# **Supplementary Information**

## A novel colorimetric immunoassay strategy using iron(III) oxide

# magnetic nanoparticle as a label for signal generation and

### amplification

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#### 1. Optimization of the concentration of AA/BPT

The effect of AA and BPT concentration on the color development was investigated to obtain the optimal signal intensity. We assumed that the microwell bottom was fully covered by a monolayer of the magnetic nanoparticle(MNP). Thus the maximum amount of the nanoparticle in each microwell was determined to be about 1.085  $\mu$ g according to its average diameter (9.7nm) and density (5.24g cm<sup>-3</sup>). A same amount of MNP at 1.085  $\mu$ g was injected into each microwell, followed by addition of AA/BPT at different concentrations for color development. As shown in Fig. S1, the absorbance of the BPT-Fe<sup>2+</sup> complex gradually raise along with the increase of AA and BPT concentration. The absorbance gets a plateau when AA is not less than 970 mM and BPT is not less than 7 mM (as shown in the green rectangle). This result indicates that  $\gamma$ -Fe<sub>2</sub>O<sub>3</sub> MNPs are completely dissolved and converted into soluble red BPT-Fe<sup>2+</sup> complex when AA and BPT concentration is higher than the cut-off value. Therefore, 970mM AA and 7mM BPT were utilized as the optimal concentration in the following experiments.



Fig. S1 UV-Vis absorbance as a function of AA and BPT concentration.

#### 2. Optimization of the concentration of MNP-CA-Ab2

We studied the influence of MNP-CA-Ab2 concentration on signal to noise ratio in the sandwich immunoassay. As shown in Fig. S2, the absorbance at 535nm significantly increases when the concentration of MNP-CA-Ab2 is increased. The signal is very weak at four times dilution. Although the highest signal is observed from the original MNP-CA-Ab2 solution, the background signal is too high, resulting in a poor signal to noise ratio. The highest signal to noise ratio is observed from the group with twice dilution.



Fig. S2 Optimization of MNP-CA-Ab2 concentration. Four rabbit IgG concentrations

at 0, 10pg mL<sup>-1</sup>, 10ng mL<sup>-1</sup>, 10 $\mu$ g mL<sup>-1</sup> were tested in this experiment.

#### 3. Selectivity of the colorimetric immunoassay

The selectivity was evaluated by performing CEA detection in PBS and 10% fetal bovine serum(FBS), in which there are many interferences including proteins, amino acids, nucleic acids, carbohydrates, and small molecules. Fig. S4 shows the results of CEA detection at 0 and 100ng mL<sup>-1</sup>. As for both 0 and 100ng mL<sup>-1</sup>, relative lower signal intensities are observed from 10% FBS in comparison with PBS group. It apparently results from that a high level of protein in 10% FBS passivates the surface of microplate, thus reducing the nonspecific adsorption of CEA during immunoassay. The lower background absorbance and the higher signal to noise ratio from 10% FBS group demonstrates the good selectivity of the developed colorimetric immunoassay.



Fig. S3 UV-Vis absorbance from CEA detection in PBS and 10% FBS. CEA at concentrations of 0 and 100ng mL<sup>-1</sup> was tested in this experiment.