#RSCPoster 2025 Participant guidance

Registration

We are delighted to welcome you to #RSCPoster 2025! If you have not done so already, please make sure you register via our webpage by 3 March 2025. This is required to be eligible for a prize. It will also help our Subject Chairs with finding your poster.

Once registered, make sure you follow the RSC's LinkedIn account to stay informed about the latest news. Furthermore, we encourage you to follow the relevant subject page(s):

Analytical #RSCAnalytical	Chemical Biology #RSCChemBio	Catalysis #RSCCat	Digital Discovery #RSCDigital
Education #RSCEdu	Energy #RSCEnergy	Engineering #RSCEng	Environmental #RSCEnv
Inorganic #RSCInorg	Food #RSCFood	Materials #RSCMat	Nanoscience #RSCNano
Organic #RSCOrg	Physical #RSCPhys		

Creating your poster

There are no special requirements for how you design your poster and many of the posters presented adopt a similar design that you may be familiar with from in-person conferences.

We do have some tips for preparing your poster:

- Keep it simple: Make your poster appeal to a general audience by making the science understandable by non-experts. Avoid using lots of text and instead summarise the main aspects of the work through graphics and figures.
- Make it eye-catching: #RSCPoster is a chance to let your creativity shine. Why not make your poster into a cartoon strip, an infographic or even animated?
- Be attentive to font size and format: Make sure posters can be read on digital devices by ensuring a larger font size, less text and stand-out graphics. Posters should allow high-resolution zoomability if required and we encourage avoiding taking photos of posters and uploading these.
- Create an #RSCPosterPitch to showcase your research (see more below).

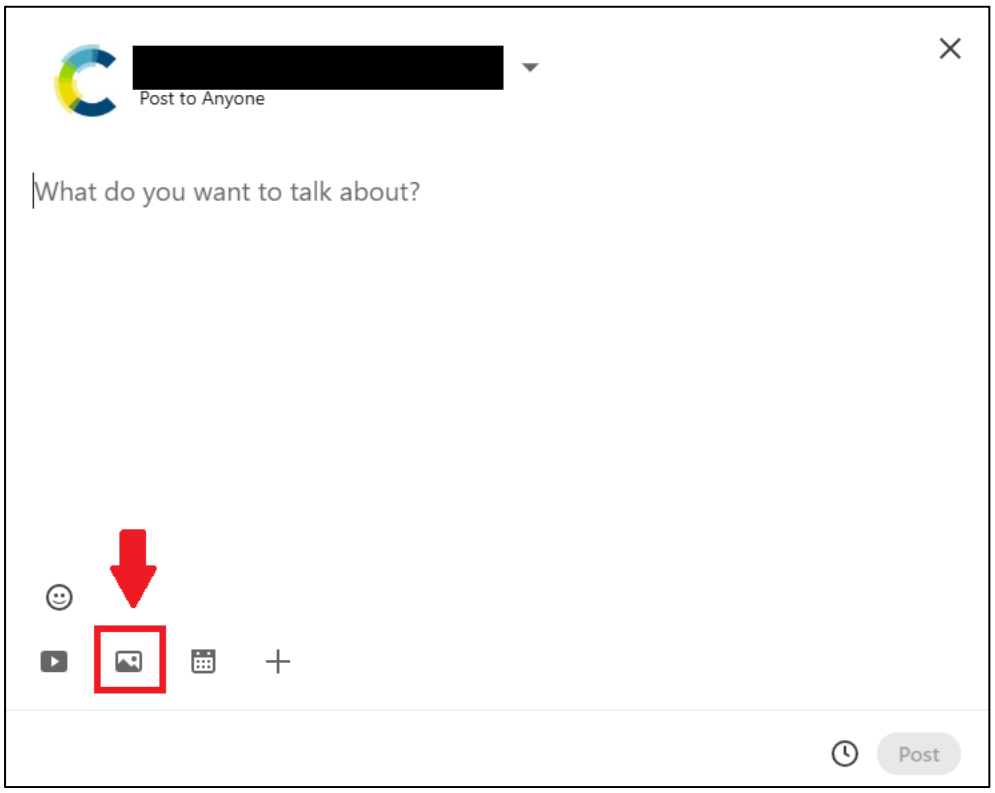
Finally, save your poster as an image in a format compatible with LinkedIn (GIF, JPEG or PNG).

We encourage you not take a photo of your #RSCPoster and upload it as we often find this results in poor resolution which makes it more difficult to read about your excellent research.

Posting your poster

The event runs from 4 March 2025 12 noon UTC to 5 March 2025 12 noon UTC. Posters need to be posted on LinkedIn **during this time only**. To upload your poster, go to LinkedIn and start

your post. It helps delegates to give a short summary of your poster as part of your post. You can upload your poster via the 'Add a photo' icon:



Don't forget to add the relevant hashtags to your post. This will help delegates and subject chairs to find your poster. Add #RSCPoster and the relevant hashtag for your subject category. Also tag the relevant subject category page (see above) so we can boost your poster.

#RSCPosterPitch

Traditional conferences usually offer the opportunity to talk through your work with judges, explaining its importance and showing why it's exciting. At a virtual poster conference, there is no face-to-face interaction – and making yourself and your work stand out can be tricky. With this in mind, we wanted to provide a more immersive virtual experience with our LinkedIn conference.

We're encouraging all our poster presenters to upload a 1–2 minute video pitch highlighting the importance of the research behind their poster – just like you would at a physical conference. Creativity is encouraged; for example, we welcome songs, animations, and any other presentation style you can think of. All that matters is that your passion for your poster shines through.

Find more information about #RSCPosterPitch here.

Once you have posted your poster

As delegates come across your poster, they may ask you questions (as Comment to your post). When they do so, it is your turn to answer. Start a discussion about your poster!

Also make sure to check out posters from other participants. Find them by searching for posts with #RSCPoster or narrow down the results by using the subject-specific hashtags. As you come across a poster you like, don't hesitate to 'like' it or leave a comment/question for the presenter. It is a great way to make connections with new people or potential collaborators!

Frequently asked questions

Find an overview of frequently asked questions here. If you have any questions that are not answered there, contact us on rscposter@rsc.org.

After the event

Stay tuned to our channels to find out the winners!

If the research you presented during #RSCPoster is published in an RSC journal, let us know via this survey so we can include it in our #RSCPoster collection!