



# Conferences Sponsorship brochure

2016



## Sponsoring an AMI conference

AMI has more than 25 years experience organizing innovative conferences within the plastics industry, and its conferences have become some of the most significant business forums, attracting senior delegates and speakers from around the world. These events are more than just arenas for learning and networking, they also represent highly targeted opportunities to enhance your company image and promote your products and services to an international audience. See below what sponsoring an AMI event can do for you:

- Reach targeted top management executives
- Raise your company profile at the conference and therefore within the industry
- Gain access to the decision makers of each company
- Generate sales opportunities
- Network with high caliber professionals in your industry

### AMI sponsor benefits package:

Every sponsorship package includes...

#### 1. Your company logo on the conference brochure & website

AMI promotes each conference extensively through print and digital media, so your logo will be seen by countless individuals in the industry. This is great exposure for a small investment.

- Conference brochures are mailed and emailed to AMI's extensive list of qualified contacts
- The event web pages are linked to important industry calendars and sites
- Your logo will also be seen on conference ads in our digital magazines, which reach over 20,000 industry professionals



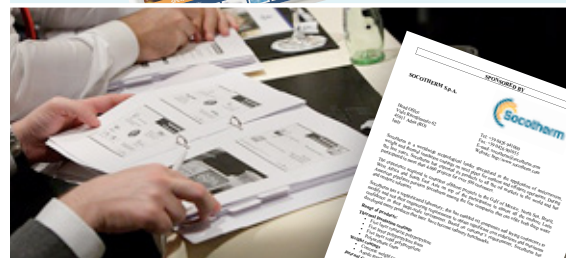
#### 2. Your company logo on the conference proceedings

All conference delegates and speakers receive both a hard and electronic copy of the conference proceedings to take back to their offices. Your company logo would be on the cover of these materials, seen not just by the delegates, but also by many of their colleagues.



#### 3. Your company profile and contact details in the conference proceedings

Each sponsor receives a page in the conference proceedings to highlight their products and services. It promotes your contact details for potential business opportunities.



#### 4. Announced and thanked as a sponsor from the chair

AMI's conference chair personally announces and thanks each sponsor during the conference sessions, further promoting your company as an important part of the event.

*Join industry leaders and many others, gaining prestige and extraordinary brand recognition by sponsoring an AMI event.*



## Upgrade your sponsorship package to include our media deal



The media deal packages include **3 full-color advertisements** in an AMI digital magazine of your choice. Promote your company and products to the wider global market and our 20,000 readers and subscribers.

- No other global magazines provide the same levels of industry focus as our titles.
- Instantly accessible around the world to a global market.
- Stand out with an interactive advertisement, providing links to websites, brochures, newsletters, videos, etc.
- Great rates: we are not burdened by the huge costs of printing and international postage, so we do not pass them on to our customers.
- **Free to subscribe - available on the internet and via our apps!**

For more information on the magazines and their benefits go to [www.amimagazines.com](http://www.amimagazines.com)

*AMI publishes digital magazines focused on specific areas of the plastics industry. They are distributed globally free-of-charge on the internet and via apps for tablets and smartphones.*



**Media deal 1:** Your chosen sponsorship package **plus** three **full-page** advertisements  
**Cost: \$4,000 plus** the price of your chosen package

**Media deal 2:** Your chosen sponsorship package **plus** three **half-page** advertisements  
**Cost: \$2,750 plus** the price of your chosen package



## Exclusive headline sponsorship package

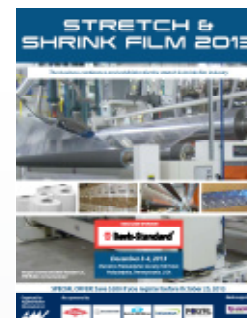
Includes the AMI sponsor benefits package, **plus:**

- Your own company's message within the conference brochure - your company profile will be seen by thousands of potential customers
- Branding of the conference room with your company's promotional items, including but not limited to banners, pads, pens and company literature\*
- A link to your website from the conference webpages
- A table top exhibition space in the exhibition area
- 3 free delegate places

*All the above are exclusive to the headline sponsorship package except for the table top exhibition space.*

**Cost: \$10,000**

*\* At sponsor's expense to produce and ship.*



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.



## Conference bag sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Your logo on each of the conference bags, which are distributed to every delegate at the start of the event. This is an opportunity to promote your company long after the event has finished.
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: \$6,000**



## Color proceedings sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- One full page company advert in color to be included on the back of the conference proceedings (company must provide camera ready 8"x11" art)
- Conference presentations in the proceedings will be printed in color
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: Starting at \$5,000**



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.

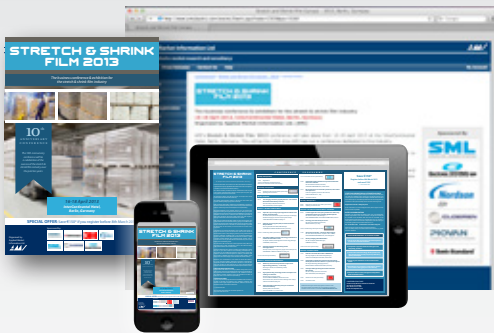
## Exclusive WiFi sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- A custom WiFi network password tailored to promote your company (when applicable to venue). This is an opportunity to promote your company and actively engage attendees with your brand
- Display a banner and other branded material in the registration area\*
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: Starting at \$5,000**

*\* At sponsor's expense to produce and ship.*



## Lunch sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Display your banner and other branded material in the lunch area\*
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: \$5,000 (per lunch)**

*\* At sponsor's expense to produce and ship.*



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.



## Cocktail reception sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Display your banner and other branded material at the cocktail reception following the first day of conferences\*
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: \$5,000**

*\* At sponsor's expense to produce and ship.*



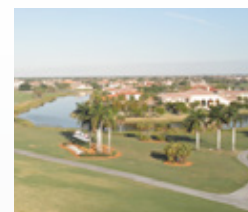
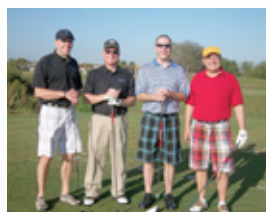
## Golf sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Your company may have corporate signage on the course\*
- Sponsors may provide consultation on the organization of the teams
- Your company may provide door prizes. The AMI logo does not need to be on these items\*
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: Starting at \$4,000**

*\* At sponsor's expense to produce and ship.*



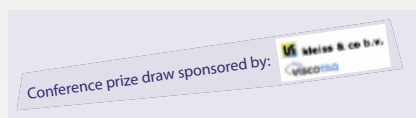
Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.

## iPad (or equivalent) prize giveaway sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Promote your company by holding a prize draw. You supply the prize and we will supply you with prominent publicity at the event. Prize draws are popular with delegates who enjoy the suspense and excitement of the process.
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: \$4,000**



## Lanyard sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Your logo on each conference lanyard. Lanyards will be distributed to delegates at the start of the event, so your logo will be promoted continuously throughout the entire conference.
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: \$3,500**



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.



## Hotel key card sponsorship package (available at select venues)

Includes the AMI sponsor benefits package, **plus:**

- Your logo printed on hotel key cards. Hotel key cards with your company logo will be distributed to all delegates staying at the conference venue.
- A table top exhibition space in the exhibition area
- 1 free delegate place

**Cost: Starting at \$3,500**



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.

## CD sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Only your logo will be on the cover of each conference CD, which will be distributed to every delegate.

**Cost: \$2,500**



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.

## Promotional distribution service

Includes the AMI sponsor benefits package, **plus:**

- Your promotional item (provided by you) is personally handed to every delegate by AMI staff on your behalf when they register at the start of the event. This is an opportunity to give delegates something to take back to their workplace and remind them of your company and brand every time they use or see it.\*

**Cost: \$2,500**

*\* At sponsor's expense to produce and ship.*



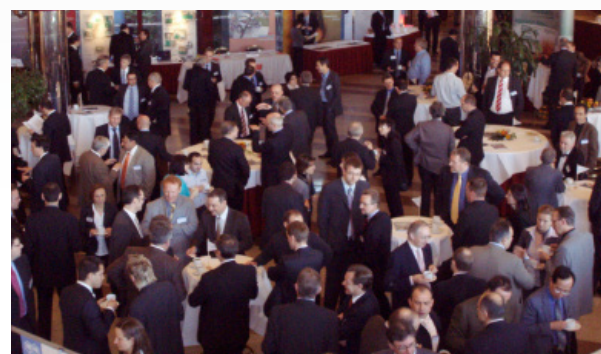
## Coffee break sponsorship package

Includes the AMI sponsor benefits package, **plus:**

- Display your banner and other branded material in the coffee break area\*

**Cost: \$1,250 (per break)**

*\* At sponsor's expense to produce and ship.*



Media deals: Speak to one of our conference coordinators about upgrading these packages to include advertisements in our digital magazines.



A few of our sponsors include:

**CONTACT DETAILS:** For further details or to request a contract

Ms. Amanda Schaeffer, Conference Coordinator

Applied Market Information LLC

1210 Broadcasting Road, Suite 103, Wyomissing PA 19610, USA

**Tel:** +1 610 478 0800

**Fax:** +1 610 478 0900

**Email:** [as@amiplastics-na.com](mailto:as@amiplastics-na.com)

**[www.amiconferences.com](http://www.amiconferences.com) or [www.amiplastics-na.com](http://www.amiplastics-na.com)**