

# Detailed Event Programme

Time	Session	Speaker / Facilitator	Title / Content
08.30 - 0930	Pitch Training (pre-event)	Winning Pitch	- The '90 second pitch' - Presentation tips - Accessing large companies
9.30 - 11.00	Large Company Presentations	- Procter & Gamble - Cadbury / Kraft - AGFA	- Connect & Develop - Open Innovation Strategy - Innovation Metrics
11.00 - 11.45	Small Company Presentations	- Selected SME (tbc) - Selected SME (tbc) - Selected SME (tbc)	A series of innovative new business propositions from Formulation companies
11.45 - 12.30	Evaluation and Due Diligence	Expert Panel including... - Large company representatives - Specialist Service Providers - International brokers	Criteria for judging business ideas. Due diligence "in the context of Open Innovation"
12.30 - 13.30	<b>Lunch</b>		
13.30 - 14.30	Short Pitches by SMEs and start-ups	Circa 15 entrepreneurs explain their business idea (pre-printed catalogue)	Plenary session in which participants pitch to the conference in < 2minutes
14.30 - 16.30	Parallel Activities	- Sector workshops - IP / Marketing / Finance skills - One-one deal-making - Technology & Tools demos	Group meetings in three main areas – Medical / Food / Industrial in a matrix with service skills. 3-D technology, Audit tools etc.
16.30 - 17.00	Luminary Speaker	To be confirmed	Future technology drivers and market opportunities in the formulation industries
<b>Close</b>			

## Multinational companies



## Partner companies

