



society of dyers
and colourists

Colour Management For Formulators

New one day training course
Wednesday 23rd October
Thistle Hotel, East Midlands Airport

**Need to know more about using and
managing colour in your products?**

**Want to understand better how colour works
and how colour can work for you?**

**Looking to improve product quality by
measuring and standardising colour more
effectively and consistently?**

**If so then “Colour Management for
Formulators” is just for you.**

Why Attend?

- Better understand what colour is, how it works and how it is perceived.
- Be better equipped to measure, manage and control colour in your formulated product.
- Recognise how colour management can best be integrated into product development, manufacturing and quality control.
- Develop practical skills and knowledge.
- Practical demonstrations of the most significant colour management and measurement techniques.
- Learn from industry case studies demonstrating how colour management is used in practice.
- Benefit from informal networking with presenters and participants.
- Small group interactive sessions.



Course Tutors and Organisers

The tutors are experienced scientists and technologists, chosen to provide an excellent balance of practical expertise and underpinning knowledge.

Location: Thistle Hotel, East Midlands Airport

Date: Wednesday 23rd October

Book Now!

Places are strictly limited so early booking is advisable.

Fees: £295 (+VAT) per person.

Early bird rate: £275 (+ VAT) if you register before 1st Sept 2013

To register:

W: www.sdc.org.uk

<http://bit.ly/sdc-cm>

E: marketing@sdc.org.uk

T: 01274 761781

The course will benefit scientists, technologists and other professionals working in R&D, manufacturing and quality functions.

Organised and delivered by SDC (www.sdc.org.uk) in partnership with iFormulate Ltd (www.iformulate.biz).

SDC is the world's leading educational charity dedicated to colour www.sdc.org.uk



Course Programme

- 9.00 ● Registration and Coffee
- 9.30 ● What is Colour? Andrew Filarowski, SDC
- 10.00 ● Colour and Human Sensory Perception.
- 10.30 ● Measuring Colour in Transmission with practical demonstrations.
- 11.20 ● Coffee
- 11.50 ● Colour Management Case Study: Pharmaceutical Products.
- 12.20 ● Measuring Colour in Reflectance with practical demonstrations.
- 13.10 ● Lunch
- 14.00 ● Visual and Camera Measurement of Colour with practical demonstrations.
- 14.40 ● Colour Management Case Study: Challenges with Effect Pigments with practical demonstrations.
- 15.10 ● Tea
- 15.30 ● Colour Management Case Study: Cosmetics.
- 16.00 ● Key Learning and Discussion Points. David Calvert & Jim Bullock, iFormulate
- 16.30 ● Future for Colour. Graham Clayton, SDC
- 17.00 ● Close