## Packing Directed Beneficial Role of 3-D Rigid Alicyclic Arms on Templated Molecular Aggregation Problem

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Synthesis.



Scheme S1. Synthesis pathway to compound 1 and compound 2.

**Compound 1**. To a dichloromethane suspension of hydroxyl coumarin (1eq) was added triethylamine (2.5 eq) followed by the addition of 1-adamantanecarbonyl chloride (1eq) at 0°C and reaction mixture was then stirred at room temperature for 6 hours. Progress of reaction was checked using thin layer chromatography (TLC). Reaction mixture was extracted with dichloromethane and washed with water (30ml x 3). Organic layer was dried over sodium sulfate

and concentrated over high vacuum. Light green compound was obtained as product after hexane washings.

<sup>1</sup>H-NMR:  $\delta$ /ppm (500 MHz, CDCl<sub>3</sub>) = 8.57 (d, J = 9.6 Hz, 1H), 7.58 – 7.51 (m, 5H), 7.48 – 7.42 (m, 2H), 7.39 – 7.34 (m, 1H), 7.25 (d, J = 8.2 Hz, 1H). 2.05 – 2.03 (m, 10H), 1.72 – 1.69 (m 5H). <sup>13</sup>C-NMR:  $\delta$ /ppm (125 MHz, CDCl3) =175.8, 164.7, 157.2, 152.8, 137.2, 132.1, 131.08, 129.2, 128.4, 125.1, 124.7, 123.6, 123.4, 120.4, 119, 113.7, 113.3, 100.5, 41.3, 38.7, 36.3, 27.8. IR:  $\upsilon$  max/cm-1 = 3020, 2955, 2228, 1724, 1634, 1584, 1533, 1501, 1391.2, 1343, 1273, 1229, 1151, 1030, 880, 754. HRMS: m/z calculated for C<sub>31</sub>H<sub>25</sub>NO<sub>4</sub> : Exact Mass: 475.1784 , found [MH]<sup>+</sup> = 476. 1857; M.P. = 297°C; Yield = 69%.

**Compound 2.** To a tetrahydrofuran suspension of hydroxyl coumarin (1eq) was added triethylamine (2.5 eq) followed by the addition of 2-(bicyclo[2.2.1]heptan-2-yl)acetyl chloride (1.1eq) at 0°C and reaction mixture was then stirred at room temperature for 6 hours. Progress of reaction was checked using thin layer chromatography (TLC). Reaction mixture was extracted with ethyl acetate and washed with water (30ml x 3). Organic layer was dried over sodium sulfate and concentrated over high vacuum. Light green compound was obtained as product.

<sup>1</sup>H-NMR: δ/ppm (500 MHz, CDCl<sub>3</sub>) = 8.63 (d, J = 9.6 Hz, 1H), 7.65 – 7.60 (m, 5H), 7.53 – 7.51 (m, 2H), 7.46 – 7.44 (m, 1H), 7.32 (d, J = 8.9 Hz, 1H). 2.63 – 2.59 (m, 1H), 2.48 – 2.43 (m, 1 H), 2.30 (bs, 1H), 2.13 – 2.12 (m, 1H), 2.08 – 2.05 (m, 1H), 1.63 – 1.51 (m, 4H), 1.40 – 1.38 (m, 1H), 1.31 – 1.25 (m, 1H), 1.21 – 1.19 (m, 3H). <sup>13</sup>C-NMR: δ/ppm (125 MHz, CDCl<sub>3</sub>) =171.1, 164.6, 157.1, 152.3, 137.2, 132.1, 131.0, 129.2, 128.4, 125.1, 124.8, 123.6, 123.3, 120.5, 118.9, 113.7, 113.3, 100.5, 41.26, 41.22, 38.4, 37.7, 36.7, 35.2, 29.7, 28.4. IR: υ max/cm<sup>-1</sup> = 3120, 2950, 2234, 1730, 1620, 1581.5, 1542.6, 1511, 1391, 1349, 1273, 1229, 1166, 1020.8, 873, 746.

HRMS: m/z calculated for  $C_{29}H_{23}NO_4$  Exact Mass: 449.1627, found [MH]<sup>+</sup> = 450.1699, [M+Na]<sup>+</sup> = 472.1521. M.P. = 210°C; Yield = 65%.

## Synthesis of 2-(bicyclo[2.2.1]heptan-2-yl)acetyl chloride.

2-Norbornaneacetic acid (1eq) was dissolved in dry tetrahydrofuran and one drop of dimethylformamide was added. Thionyl chloride (SOCl<sub>2</sub>, 2eq) was added dropwise at 0°C. Reaction mixture was then refluxed for 3 hours. Reaction mixture was then concentrated over vacuum to remove unreacted SOCl<sub>2</sub> and kept under nitrogen. The yellow liquid obtained was used immediately without any purification.

 Table S1. Crystal data and structure refinement for compound 2.

	Compound 2
Empirical formula	$C_{29}H_{23}NO_4$
Formula weight	449.48
Crystal System	Monoclinic
Space group	$P2_1/c$
a/Å	31.1736(9)
b/Å	9.5651(2)
c/Å	8.0016(3)
$\alpha,\beta,\gamma, deg$	90, 91.296(3), 90.00
Volume/Å <sup>3</sup>	2385.28(12)
Z, $\rho_{calc}$ mg/mm <sup>3</sup> , $\mu$ /mm <sup>-1</sup>	4, 1.252, 0.673
Crystal size/mm <sup>3</sup>	0.3017  imes 0.087  imes 0.0558
$2\Theta$ range for data collection	8.52 to 133.54°
Index ranges	$-36 \le h \le 37, -11 \le k \le 3, -9 \le l \le 9$
Reflections collected	7164
Independent reflections	4175[R(int) = 0.0187]
Data/restraints/parameters	4175/0/307
Goodness-of-fit on F <sup>2</sup>	1.050
Final R indexes $[I \ge 2\sigma(I)]$	$R_1 = 0.0659, wR_2 = 0.1911$
Final R indexes [all data]	$R_1 = 0.0783, wR_2 = 0.2066$
Largest diff. peak/hole / e Å <sup>-3</sup>	0.39/-0.26



Fig. S1 Photoluminescence solvatochromism spectra for (a) compound 1 and (b) 2.



Fig. S2 (a) Comparison of UV-vis absorption spectra of 1 and 2 with parent hydroxyl coumarin; (b) UV-vis absorption solvatochromism spectra for 1 and (c) UV-vis absorption solvatochromism spectra for 2.



Fig. S3. PL changes in THF:water experiment with increasing water content for compounds 1 (a) and 2 (b).



**Fig. S4** Interplanar angle between 2H-benzo[h]chromen-2-one core and phenyl moiety of compound **2**.



**Fig. S5** Cyclic voltammetry curves showing reduction potential window for compound 1 and 2.  $(E_{LUMO} = -[(E_{red} + 4.8)] \text{ eV}$ , where  $E_{red}$  is the onset reduction potential relative to the (Fc/Fc<sup>+</sup>) couple.  $E_{1/2}$  (Fc/Fc<sup>+</sup>) = 0.58 eV (DCM) and 0.55 (ACN).  $E_{HOMO} = E_{LUMO} + E_g$ ).



Fig. S6 Optimized geometry of compound 1 calculated at B3LYP/6-311G (d,p) level of DFT.



Fig. S7 Optimized geometry of compound 2 calculated at B3LYP/6-311G (d,p) level of DFT.



**Fig. S8** TD-DFT absorption spectra of compound **1** calculated atB3LYP/6-311G(d,p) level. Peaks are characterized with their major electronic transition. Orbitals involved in electronic transitions are also depicted.



**Fig. S9** TD-DFT absorption spectra of compound **2** calculated atB3LYP/6-311G(d,p) level. Peaks are characterized with their major electronic transition. Orbitals involved in electronic transitions are also depicted.



**Fig. S10** J–V–L characteristics (left) and Current efficiency–voltage and power efficiency–voltage (right) of Device 1.



**Fig. S11** J–V–L characteristics (left) and Current efficiency–voltage and power efficiency–voltage (right) of Device 2.



**Fig. S12** J–V–L characteristics (left) and Current efficiency–voltage and power efficiency–voltage (right) of Device 3.



**Fig. S13** J–V–L characteristics (left) and Current efficiency–voltage and power efficiency–voltage (right) of Device 4.



**Fig. S14** J–V–L characteristics (left) and Current efficiency–voltage and power efficiency–voltage (right) of Device 5.



Fig. S15 Electroluminescence spectrum of Device 3 at 13V, 14V and 15V.



Fig. S16 Electroluminescence spectrum of Device 5 at 19V.



Fig. S17 Electroluminescence spectrum of Device 6 at 24V.



Fig. S18 <sup>1</sup>H-NMR spectrum of compound 1.



Fig. S19 <sup>13</sup>C-NMR spectrum of compound 1.



Fig. S20 <sup>1</sup>H-NMR spectrum of Compound 2.



Fig. S21 <sup>13</sup>C-NMR spectrum of Compound 2.