## Supplementary Information for:

## Kinetic Analysis to Describe Co-operative Redox Enhancement Effects Exhibited by Bimetallic Au-Pd Systems in Aerobic Oxidation

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**Table S1.** ICP-AES analysis for Au/C and Pd/C catalysts that had a target metal loading of 1 wt.%. Synthesis by a sol-immobilisation procedure. Catalysts were initially digested via microwave prior to analysis.

Catalyst ID	Weight percent (%)
Pd/C	1.041
Au/C	1.013



**Figure S1.** The effect on activity (*eq. 15*) of the addition of blank carbon to carbon supported Au, Pd or Au & Pd catalytic systems. Reaction conditions:  $H_2O$  (16 mL), HMF (0.1 M), NaHCO<sub>3</sub> (0.4 M), 3 bar O<sub>2</sub>, 80 °C, 30 minutes, HMF mol : metal mol = 200 : 1 in the bimetallic system and 400 : 1 in the monometallic systems. Catalyst masses are constant throughout: 1.75 wt.% Au/C (72.1 mg), 0.25 wt.% Pd/C (68 mg). Note that these catalysts differ from those presented in the main body, hence activities are not directly comparable.



**Figure S2.** From left, XPS data for the Au4*f* region and Pd3*d* region for fresh 1 wt.% Au/C and 1 wt.% Pd/C, respectively. Key for Pd spectrum: Pd<sup>0</sup> components (purple); Pd<sup>2+</sup> components (blue); carbon loss structure (grey).



**Figure S3.** The consistent correlation between HMF conversion and activity for monometallic 1 wt.% Au/C and 1 wt.% Pd/C, respectively. Trends shown in the main text for activity can also be shown with HMF conversion. Reaction conditions:  $H_2O$  (16 mL), HMF (0.1 M), NaHCO<sub>3</sub> (0.4 M), 3 bar O<sub>2</sub>, 80 °C, 30 minutes.



**Figure S4.** The sum of monometallic HMF conversions compared to physical mixture conversions for 1 wt.% Au/C and 1 wt.% Pd/C at various molar ratios. The total metal content is constant throughout the physical mixture system. The sum of monometallic conversions is calculated from the monometallic conversion of 1 wt.% Au/C and 1 wt.% Pd/C at each specific catalyst amount. Error bars represent +/- standard deviation for N = 2. Reaction conditions:  $H_2O$  (16 mL), HMF (0.1 M), NaHCO<sub>3</sub> (0.4 M), 3 bar O<sub>2</sub>, 80 °C, 30 minutes, HMF mol : metal mol = 200 : 1 for 100 mol%.