

The Coca-Cola Company



- The Coca-Cola Company is the largest manufacturer, distributor and marketer of nonalcoholic beverage concentrates and syrups in the world.
- Finished beverage products bearing our trademarks, sold in the United States since 1886, are now sold in more than 200 countries.
- Along with Coca-Cola, the world's most valuable brand, we market four of the world's top five nonalcoholic sparkling brands, Diet Coke, Fanta and Sprite.
- Approximately 52 billion beverage servings of all types are consumed worldwide every day — beverages bearing trademarks owned by or licensed to The Coca-Cola Company account for more than 1.4 billion.

Global Operating Segments



- ➤ The Coca-Cola Company has approximately 71,000 employees in the following operating segments
 - Africa
 - East, South Asia and Pacific Rim
 - European Union
 - Latin America
 - North America
 - North Asia, Eurasia and Middle East
 - Bottling Investments
 - Corporate

The Coca-Cola Company



DIVERSE PORTF

TRUSTED QUALITY

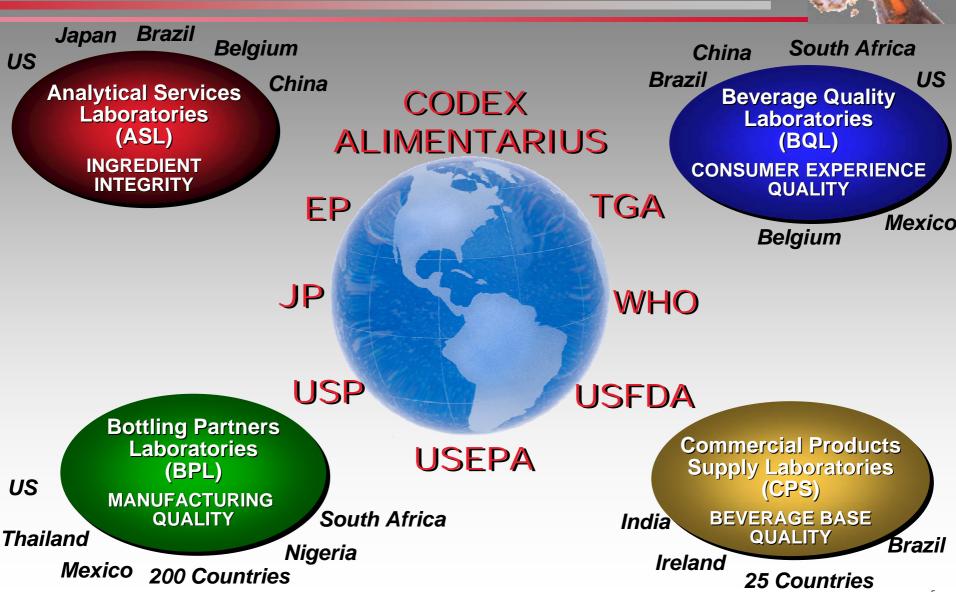


RESPECTED

LOYAL STAKEHOLDERS

Complexity Of A Global Analytical Community





Assurance Of Analytical Proficiency



- Analyst Certification Program (analytical and microbiological)
- ISO 17025 Accreditation
- Internal Proficiency Testing Programs (ingredients, intermediates and finished goods)
- Laboratory Audits (TCCQS ISO 2000)
- Adoption of industry standard methods (AOAC, USP, FDA, EPA...)
- Formal Method Validation
- External Laboratories Audit and Authorization Process
- Check Sample Programs
- Proficiency Testing, Inter-Laboratory Comparisons

Benefits and Uses of Proficiency Testing



- Benchmark and Demonstrate Technical Capabilities
 - Independent review of results
 - Document performance and capability
 - Improve laboratory skills
 - Training
- Identify analytical issues with sample matrix and analytes of interest
 - To develop sampling and testing programs with scientific proof
- Identify best practices and best laboratories for specific fields of work
 - The importance on method validation expertise cannot be underestimated even when using mandated methods
- Reduce cost by addressing logistic issues that could render the measurements unusable or scientifically flawed

Benefits and Uses of Proficiency Testing



- In many countries, commercial laboratories are required to participate in specific PT programs
 - For each specific field of work (e.g., organics in water)
 - To obtain local/international recognition
 - To demonstrate Technical and Analytical Capabilities
 - To benchmark against best scientific practices
- For example: water testing for environmental discharge or human consumption
 - USA NELAC/ISO 17025 Standards
 - EU IUPAC/ISO/AOAC International Protocol for Proficiency Testing
- To facilitate and promote Free Trade many countries are signatories of international agreements that require PT
 - ILAC
 - APLAC
 - NELAP

LOGISTICS

CHALLENGES IN PROFICIENCY TESTING

ANALYTICAL

DATA INTERPRETATION

LOGISTICS

- Availability of a Commercial PT Program for the Specific Analyte of Interest
- Number of Laboratories Necessary to Conduct a Valid Inter-laboratory Comparison
- Shipping and Handling of Samples
 - Availability of Carriers
 - Spills in Traffic
- Classification of Shipments by Country
 - Corrosive
 - Toxic
- Sample Integrity
 - Customs Opens the Package
 - Repeatability
 - Sample Homogeneity
 - Solubility and Partition
 - Sample Stability
 - O Preservation
 - Refrigeration
 - Acidification
 - Addition of Chemicals
- Cost
 - Cost to Prepare the Study
 - Cost to Run the Samples
 - Cost to Ship and Handle the Samples
 - Cost to Interpret and Report Results

- Target Analytes
 - Typical or Special
- Trained Analysts
 - Demonstration of Capabilities
- Reference Methods
 - Detection Limits
 - Influenced by Technology
 - L-L Extractions
 - Solid Phase
 - Mandated or None Available
- Reference Standards
 - Availability
 - Purity
 - Stability
 - Toxicity
- Chain of Custody
 - Sample Mix –up and Incorrect Identification
 - Lost Samples
- Calibration Errors
 - Calculations
 - Preparation
 - Dilutions



- True Value vs. Central Tendency or Weighed Value
 - Is True Value Known?
 - Distribution of Results
 - Acceptability
 - O Arbitrary
 - o Industry
- Uncertainty Is Unknown
- False Positives
 - Sample Contamination
 - Carryover from Spikes
 - Matrix Related
- False Negatives
 - Sensitivity
 - Identity
 - -RL

Data Interpretation

Real Life Example Proficiency Testing in Water Analysis

- As water is our highest volume ingredient, it is necessary to have state-of-the-art internal and external capabilities to assess and monitor safety and quality at all times
 - For all regulated compounds, we employ the best available technology
 - Mandated methods are adopted when available (i.e. EPA, FDA...)
 - Modifications are sometimes necessary to achieve lowest detection limits as per our global standards
 - We benchmark our laboratories against the best in class for each field of work

Proficiency Testing to Determine Analytical Capabilities in Water Testing And Sample Preservation



Study Overview

- A major PT provider was contracted to conduct a complete assessment on the technical capabilities for water testing on reference laboratories
 - USA (2), India (1), Europe (2)
 - Each laboratory was required to analyze water samples spiked with known concentrations of the following target analytes
 - Volatile Organics (6 analytes)
 - Trihalomethanes (4)
 - Pesticides/Semivolatiles (15)
 - Carbamates (4)
 - Herbicides (6)
 - ♦ Metals (7)
 - Inorganic Disinfection Byproducts (3)
 - ♦ Nitrate (1)

Proficiency Testing to Determine Analytical Capabilities in Water Testing



Study Overview

- > Samples:
 - Blank (1)
 - raw Water (4)
 - 1 ppm Cl₂ residual
 - Preserved and unpreserved
 - Treated water (2)
 - Preserved
- Analyze levels above and below RL's
- Testing Schedules
 - Day 1, 3, 14, 21
- Methods
 - VOAs & THMs
 - ♦ USA1, USA2, and India 524.2 (Purge/Trap GC-MS)
 - ♦ EU1 and EU 2 Headspace-GC-MS
 - ♦ EU2 Headspace-GC/ECD for THMs
 - Pesticides/Semivolatiles
 - ♦ USA1, USA2, India 525.2 (Liquid/Solid Extraction-GC-MS)
 - USA1 7 Pests. by 505 (Microextraction-GC)
 - ♦ EU1 SPE/GC-MS
 - ♦ EU2 SPE-GC-MS

Study Challenges Logistics



Logistics

- Complex Study Scheme
 - Different sample fragments timed to assess sample stability and preservation effectiveness
 - Laboratories in different countries
- Different carriers were needed
 - Samples to USA and Europe delivered next day
 - Shipping to India two weeks, first shipment confiscated at customs. We sent a second shipment through a different carrier that got through
 - Shipment labeled as "corrosive"
- Complex preservation scheme
 - Refrigerated
 - Chemical preservation
 - Blanks, controls and checks
- Cost of preparation, shipping and analysis of results > 150,000

Study Challenges Data Interpretation



- GC Pesticides data are more accurate with lower RSDs than GC-MS
 - Better sensitivity
- EU2 LC-MS Dimethoate data better than GC-MS of others
 - Proprietary method outperforms the mandated method?
- India's AA metals data worse than ICP/MS of others
 - Outside of distribution
 - Issues with the acidification
- Systematic Calibration Errors Observable for EU1 Lab
 - Investigation necessary to validate their results
 - Dilution error yielded reported results 10X greater than true value
- Many False Negatives
 - suggesting their advertised DL's are may not be scientifically derived
 - Analyte Identification and confirmation practices?

Study Learnings



- Your results will only be as good as your sampling practices
- Methodology differences may not be critical
 - Good data was obtained for all methods when properly executed
- External Certifications and Accreditations do not seem to have impact over the quality of the data (and in many cases there could be misleading)
- Laboratories that perform the test routinely did not do better than those that do it with less frequency
 - Discipline and capabilities are important
- Communication between the laboratory and the Company is always critical in minimizing errors and explaining deviations
- Preservation is most cases makes a big difference in sample integrity
 - Support literature that preservation is necessary at time of collection
 - Best preservation technique is refrigeration, followed by the chemical preservation
 - Metals and nitrate are stable
 - Unpreserved samples yield false negatives!
- It is money well spent
 - If you select the right PT provider and the right laboratories

Additional Points To Consider



- In most situations, the laboratory knows the sample is artificial
 - They are alerted of the upcoming test
- The spikes are normally too high and do not challenge the DL's
- Analysts can repeat the test and provide averaged data
- Samples are clean and unnatural artifacts such as other contaminants are not represent to challenge the selectivity of the methods
- Recoveries are high due to the concentration
- Laboratories may assign the PT sample to their best analyst but your typical sample goes to the average analyst



Effect of Sample Preservation Technique in Sample Stability



Heptachlor Stability

