



# The Water Framework Directive: What are the Business Opportunities?

Thursday 25 March 2010

Fera, York, UK

Organised by SCI's Science & Enterprise Group,  
Environment Group, Yorkshire & the Humber Group,  
Fera, Water Industry Forum and CIWEM Tyne & Humber  
Branch



<b>Programme</b>	<b>09.30</b>	Registration and refreshments
	<b>10.15</b>	<b>Welcome and introduction</b> Tony Harrington, Fera
	<b>10.30</b>	<b>National update and how regulations are to be applied</b> Geoff Bateman, EA
	<b>11.00</b>	<b>Meeting WFD objectives in the Humber river basin district: challenges and opportunities</b> Sarah John, Humber Basin Liaison Panel, Environment Agency
	<b>11.20</b>	<b>Implications of article 7 on reservoir catchments</b> Miles Foulger, Yorkshire Water
	<b>11.40</b>	Refreshment break and posters
	<b>12.10</b>	<b>The rtRIVERi (Real Time River Integration) project</b> James Kitson, Yorkshire Water
	<b>12.30</b>	<b>Panel discussion</b>
	<b>13.00</b>	Lunch and posters
	<b>13.55</b>	<b>Overview of session objectives</b> Justin Abbott, ARUP
	<b>14.00</b>	<b>Good for anything? An assessment of the river basin management planning, and plans for the WFD</b> David Lerner, University of Sheffield
	<b>14.30</b>	<b>The water framework directive and its relevance to plant protection products</b> Melanie Gross, WCA Environment
	<b>14.50</b>	<b>WFD – are the opportunities sustainable?</b> Jason Jones, Grontmij
	<b>15.10</b>	<b>Future instrumentation: a supplier's perspective</b> Andrew Wallace, Partech Instruments
	<b>15.30</b>	Refreshment break and poster prize
	<b>15.50</b>	<b>Contamination, compliance &amp; control: 'It's only going to get tougher' - exploring dirty challenges and clean solutions</b> Soren Jensen, Watermaiden
	<b>16.10</b>	<b>Panel discussion</b>
	<b>16.45</b>	Wine mixer and networking

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## Synopsis

This SCI, Fera and CIWEM Tyne & Humber Branch event is focused on business opportunities around achieving compliance with the WFD. The challenges will be discussed first, including an overview of the regulations; the Humber River Basin Management Plan and some of the challenges that still need to be addressed to meet the objectives of WFD and the opportunities that they bring; plant protection products; reservoir catchments and river basin management. Opportunities for business, including instrumentation and contamination control will be presented in the afternoon. Two panel sessions will provide time to explore issues raised in the preceding presentations.

The EU Water Framework Directive (WFD) is based upon integrated environmental management with the key objectives to prevent any further deterioration of water bodies and to protect and enhance the status of aquatic ecosystems and associated wetlands. It aims to promote sustainable water consumption, and will contribute to mitigating the effects of floods and droughts.

This event will be of interest to anyone working in businesses, within the region and nationally, who is involved in the use or management of water resources, and to researchers working on measurement and control of water contamination. There will be ample networking opportunities.

## Sponsors



## Posters

Poster applications are invited. These should be based on the theme of "Measurement and Removal of Contaminants in Water". There will be a prize of £250 for the poster judged to best demonstrate both commercial potential and sustainability. Applicants should submit a poster abstract of maximum 250 words by **19 February 2010** to [conferences@soci.org](mailto:conferences@soci.org) with "Water Framework Directive poster abstract" as the title.

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## The Water Framework Directive

25 March 2010 @ The Lakeside Conference Centre, Fera, York, UK

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