Electronic Supplementary Information (ESI)

Tuning The Intra-molecular Charge Transfer (ICT) Process in Push-Pull Systems: Effect of Nitro group

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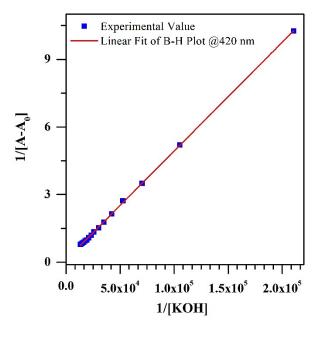
1. Synthesis of potassium salt of nitro-phenol derivative

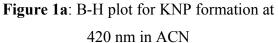
Synthetic procedure:

Initially nitrophenol derivative is to be dissolved in methanol solvent. After that saturated solution of potassium carbonate (K₂CO₃) in water is to be added slowly because heat is generated. Resulting solution becomes fluorescent yellow and stirred at room

Mole ratio Phenol: $K_2CO_3 = 1:1$

temperature. Yellow colour solid is precipitated out from the solvent. Filtered and dried. Pure potassium salt of nitrophenol is obtained.





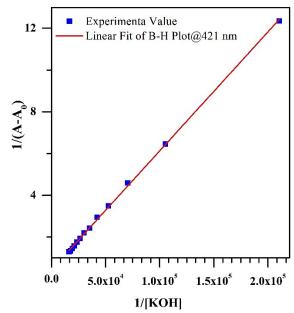


Figure 1b: B-H plot for KDNP formation at 421 nm in ACN

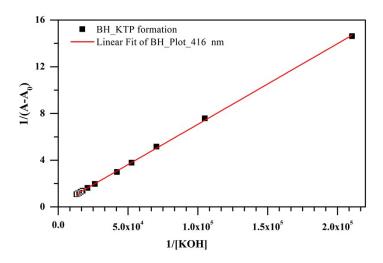


Figure 1c: B-H plot for KTNP formation at 435 nm in ACN

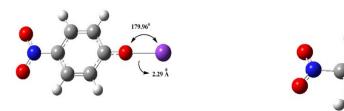


Figure 2a: Optimizes Structure of KNP (Lowest Energy)

Figure 2b: Optimizes Structure of KDNP (Lowest Energy)

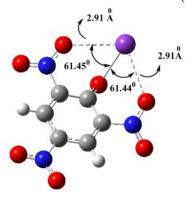


Figure 2c: Optimizes Structure of KTNP (Lowest Energy)

Table 1: Electronic Transition energy from Td-DFT Calculation with different functional

	B3LYP/6-311G (d, p)		CAM-B3LYP/6-311G (d, p)	
	GAS phase	ACN	GAS phase	ACN
	295.3 nm	324.9 nm	270.9 nm	283.5 nm
HNP	(f=0.2674)	(f=0.3533)	(f=0.0004)	(f=0.3833)
	351.7 nm	367.6 nm	349.0 nm	356.0 nm
HNP anion	(f=0.4639)	(f=0.5774)	(f=0.5196)	(f=0.6332)
	468.29 nm	375.9 nm	363.7 nm	354.3 nm
KNP salt	(f=0.0005)	(f=0.5156)	(f=0.0008)	(f=0.5597)
	339.2 nm	354.3 nm	293.4 nm	303.10 nm
HDNP	(f=0.0518)	(f=0.0693)	(f=0.0801)	f=0.1093

	359.9 nm	412.0 nm	359.9 nm	371.6 nm
HDNP anion	(f=0.2873)	(f=0.2594)	(f=0.2873)	(f=0.3485)
	402.1 nm	418.6 nm	352.1 nm	365.0 nm
KDNP salt	(f=0.1154)	(f=0.1987)	(f=0.1650)	(f=0.2593)
	341.0 nm	344.0 nm	309.9 nm	306.7 nm
HTNP	(f=0.0589)	(f=0.1087)	(f=0.0191)	(f=0.0678)
	451.2 nm	437.9 nm	418.6 nm (f=	410.8 nm
HTNP anion	(f=0.0479)	(f=0.1130)	0.0010)	(f=0.0118)
	406.3 nm	415.9 nm	348.2 nm	388.1 nm
KTNP salt	(f=0.1222)	(f=0.1606)	(f=0.0994)	(f=0.0154)

^{*}f = Oscillator strength; nm = nanometre