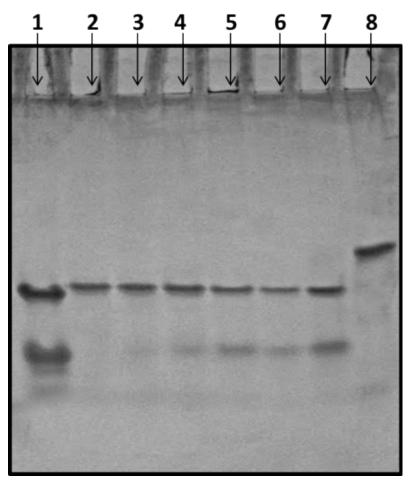
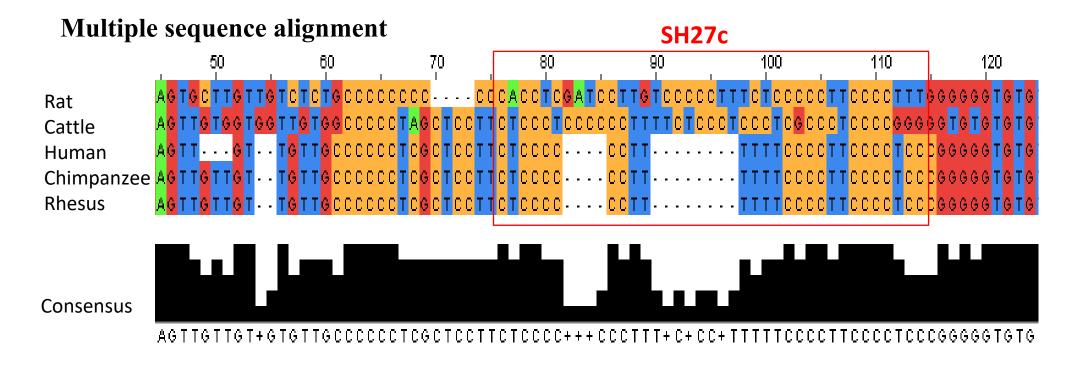
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## **Supplimentary figure 1**



**Supplimentary Fig. 1:** 15 % native electropherogram of target duplex with Pu-TFO in 20 mM sodium cacodylate buffer with 100 mM Na<sup>+</sup> and 0.1 mM EDTA at pH 7.4. Lane 1: PAL12 + PAL24, Lane 2: SH27 + SH27c (Duplex), Lane  $3 \rightarrow 7$ : Duplex + SH17Py (1:  $0.25 \rightarrow 2$ ) and Lane 8: M35 + M35c.

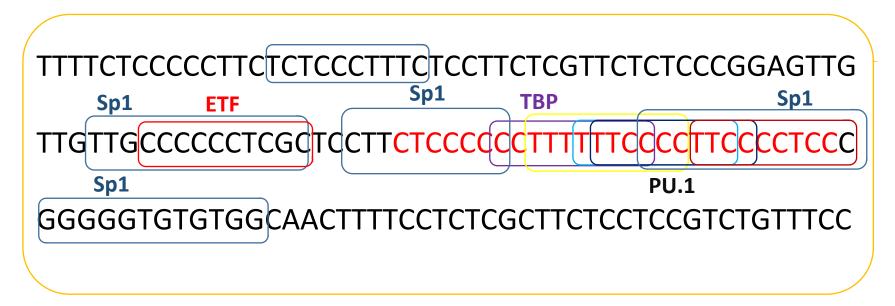
## **Supplimentary figure 2**



**Supplimentary Fig. 2:** Multiple Sequence Alignment of the counterpart of the purine rich 27-mer sequence.

## **Supplimentary figure 3**

## **Transcription factor binding sites**



**Supplimentary Fig. 3:** Representation of Transcription factors bound or present in the vicinity of the target duplex.