

# #RSCPoster Conference

## 4-5 March 2025, LinkedIn

### Celebrating 10 years



## Sponsorship Menu

The #RSCPoster Conference is an annual online event that brings members of the scientific research community together to share their research, network and engage in scientific debate. The conference is hosted on LinkedIn and this year celebrates its 10<sup>th</sup> anniversary.

Held online over 24 hours, 4-5<sup>th</sup> March, the **unique format** removes the environmental and financial costs of attending a traditional conference, and helps scientific researchers share their work and network across disciplines, wherever they are in the world.

### **#RSCPoster key facts**

- A 24 hr online conference for the global chemistry community: free, sustainable, accessible.
- Participants across all chemistry disciplines and at every career stage share posters, which are judged by expert Subject Chairs, who are leading scientists in their fields.
- The 2024 event saw over 1,700 registrants, its highest ever, across 84 countries.
- More details at <https://www.rsc.org/our-events/rsc-poster/>

## Sponsorship opportunities

Position your company and brand as a leader in the field and supporter of high-quality research. Sponsor funds will be used to support poster prizes to winners.

### **Headline Sponsor - £2,500 / \$3,250**

Leading sponsor branding on [conference homepage](#) including bio and homepage link  
Logo on #RSCPoster themed banners on the RSC and subject showcase LinkedIn pages  
Logo on marketing emails to promote the conference and announcement as headline sponsor  
Logo on winners' certificates  
Sponsorship of the RSCPoster webinars, including thank you slide at the beginning  
Sponsorship announcements and thanks on RSC social media: LinkedIn 153k. X followers 157k

### **Sponsorship of poster category - £750 / \$1,000**

Choose one of the 14 available categories (subject to availability).  
Sponsorship recognition on winner's announcement of your chosen category across social media, including logo and link. RSC LinkedIn 153k. RSC X followers 157k.  
Sponsor logo and bio promoted on the subject category LinkedIn page  
Sponsor logo recognition on [conference homepage](#)  
Social media image graphic of winner announcement produced featuring sponsor logo

### **#RSCPoster event Supporter - £250 / \$325**

Logo recognition on [conference homepage](#)  
Logo on promotional slides on social media

Deadline for sponsorship: 17<sup>st</sup> January 2025  
For further details contact [advertising@rsc.org](mailto:advertising@rsc.org)

Please note that a panel of subject chairs are recruited to select the winners for each subject category so sponsors will not be required to choose winners. Registered charity number: 207890