

Combating Counterfeiting – Current Status of the New Technologies and Raising Public Awareness.



Royal
Pharmaceutical
Society
of Great Britain

A seminar of the Industrial Pharmacists Group of the
Royal Pharmaceutical Society of Great Britain

Wednesday 18 March 2009 at the
Royal Pharmaceutical Society of Great Britain, London



www.rpsgb.org/worldofpharmacy/events

OBJECTIVES

Global trade arrangements and internet sales are dramatically changing the worldwide market in medicines, favouring an increase in counterfeiting activities.

The aim of this seminar is to:

- Equip delegates with an understanding of the anti-counterfeiting technologies available to the pharmaceutical industry
- Introduce delegates to the MHRA's current anti-counterfeiting strategy
- Give the opportunity to delegates to hear expert views on the efforts being made to improve public awareness of the dangers of counterfeit medicines.

PROGRAMME

Seminar Chair: Dr John Kerridge, EU Regulatory Advisor, Eli Lilly & Company Ltd

10.00-10.30

Registration & Coffee

10.30-10.40

Chair's opening remarks

Dr John Kerridge, EU Regulatory Advisor, Eli Lilly & Company Ltd

10.40-11.10

Playing Roulette with your Health

Jane Nicholson, Executive Director, European Industrial Pharmacists Group (EIPG)

11.10-11.40

Serialisation, Traceability and the Pedigree System; Current Environment and Future Direction

David Colombo, Global Logistics, Eli Lilly & Company Ltd

11.40-12.10

MHRA's Anti-counterfeiting strategy

Nimo Ahmed, Head of Intelligence, Enforcement Group,
Medicines and Healthcare products Agency (MHRA)

WHO SHOULD ATTEND

The seminar is aimed at those working in packaging technology, sales, marketing, distribution, regulatory and medical information in the pharmaceutical industry as well as community, hospital and primary care pharmacists.

VENUE

Royal Pharmaceutical Society of Great Britain, 1 Lambeth High Street, London, SE1 7JN

12.10-12.40	Evaluating the Merits of Anti-counterfeiting technology – A personal perspective Dr Tesh Patel, Senior Director, Quality Assurance Europe, Astellas Pharma Europe Ltd
12.40-13.00	Discussion
13.00-14.00	LUNCH
14.00-14.30	Medicines are safe at the point of sale - aren't they? How mass serialisation can assist with the battle against counterfeits Paul Mills, Director, Melior Solutions Ltd
14.30-15.00	The Counterfeiting Superhighway Jim Thomson, Chair of the European Alliance for Access to Safe Medicines (EAASM)
15.00-15.30	Raising Public Awareness Heidi Wright, Head of Practice, Royal Pharmaceutical Society of Great Britain (RPSGB)
15.30-16.00	Discussion and Tea

“COMBATING COUNTERFEITING” – 18 MARCH 2009

REGISTRATION FORM

Delegates will be registered upon receipt of the completed form and will be liable to pay the fees. Payment must be made before the start of the conference. Fees inclusive of lunch and refreshments.

RPSGB MEMBERS

£125

NON - MEMBERS

£205

Title	Forename	Surname
Job Title	Post code	
Company	Email	
Address	Telephone	
	Membership No.	

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Dietary Requirements	Booking ref.
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METHOD OF PAYMENT

Bank transfer (Sort Code 60 60 04 Account Number: 45130574. National Westminster Bank, 91 Westminster Bridge Road, London SE1 7ZB) Quoting ref: PCO SIG CCE - Combating Counterfeiting

Debit/Credit card Maestro Mastercard Visa Amex

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Card holder's name and address (if different from above)	Expiry	
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ONE FORM PER PERSON PLEASE – PHOTOCOPIED FORMS ARE ACCEPTED

Please return this form with your payment to: Events Officer,
Royal Pharmaceutical Society of Great Britain, 1 Lambeth High Street, London SE1 7JN
Fax: 020 7572 2506 Email: events@rpsgb.org (Tel: 020 7572 2332)

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