



society of dyers
and colourists

Colour Management For Formulators

New one day training course
Wednesday 23rd October
Thistle Hotel, East Midlands Airport

Need to know more about using and
managing colour in your products?

Want to understand better how colour works
and how colour can work for you?

Looking to improve product quality by
measuring and standardising colour more
effectively and consistently?

If so then “Colour Management for
Formulators” is just for you.

Why Attend?

- Better understand what colour is, how it works and how it is perceived.
- Be better equipped to measure, manage and control colour in your formulated product.
- Recognise how colour management can best be integrated into product development, manufacturing and quality control.
- Develop practical skills and knowledge.
- Practical demonstrations of the most significant colour management and measurement techniques.
- Learn from industry case studies demonstrating how colour management is used in practice.
- Benefit from informal networking with presenters and participants.
- Small group interactive sessions.



Course Tutors and Organisers

The tutors are experienced scientists and technologists, chosen to provide an excellent balance of practical expertise and underpinning knowledge.

Location: Thistle Hotel, East Midlands Airport

Date: Wednesday 23rd October

Book Now!

Places are strictly limited so early booking is advisable.

Fees: £295 (+VAT) per person.

Early bird rate: £275 (+ VAT) if you register before 1st Sept 2013

To register:

W: www.sdc.org.uk

<http://bit.ly/sdc-cm>

E: marketing@sdcc.org.uk

T: 01274 761781

The course will benefit scientists, technologists and other professionals working in R&D, manufacturing and quality functions.

Organised and delivered by SDC (www.sdc.org.uk) in partnership with iFormulate Ltd (www.iformulate.biz).

SDC is the world's leading educational charity dedicated to colour www.sdc.org.uk

Course Programme

9.00	●	Registration and Coffee
9.30	●	What is Colour? Andrew Filarowski, SDC
10.00	●	Colour and Human Sensory Perception.
10.30	●	Measuring Colour in Transmission with practical demonstrations.
11.20	●	Coffee
11.50	●	Colour Management Case Study: Pharmaceutical Products.
12.20	●	Measuring Colour in Reflectance with practical demonstrations.
13.10	●	Lunch
14.00	●	Visual and Camera Measurement of Colour with practical demonstrations.
14.40	●	Colour Management Case Study: Challenges with Effect Pigments with practical demonstrations.
15.10	●	Tea
15.30	●	Colour Management Case Study: Cosmetics.
16.00	●	Key Learning and Discussion Points. David Calvert & Jim Bullock, iFormulate
16.30	●	Future for Colour. Graham Clayton, SDC
17.00	●	Close



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