERA of globalised technology research”***

In the first symposium of its kind, the ACENET ERA-NET will bring together leading academics, industrialists and research programme managers from within Europe and abroad in order to examine the barriers to innovation in catalytic process technology currently existing within their regions and ways of overcoming them, with a focus on public private partnerships and their potential for international collaboration.

#### **Hotel Parador de Málaga Golf**

*Málaga, Spain*

**Thursday 27 and Friday 28 May 2010**

### Registration

Registration takes place by filling out a registration form, available on the ACENET website.

The deadline for registration will be on **Friday 30 April 2010**.

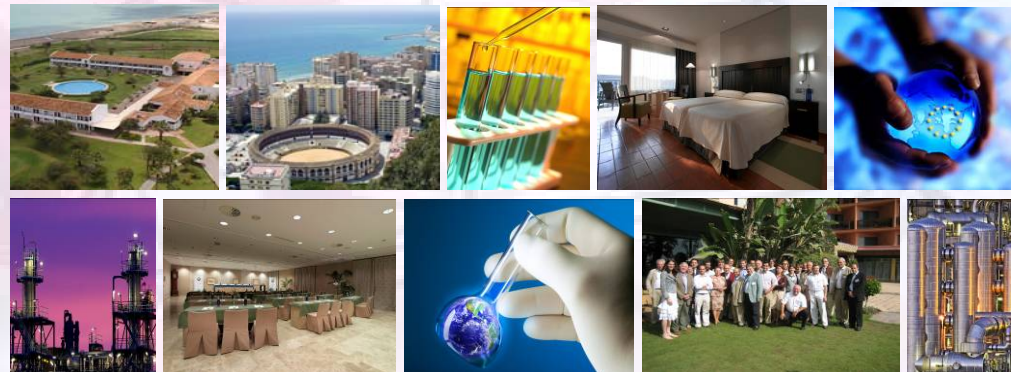
For more information about the complete list of speakers, the programme, registration and costs, please consult the website:

[www.acenet.net](http://www.acenet.net) ➤ Public Events ➤ Málaga Symposium, 27-28 May 2010

### Contact

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## Content

The subject of this symposium will be the mechanisms of cooperation between universities, industry and government in the area of applied research, commonly referred to as public private partnerships.

Of particular interest is to explore how such initiatives can best deliver benefits to all participants in the light of current trends such as the globalisation of research, the financial pressures on research funding in both public and private sectors, and the pervasive desire to convert new knowledge quickly into profitable innovation.

## Focus

The symposium will focus on technologies using chemistry, especially catalysis, for two reasons:

### Public private partnership (PPP)

*First, there is a wealth of relevant experience. PPPs addressing needs for new chemical manufacturing technology have in various forms been operating for over two decades. They range from industrial advisory boards for publicly funded research programmes, through university research centres with industrial partners, to large jointly funded programmes. Global businesses are also building international strategic alliances with leading academic groups.*

### New catalytic processes

*Second, new catalytic processes will be an essential component of future sustainable manufacturing for fuels, plastics and polymers, chemicals of all sorts and properties. Cooperation between all interested parties is widely believed to be essential for creating and implementing the innovations which will be the new technologies for a low-carbon, renewable world.*

## Programme

### Thursday 27 May 2010:

14.00 - 15.00 Registration  
15.00 - 15.30 Opening and welcome  
15.30 - 17.00 Lectures  
17.00 - 17.30 Coffee break  
17.30 - 19.30 Evening lectures  
20.30 - 23.00 Dinner

### Friday 28 May 2010:

08.30 - 09.00 Welcome/ coffee and Opening  
09.00 - 11.00 Lectures  
11.00 - 11.30 Coffee break  
11.30 - 13.30 Lectures  
13.30 - 14.00 Wrap up, Concluding discussion  
14.00 Closure and lunch

## Topics

The task for the symposium is to consider how can PPPs best operate in a time of global companies, virtual research institutes which cross national borders, vigorous prosecution of intellectual property rights, and intense inter-regional economic competition. What benefits can be found for all participants, and what compromises are necessary?

- Aims of academe, industry and government for PPPs and collaborative research.
  - Effectiveness of different approaches to collaboration and how to measure success.
  - Optimisation and integration of the different parts of the overall collaborative process.
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- Creation of collaborative research policy, strategies, and programmes in government and industry
  - University and other research centres
  - Technology translation
  - Consortium and project formation
  - Intellectual property management
  - Project monitoring and management
  - Collaborative research and researcher training

## Invited Speakers

The invited speakers will draw on experiences from round the world to describe how government, industry and academia define, align and implement common R&D strategies in their countries or regions in the key area of catalytic process and related technologies.

Speakers who have already confirmed their participation include:

- Dr Mike Pitts, Chemistry Innovation Knowledge Transfer Network, Runcorn, United Kingdom
- Prof. Jim Swindall CBE and Prof. Kenneth R. Seddon, QUILL Research Centre, Belfast, United Kingdom
- Prof. Bob P. Tooze, Sasol Technology UK, St Andrews, Scotland
- Dr Louis B.J. Vertegaal, Advanced Chemical Technologies for Sustainability, The Hague, The Netherlands
- Dr Keith Carpenter, Institute of Chemical and Engineering Sciences, Jurong Island, Singapore
- Dr Susan Fleet, Britest Limited, Runcorn, United Kingdom
- Prof. Milton T.W. Hearn, Australian Research Council Special Research Centre for Green Chemistry at Monash University, Monash, Australia