# Synthesis of unsymmetrical multi-aroyl derivatives of ferrocene using palladium catalysed oxidative $\mathrm{C}-\mathrm{H}$ aroylation 

Mayukh Deb, Susanta Hazra, Ajay Gupta and Anil J Elias*<br>Department of Chemistry, Indian Institute of Technology Delhi, Hauz Khas, New Delhi, India. Pin-11006<br>Email: eliasanil@gmail.com

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## A. General information:

All reactions were carried out under pure nitrogen following Schlenck-line techniques. Solvents were dried under suitable drying agents such as toluene on sodium/ benzophenone, and $\mathrm{CH}_{2} \mathrm{Cl}_{2}$ on dry phosphorus pentoxide. All compounds were purified by column chromatography using silica-gel of $60-120$ mesh. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}\left\{{ }^{1} \mathrm{H}\right\}$ spectra were recorded on a Bruker Spectrospin DPX-300 NMR spectrometer at 300 and 75.4 MHz respectively. $\mathrm{CDCl}_{3}$ was the solvent utilized for NMR studies unless otherwise specified. Elemental analyses were carried out on a Carlo Erba CHNSO 1108 elemental analyzer. Mass spectra were recorded on a Bruker Micro-TOF QII quadrupole time-of-flight (Q-TOF) mass spectrometer.

## B. Experimental Section:

i. Synthesis of $\boldsymbol{O}$-methyl oxime derivative of acetyl ferrocene (1):


Methoxylamine hydrochloride ( $5.5 \mathrm{~g}, 65.47 \mathrm{mmol}, 3$ equiv) and Sodium acetate ( 13.41 g , $98.55 \mathrm{mmol}, 4.5$ equiv) was added to a dry round bottom flask and was dissolved in 80 mL distilled water. Acetyl ferrocene ( $5.0 \mathrm{~g}, 21.92 \mathrm{mmol}, 1$ equiv) was dissolved in 240 mL ethanol and was added to the former solution. The resulting mixture was allowed to stir under refluxing condition for 6 hours. It was then allowed to cool to room temperature. The mixture was washed with ethyl acetate ( 3 X 100 mL ). The combined organics were dried over anhydrous sodium sulphate and the mixture was evaporated under vacuum. The resulting mixture was purified using column chromatography on silica gel using Hexane : Ethyl acetate $=49: 1$ as eluent. The solvent was removed in vacuo to obtain a orange solid.
M.P.: $66^{\circ}-69^{\circ} \mathrm{C}$, Yield (85\%). Anal. Found: C, 60.54 ; H, 5.97; N, 5.55. Calcd for $\mathrm{C}_{13} \mathrm{H}_{15} \mathrm{FeNO}: \mathrm{C}, 60.73$; $\mathrm{H}, 5.88 ; \mathrm{N}, 5.45 .{ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 4.55[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.32[2 \mathrm{H}$, $\mathrm{Cp}-H], \delta 4.19[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.92\left[3 \mathrm{H},-\mathrm{OCH}_{3}\right], \delta 2.19-2.15\left[3 \mathrm{H},-\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta$ $154.89(C=\mathrm{N}), \delta 81.82-66.51(\mathrm{CpC}), 61.56\left(-\mathrm{OCH}_{3}\right), 13.49\left(-\mathrm{CH}_{3}\right)$. HRMS: Calc. m/z for $\mathrm{C}_{13} \mathrm{H}_{15} \mathrm{FeNO}[\mathrm{M}]^{+}$257.0498; Found: 257.0489.

## ii. Choice of directing group for regioselective aroylation of ferrocene:


iii. Optimization of the palladium catalysed aroylation reaction:

Table S1: Effect of Pd catalyst:


| Sl no. | Pd Catalyst | Yield |
| :---: | :---: | :---: |
| 1 | $\mathrm{Pd}(\mathrm{OAc})_{2}$ | 86 |
| 2 | $\mathrm{PdCl}_{2}$ | 12 |
| 3 | $\left(\mathrm{Ph}_{3}\right)_{2} \mathrm{PdCl}_{2}$ | 22 |
| 4 | $\left(\mathrm{CH}_{3} \mathrm{CN}\right)_{2} \mathrm{PdCl}_{2}$ | NR |
| 5 | $\left(\mathrm{PhCN}_{2} \mathrm{PdCl}_{2}\right.$ | NR |

Table S2: Effect of amount of $\operatorname{Pd}(\mathrm{OAc})_{2}$ catalyst:


| Sl no. | Catalyst loading of Pd(OAc) 2 | Yield | TON |
| :---: | :---: | :---: | :---: |
| 1 | $20 \mathrm{~mol} \%$ | 66 | 3.30 |
| 2 | $15 \mathrm{~mol} \%$ | 68 | 4.53 |
| 3 | $10 \mathrm{~mol} \%$ | 86 | 8.60 |
| 4 | $5 \mathrm{~mol} \%$ | 42 | 8.40 |
| 5 | $2 \mathrm{~mol} \%$ | 33 | 16.50 |
| 6 | $0 \mathrm{~mol} \%$ | NR | 00.00 |

Table S3: Effect of different oxidants:


| Sl no. | Oxidant used | Yield |
| :---: | :---: | :---: |
| 1 | Tert-Butyl peroxybenzoate (TBPB) | 61 |
| 2 | Di-tert-Butyl peroxide | NR |
| 3 | Tert-Butyl Hydroperoxide | 86 |
| 4 | NMO | 12 |
| 5 | BQ | trace |
| 6 | NHPI | 26 |
| 7 | Hydrogen peroxide | NR |
| 8 | None | NR |

Table S4: Effect of amount of oxidant:


| Sl no. | Number of equiv of TBHP used (equiv.) | Yield |
| :---: | :---: | :---: |
| 1 | 1 | 26 |
| 2 | 2 | 33 |
| 3 | 3 | 62 |
| 4 | 4 | 86 |
| 5 | 6 | 72 |
| 6 | 8 | 65 |
| 7 | 16 | 70 |

Table S5: Effect of Solvent:


| Sl no. | Solvent used | Yield |
| :---: | :---: | :---: |
| 1 | Acetonitrile | NR |
| 2 | Dichloromethane | NR |
| 3 | DMF | NR |
| 4 | Acetone | NR |
| 5 | Toluene | 86 |
| 6 | 1,2 Dichloroethane(DCE) | 73 |
| 7 | 1,2 Dimethoxyethane(DME) | 18 |
| 8 | $1,4-$-ioxane | 10 |
| 9 | t-BuOH | NR |
| 10 | t-amyl alcohol | NR |
| 11 | DMSO | NR |
| 12 | HFIP | NR |

Table S6: Effect of Temperature and Time:


| Sl no. | $\operatorname{Temp}\left({ }^{\circ} \mathrm{C}\right)$ | Time (hours) | Yield |
| :---: | :---: | :---: | :---: |
| 1 | 100 | 12 | 30 |
| 2 | 90 | 12 | 55 |
| 3 | 80 | 12 | 48 |
| 4 | 70 | 12 | 44 |
| 5 | 60 | 12 | 12 |
| 6 | 90 | 8 | 69 |
| 7 | 90 | 6 | 77 |
| 8 | 90 | 4 | 86 |
| 9 | 90 | 3 | 81 |

Table S7: Effect of acid additive:


| Sl no. | Additive used | Yield |
| :---: | :---: | :---: |
| 1 | Benzoic acid | 52 |
| 2 | Acetic acid | 86 |
| 3 | Pivalic acid | 38 |
| 4 | 4-methoxybenzoic acid | 31 |
| 5 | 4-nitrobenzoic acid | 27 |
| 6 | Formic acid | NR |
| 7 | 4-methylbenzoic acid | 17 |
| 8 | None | 33 |

Table S8: Effect of chiral additives:

We have tried 5 reactions using 5 different chiral reagents along with the standard reaction conditions employed. The results are enlisted herein.


| SI No. | Chiral additive added | Yield (\%) | Optical rotation (deg) |
| :---: | :---: | :---: | :---: |
| 1 | R-BINAP | 57 | 0.000 |
| 2 | Ac-L-Val-OH | 60 | 0.000 |
| 3 | Ac-L-Ala-OH | 54 | 0.000 |
| 4 | Boc-L-Phe-OH | 42 | 0.000 |
| 5 | Boc-L-Val-OH | 63 | 0.000 |
| 6 | none | 86 | 0.000 |

${ }^{\text {a Product was purified using column chromatography before optical rotation measurement. }}$

## iv. General procedure for palladium catalysed acylation of ferrocene using aldehydes as acyl source:

A 15 mL reaction vial was charged with magnetic stir-bar. Ferrocenyl-O-methyl oxime (100 $\mathrm{mg}, 0.39 \mathrm{mmol})$ and $\mathrm{Pd}(\mathrm{OAc})_{2}(18 \mathrm{mg}, 0.038 \mathrm{mmol}, 10 \mathrm{~mol} \%)$ was added to it. The mixture was dissolved in toluene $(4 \mathrm{~mL})$ and was let to stir at $90^{\circ} \mathrm{C}$ for 5 minutes, followed by the addition of respective benzaldehydes ( $\mathrm{R}-\mathrm{CHO}$ ) ( $1.55 \mathrm{mmol}, 4$ equiv). To that solution aqueous tert-butyl hydroperoxide ( $0.27 \mathrm{~mL}, 140 \mathrm{mg}, 1.55 \mathrm{mmol}, 4$ equiv) was added. Then acetic acid $(20 \mu \mathrm{~L}, 0.194 \mathrm{mmol}, 0.5$ equiv) was added to the reaction mixture and it was allowed to stir at $90^{\circ} \mathrm{C}$ for 4 hours. The mixture was then evaporated and purified through column chromatography in silica gel, using hexane : ethyl acetate $=95: 5$ as eluent. The pure product was obtained on evaporation of the solvents.

## v. General procedure for palladium catalysed acylation of ferrocene using benzyl

 alcohols as acyl source:A 15 mL reaction vial was charged with magnetic stir-bar. Ferrocenyl-O-methyl oxime (100 $\mathrm{mg}, 0.39 \mathrm{mmol})$ and $\mathrm{Pd}(\mathrm{OAc})_{2}(18 \mathrm{mg}, 0.038 \mathrm{mmol}, 10 \mathrm{~mol} \%)$ was added to it. The mixture was dissolved in toluene ( 4 mL ) and was let to stir at $90^{\circ} \mathrm{C}$ for 5 minutes, followed by the addition of respective benzyl alcohols $\left(\mathrm{R}-\mathrm{CH}_{2} \mathrm{OH}\right)(1.55 \mathrm{mmol}, 4$ equiv). To that solution
aqueous tert-butyl hydroperoxide ( $0.4 \mathrm{~mL}, 210 \mathrm{mg}, 2.33 \mathrm{mmol}, 6$ equiv) was added. Then acetic acid $(20 \mu \mathrm{~L}, 0.194 \mathrm{mmol}, 0.5$ equiv) was added to the reaction mixture and it was allowed to stir at $90^{\circ} \mathrm{C}$ for 8 hours. The mixture was then evaporated and purified through column chromatography in silica gel, using hexane : ethyl acetate $=95: 5$ as eluent. The pure product was obtained on evaporation of the solvents.

## vi. Analytical Data of the new compounds:



2a: Red semi-solid. Yield (86\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.71-7.68[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.19-7.15[2 \mathrm{H}$, $\mathrm{Ph}-H], \delta 4.65-4.64[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.42[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.25[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.74$ [3H, Oxime-OMe-H], $\delta 2.33[3 \mathrm{H}, 4-\mathrm{Tol}-H], \delta 1.95\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 197.54(\mathrm{C}=\mathrm{O})$, $\delta 154.40(C=\mathrm{N}), \delta 142.84-128.30(\mathrm{PhC}), 84.41-69.63(\mathrm{CpC})$, 61.56 (oxime-OMe-C), 21.60 (p-Tol-C), 16.71 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{21} \mathrm{H}_{21} \mathrm{FeNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+}$398.0814; Found: 398.0833.


2b: Yield (78\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.73-7.70[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.55-7.52[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.73-$ $4.71[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.68-4.67[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.51-4.49[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.75[3 \mathrm{H}, \mathrm{Oxime}-\mathrm{OMe}-$ $H], \delta 2.10-2.04\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 196.82(C=\mathrm{O}), \delta 153.77(C=\mathrm{N}), \delta$ 137.99-127.03 ( $\mathrm{Ph} C$ ), 84.36-69.86 ( CpC ), 61.55 (oxime-OMe- $C$ ), 16.32 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{18} \mathrm{FeBrNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+}$461.9763; Found: 461.9777 .


2c: Yield (67\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.88-7.85[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.74-7.72[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.68-$ $4.60[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.55[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.48-4.47[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.65-3.64$ [3H, Oxime-OMe$H], \delta 2.05-2.01\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 197.14(\mathrm{C}=\mathrm{O}), \delta 153.64(\mathrm{C}=\mathrm{N}), \delta$ 142.23-125.12 ( $\mathrm{Ph} C$ ), 84.71-70.17 ( CpC ), 61.53 (oxime-OMe- $C$ ), 16.30 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{21} \mathrm{H}_{18} \mathrm{FeF}_{3} \mathrm{NO}_{2} \mathrm{Na}[\mathrm{M}+\mathrm{Na}]^{+} 452.0531$; Found: 452.0531 .


2d: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (80\%). ${ }^{1} \mathrm{HNMR}^{\left(\mathrm{CDCl}_{3}\right): ~} \delta 7.88-7.85[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.74-7.72$ [2H, Ph-H], $\delta 4.68-4.60[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.55[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.48-4.47$ [5H, Cp- $H$ ], $\delta 3.65-3.64$ [3H, Oxime-OMe- $H$ ], $\delta 2.05-2.01\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 197.14(\mathrm{C}=\mathrm{O}), \delta$ $153.64(C=\mathrm{N}), \delta 142.23-125.12(\mathrm{PhC})$, 84.71-70.17 ( CpC ), 61.53 (oxime-OMe- $C$ ), 16.30 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{19} \mathrm{FeNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+}$384.0657; Found: 384.0656.


2e: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (71\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.61-7.60[1 \mathrm{H}$, Het- $H$ ], $\delta 7.25-7.23$ $[1 \mathrm{H}$, Het- $H$ ], $\delta$ 6.55-6.54 [1H, Het-H], $\delta 5.08-5.07[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.74-4.73[1 \mathrm{H}, \mathrm{Cp}-H], \delta$ 4.57-4.55 [1H, Cp- $H$ ], $\delta 4.32-4.19[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.87-3.85[3 \mathrm{H}$, Oxime-OMe- $H$ ], $\delta 2.15[3 \mathrm{H}$,

Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 184.70(\mathrm{C}=\mathrm{O}), \delta 153.64(\mathrm{C}=\mathrm{N}), \delta 145.45-112.03(\mathrm{PhC})$, 84.71-70.47 ( CpC ), 61.60 (oxime-OMe-C), 17.17 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. m/z for $\mathrm{C}_{18} \mathrm{H}_{17} \mathrm{FeNO}_{3} \mathrm{Na}[\mathrm{M}+\mathrm{Na}]^{+}$374.0450; Found: 374.0461.


2f: M.P.: $201^{\circ}-203^{\circ} \mathrm{C}$, Yield (66\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.75-7.74$ [1H, Het- $H$ ], $\delta 7.61-7.60$ $[1 \mathrm{H}$, Het- $H$ ], $\delta 7.11-7.08[1 \mathrm{H}, \mathrm{Het}-H], \delta 4.89-4.88[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.75-4.74[1 \mathrm{H}, \mathrm{Cp}-H], \delta$ $4.52-4.51[1 \mathrm{H}, \mathrm{Ph}-H], \delta 4.33-4.32[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.90-3.85[3 \mathrm{H}$, Oxime-OMe- $H$ ], $\delta 2.11[3 \mathrm{H}$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 189.24(\mathrm{C}=\mathrm{O}), \delta 154.33(\mathrm{C}=\mathrm{N}), \delta 145.05-127.72(\mathrm{PhC})$, 84.51-69.88 ( CpC ), 61.64 (oxime-OMe-C), 16.98 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. m/z for $\mathrm{C}_{18} \mathrm{H}_{17} \mathrm{FeNO}_{2} \mathrm{SNa}[\mathrm{M}+\mathrm{Na}]^{+}$390.0222; Found: 390.0225.


2g: M.P.: $201^{\circ}-203^{\circ} \mathrm{C}$, Yield (75\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 8.03-7.80[2 \mathrm{H}, \mathrm{Ph}-H], \delta 6.82[2 \mathrm{H}$, $\mathrm{Ph}-H], \delta 4.71-4.64[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.40[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.25[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.78-3.74[6 \mathrm{H}, 4-$ anilsal + Oxime-OMe- $H$ ], $\delta 2.30-2.26\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 196.23(\mathrm{C}=\mathrm{O})$, $\delta 154.39(C=\mathrm{N}), \delta 162.97-113.36(\mathrm{PhC}), 83.95-69.42(\mathrm{CpC})$, 61.53 (oxime-OMe-C), 55.43 (4-OMe-C) 16.57 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{21} \mathrm{H}_{21} \mathrm{FeNO}_{3} \mathrm{Na}[\mathrm{M}+\mathrm{Na}]^{+}$414.0763; Found: 414.0755.


2h: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (77\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.88-7.85[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.74-7.72$ [2H, Ph- $H$ ], $\delta 4.68-4.60[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.55[1 \mathrm{H}, \mathrm{Ph}-H], \delta 4.48-4.47$ [5H, Cp- $H$ ], $\delta 3.65-3.64$ [3H, Oxime-OMe- $H$ ], $\delta 2.05-2.01\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 197.14(C=\mathrm{O}), \delta$ $153.64(C=\mathrm{N}), \delta 142.23-125.12(\mathrm{PhC}), 84.71-70.17(\mathrm{CpC})$, 61.53 (oxime-OMe-C), 16.30 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{18} \mathrm{FeBrNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+}$461.9763; Found: 461.9777.


2i: M.P.:201$-203^{\circ} \mathrm{C}$, Yield (67\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.88-7.85[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.74-7.72$ $[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.68-4.60[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.55[1 \mathrm{H}, \mathrm{Ph}-H], \delta 4.48-4.47[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.65-3.64$ [3H, Oxime-OMe- $H$ ], $\delta 2.05-2.01\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 197.14(C=\mathrm{O}), \delta$ $153.64(C=\mathrm{N}), \delta 142.23-125.12(\mathrm{PhC}), 84.71-70.17(\mathrm{CpC})$, 61.53 (oxime-OMe- $C$ ), 16.30 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{18} \mathrm{ClFeNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+} 418.0268$; Found: 418.0287.


2j: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (75\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 6.83-6.82[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.73-4.71$ $[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.46-4.66[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.39-4.38[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.31-4.30[5 \mathrm{H}, \mathrm{Cp}-H], \delta$
3.95-3.91 [3H, Oxime-OMe-H], $\delta 2.29[3 \mathrm{H}, \mathrm{p}-$ Methyl-C], $\delta 2.25[6 \mathrm{H}$, o-Methyl-C], $\delta 2.11$ $\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 204.62(\mathrm{C}=\mathrm{O}), \delta 154.58(\mathrm{C}=\mathrm{N}), \delta 138.68$-128.46 $(\mathrm{PhC}), 86.84-70.25(\mathrm{CpC}), 61.60$ (oxime-OMe-C), 21.11, 19.92 (mesityl- $C$ ), 17.70 (oxime$\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{23} \mathrm{H}_{25} \mathrm{FeNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+} 426.1127$; Found: 426.1127.


2k: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (79\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 8.09[1 \mathrm{H}, \mathrm{Ph}-H], \delta 7.76-7.65[2 \mathrm{H}$, $\mathrm{Ph}-H], \delta 7.29[1 \mathrm{H}, \mathrm{Ph}-H], \delta 4.74[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.54[1 \mathrm{H}, \mathrm{Ph}-H], \delta 4.33-4.32[5 \mathrm{H}, \mathrm{Cp}-H], \delta$ 3.77 [3H, Oxime-OMe- $H$ ], $\delta 2.06-2.05\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 196.63(\mathrm{C}=\mathrm{O})$, $\delta 153.80(C=\mathrm{N}), \delta 141.04-122.21(\mathrm{PhC}), 84.76-70.13(\mathrm{CpC})$, 61.57 (oxime-OMe-C), 16.57 (oxime- $\mathrm{CH}_{3}$ ). HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{18} \mathrm{FeBrNaNO}_{2} \quad[\mathrm{M}+\mathrm{Na}]^{+} 461.9763$; Found: 461.9777.


21: M.P.:201 ${ }^{\circ}-203^{\circ} \mathrm{C}$, Yield (73\%). ${ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 6.76-6.74[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.83[1 \mathrm{H}$, $\mathrm{Cp}-H], \delta 4.57-4.53[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.33[5 \mathrm{H}, \mathrm{Cp}-H], \delta 3.92[3 \mathrm{H}$, Oxime-OMe- $H$ ], $\delta 2.05-2.04$ $\left[3 \mathrm{H}\right.$, Oxime- $\left.\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 191.42(\mathrm{C}=\mathrm{O}), \delta 154.76(\mathrm{C}=\mathrm{N}), \delta 161.85-128.65$ $(\mathrm{PhC}), 87.23-71.82(\mathrm{CpC}), 62.04$ (oxime-OMe-C), $18.06\left(\right.$ oxime- $\left.\mathrm{CH}_{3}\right)$. HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{16} \mathrm{~F}_{3} \mathrm{FeNaNO}_{2}[\mathrm{M}+\mathrm{Na}]^{+} 438.0375$; Found: 438.0384.

## Removal of the directing group and synthesis of Unsymmetrical 1,2 di-ketones:

Table S9: Optimization of de-protecting agent:


| Sl. no | Acid used | Conc. of acid | Yield of product $^{\mathrm{a}}$ |
| :---: | :---: | :---: | :---: |
| 1 | HCl | $4(\mathrm{~N})$ | 16 |
| $\mathbf{2}$ | $\mathbf{H C l}$ | $\mathbf{6}(\mathbf{N})$ | $\mathbf{2 9}$ |
| 3 | HCl | $8(\mathrm{~N})$ | 10 |
| 4 | $\mathrm{H}_{2} \mathrm{SO}_{4}$ | $2(\mathrm{~N})$ | $<10 \%$ |
| 5 | $\mathrm{CH}_{3} \mathrm{COOH}$ | $4(\mathrm{~N})$ | $<10 \%$ |
| 6 | $\mathrm{BF}_{3}-\mathrm{Et}_{2} \mathrm{O}$ | 2 equiv. | $<5 \%$ |

${ }^{\text {a }}$ Isolated yields.


A 3 mL reaction vial was charged with a magnetic stir bar. Bis-acylated compound 3a was dissolved in 1 mL dioxane and added to the vial. $6(\mathrm{~N}) \mathrm{HCl}$ was added to it dropwise using a syringe with constant stirring at room temperature. The reaction vial was then allowed to stir at $80^{\circ} \mathrm{C}$ for 12 hrs . After bringing the same to room temperature, layers were separated between water and ethyl acetate. The organic layer was collected and dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$. The organic layer was then evaporated under rotary evaporator and purified using column chromatography in silica gel using $20 \%$ Ethyl acetate: $80 \%$ hexane as eluent. The pure product was obtained on evaporation of the solvents.

4a: Yellow semi-solid. Yield: $29 \%{ }^{1}{ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.68-7.66[2 \mathrm{H}, \mathrm{Ph}-H], \delta 7.19-7.17$ $[2 \mathrm{H}, \mathrm{Ph}-H], \delta 4.90-4.84[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.63-4.62[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.38[5 \mathrm{H}, \mathrm{Cp}-H], \delta 2.38[3 \mathrm{H}$, $\left.-\mathrm{CH}_{3}\right], \delta 2.31\left[3 \mathrm{H},-\mathrm{CH}_{3}\right.$ of $\left.\mathrm{COC}_{6} \mathrm{H}_{4} \mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 201.09\left(\mathrm{C}=\mathrm{O}\right.$ of $\left.-\mathrm{COCH}_{3}\right), \delta$ $195.94(\mathrm{C}=\mathrm{O}$ of -COAr$), \delta 148.21-128.82(\mathrm{PhC}), 88.24-71.22(\mathrm{CpC}), 31.92\left(\mathrm{CH}_{3}\right.$ of -
$\left.\mathrm{COCH}_{3}\right), 22.69\left[-\mathrm{CH}_{3}\right.$ of $\left.\mathrm{COC}_{6} \mathrm{H}_{4} \mathrm{CH}_{3}\right]$. HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{20} \mathrm{H}_{18} \mathrm{FeNaO}_{2}[\mathrm{M}+\mathrm{Na}]^{+}$ 369.0548; Found: 369.0539.


A 3 mL reaction vial was charged with a magnetic stir bar. Bis-acylated compound $\mathbf{3 f}$ was dissolved in 1 mL dioxane and added to the vial. $6(\mathrm{~N}) \mathrm{HCl}$ was added to it dropwise using a syringe with constant stirring at room temperature. The reaction vial was then allowed to stir at $80^{\circ} \mathrm{C}$ for 12 hrs . After bringing the same to room temperature, layers were separated between water and ethyl acetate. The organic layer was collected and dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$. The organic layer was then evaporated under rotary evaporator and purified using column chromatography in silica gel using $20 \%$ Ethyl acetate: $80 \%$ hexane as eluent. The pure product was obtained on evaporation of the solvents.

4b: Yellow semi-solid. Yield: $36 \% .{ }^{1} \mathrm{HNMR}\left(\mathrm{CDCl}_{3}\right): \delta 7.66-7.64[1 \mathrm{H}$, thiophene- $H], \delta 7.55-$ $7.54[1 \mathrm{H}$, thiophene- $H$ ], $\delta 7.08-7.07[1 \mathrm{H}$, thiophene- $H], \delta 4.96-4.95[2 \mathrm{H}, \mathrm{Cp}-H], \delta 4.66-4.65$ $[1 \mathrm{H}, \mathrm{Cp}-H], \delta 4.41-4.40[5 \mathrm{H}, \mathrm{Cp}-H], \delta 2.41\left[3 \mathrm{H},-\mathrm{CH}_{3}\right] .{ }^{13} \mathrm{C}\{1 \mathrm{H}\}\left(\mathrm{CDCl}_{3}\right): \delta 201.11(\mathrm{C}=\mathrm{O}$ of $\left.-\mathrm{COCH}_{3}\right), \delta 188.23(\mathrm{C}=\mathrm{O}$ of -COHet$), \delta 145.24-127.91$ (ThiopheneC), 87.16-71.42 ( CpC ), $31.63\left(\mathrm{CH}_{3}\right.$ of $\left.-\mathrm{COCH}_{3}\right)$. HRMS: Calc. $\mathrm{m} / \mathrm{z}$ for $\mathrm{C}_{17} \mathrm{H}_{14} \mathrm{FeNaO}_{2} \mathrm{~S}[\mathrm{M}+\mathrm{Na}]^{+} 360.9956$; Found: 360.9955.

## C. Control experiments:



## Reaction with TEMPO radical:

A 15 mL reaction vial was charged with magnetic stir-bar. Ferrocenyl-O-methyl oxime (100 $\mathrm{mg}, 0.39 \mathrm{mmol})$ and $\mathrm{Pd}(\mathrm{OAc})_{2}(18 \mathrm{mg}, 0.038 \mathrm{mmol}, 10 \mathrm{~mol} \%)$ was added to it. The mixture was dissolved in toluene ( 4 mL ) and was let to stir at $90^{\circ} \mathrm{C}$ for 5 minutes, followed by the addition of respective 4-methylbenzaldehydes ( $p-\mathrm{Me}-\mathrm{C}_{6} \mathrm{H}_{4}-\mathrm{CHO}$ ) ( $187 \mathrm{mg}, 185 \mu \mathrm{~L}, 1.55$ mmol, 4 equiv). To that solution aqueous tert-butyl hydroperoxide ( $0.27 \mathrm{~mL}, 140 \mathrm{mg}, 1.55$ mmol, 4 equiv) was added. Then acetic acid ( $20 \mu \mathrm{~L}, 0.194 \mathrm{mmol}, 0.5$ equiv) and TEMPO radical ( $61 \mathrm{mg}, 0.39 \mathrm{mmol}, 1$ equiv) were added to the reaction mixture and it was allowed to stir at $90^{\circ} \mathrm{C}$ for 4 hours. The mixture was then evaporated and purified through column chromatography in silica gel, using hexane $:$ ethyl acetate $=95: 5$ as eluent.

Obtained Yield: 10\%

## Reaction with Butylated hydroxytoluene:



A 15 mL reaction vial was charged with magnetic stir-bar. Ferrocenyl-O-methyl oxime (100 $\mathrm{mg}, 0.39 \mathrm{mmol})$ and $\mathrm{Pd}(\mathrm{OAc})_{2}(18 \mathrm{mg}, 0.038 \mathrm{mmol}, 10 \mathrm{~mol} \%)$ was added to it. The mixture was dissolved in toluene ( 4 mL ) and was let to stir at $90^{\circ} \mathrm{C}$ for 5 minutes, followed by the addition of respective 4-methylbenzaldehydes $\left(p-\mathrm{Me}-\mathrm{C}_{6} \mathrm{H}_{4}-\mathrm{CHO}\right)(187 \mathrm{mg}, 185 \mu \mathrm{~L}, 1.55$ mmol, 4 equiv). To that solution aqueous tert-butyl hydroperoxide $(0.27 \mathrm{~mL}, 140 \mathrm{mg}, 1.55$ mmol, 4 equiv) was added. Then acetic acid ( $20 \mu \mathrm{~L}, 0.194 \mathrm{mmol}, 0.5$ equiv) and BHT ( 86 mg , $0.39 \mathrm{mmol}, 1$ equiv) were added to the reaction mixture and it was allowed to stir at $90^{\circ} \mathrm{C}$ for 4 hours. The mixture was then evaporated and purified through column chromatography in silica gel, using hexane : ethyl acetate $=95: 5$ as eluent.

Obtained Yield: 0\%

## Reaction with Ascorbic acid:



A 15 mL reaction vial was charged with magnetic stir-bar. Ferrocenyl-O-methyl oxime (100 $\mathrm{mg}, 0.39 \mathrm{mmol})$ and $\mathrm{Pd}(\mathrm{OAc})_{2}(18 \mathrm{mg}, 0.038 \mathrm{mmol}, 10 \mathrm{~mol} \%)$ was added to it. The mixture was dissolved in toluene ( 4 mL ) and was let to stir at $90^{\circ} \mathrm{C}$ for 5 minutes, followed by the addition of respective 4-methylbenzaldehydes $\left(p-\mathrm{Me}-\mathrm{C}_{6} \mathrm{H}_{4}-\mathrm{CHO}\right)(187 \mathrm{mg}, 185 \mu \mathrm{~L}, 1.55$ mmol, 4 equiv). To that solution aqueous tert-butyl hydroperoxide ( $0.27 \mathrm{~mL}, 140 \mathrm{mg}, 1.55$ mmol, 4 equiv) was added. Then acetic acid ( $20 \mu \mathrm{~L}, 0.194 \mathrm{mmol}, 0.5$ equiv) and ascorbic acid ( $69 \mathrm{mg}, 0.39 \mathrm{mmol}, 1$ equiv) were added to the reaction mixture and it was allowed to stir at $90{ }^{\circ} \mathrm{C}$ for 4 hours. The mixture was then evaporated and purified through column chromatography in silica gel, using hexane : ethyl acetate $=95: 5$ as eluent.

Obtained Yield: 2\% (by NMR)

## D. Kinetic studies:

The rate of the initiation reaction was determined by a time dependant ${ }^{1} \mathrm{H}$ NMR study using a Bruker 400 MHz NMR spectrometer using the probe temperature of $70{ }^{\circ} \mathrm{C}$ using toluene- $d_{8}$ as the solvent. The comsumption of TBHP and the simultaneous generation of $t-\mathrm{BuOH}$ was monitored. Fig $\mathbf{S 1}$ shows the gradual decrease of the area under the TBHP signal where as simultaneously signal for $t$ - BuOH is increasing with time.


Fig S1: Decomposition of TBHP and generation of $t-\mathrm{BuOH}$.


Rate constant $k_{\text {(decay) }}=\mathrm{b}=2.863 \times 10^{-2} \mathrm{~min}^{-1}$


Rate constant $\mathrm{k}_{(\mathrm{t}-\mathrm{BuOH})}=\mathrm{b}=1.297 \times 10^{-2} \mathrm{~min}^{-1}$.

