

## Supporting Information

### Photo-Fenton-induced selectively dehydrogenative coupling of methanol into ethylene glycol over iron species anchored TiO<sub>2</sub> nanorods

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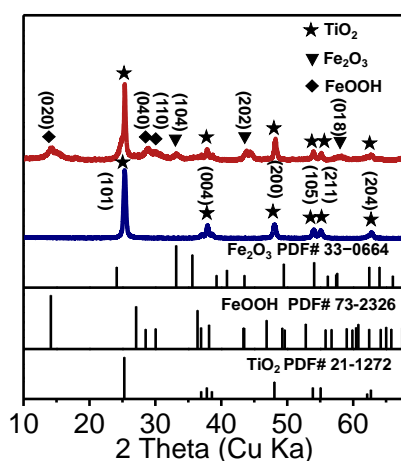
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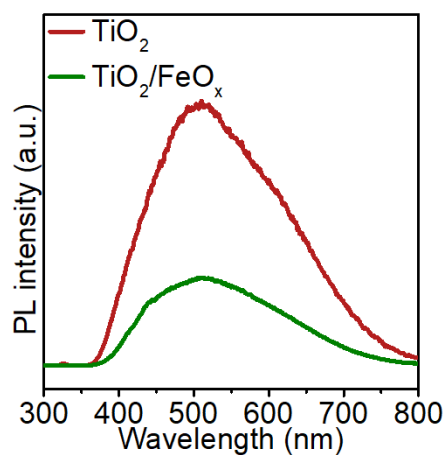
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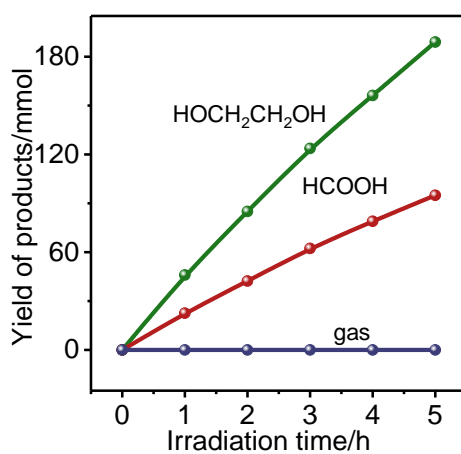
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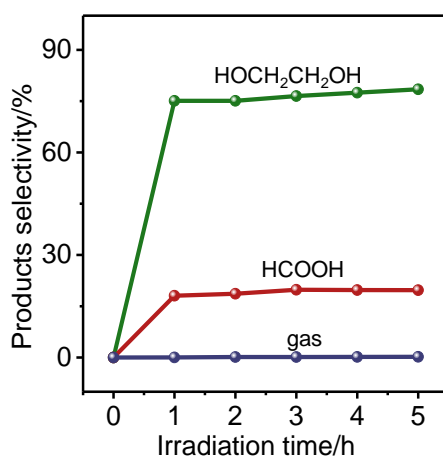
**Fig. S1** XRD pattern of pristine TiO<sub>2</sub> nanorods and TiO<sub>2</sub>/FeO<sub>x</sub> nanorods



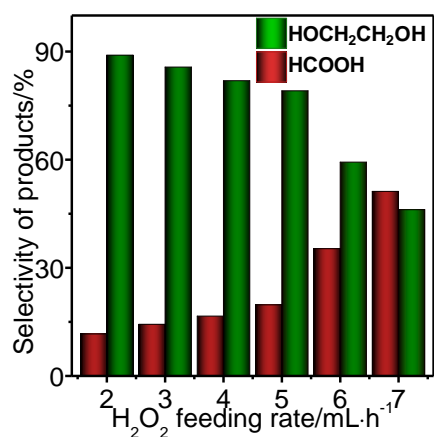
**Fig. S2** Photoluminescence spectra of TiO<sub>2</sub> nanorods and TiO<sub>2</sub>/FeO<sub>x</sub> nanorods



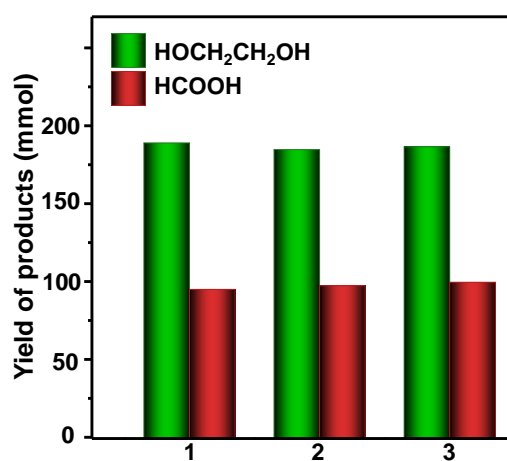
**Fig. S3** Yield of products for the photocatalytic conversion of methanol as a function of the reaction time (30 % aqueous H<sub>2</sub>O<sub>2</sub> fed at 5 mL/h)



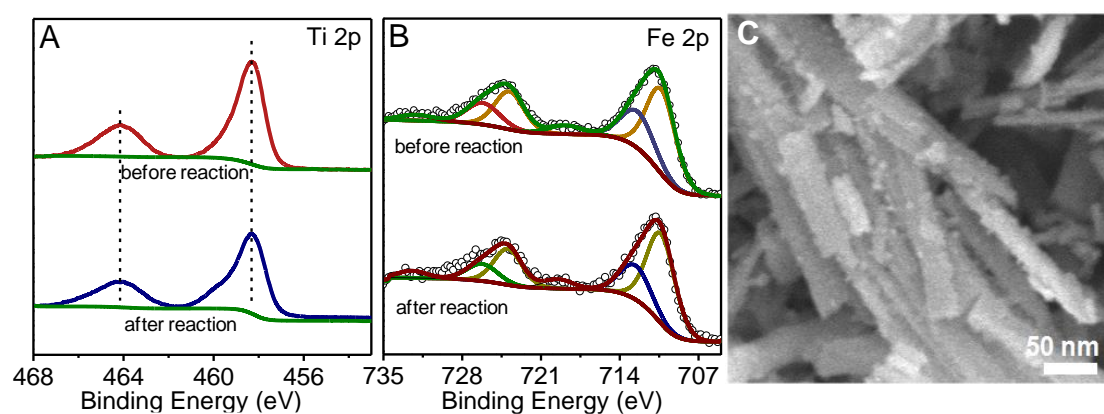
**Fig. S4** Selectivity of products for the photocatalytic conversion of methanol as a function of the reaction time (30 % aqueous H<sub>2</sub>O<sub>2</sub> fed at 5 mL/h)



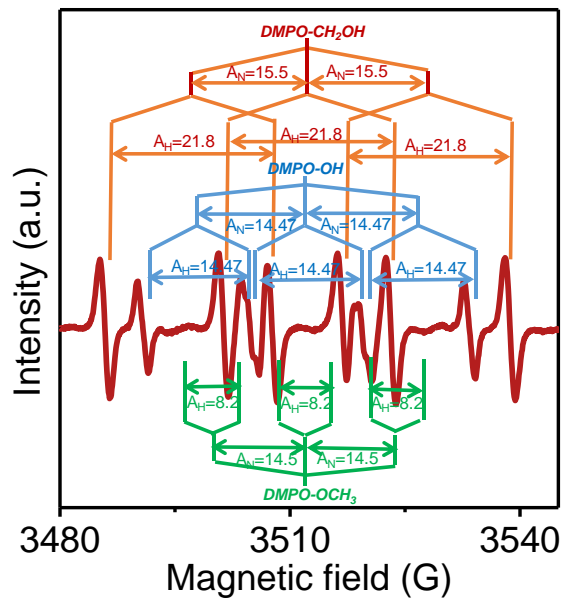
**Fig. S5** Effect of H<sub>2</sub>O<sub>2</sub> feeding rate on the selectivity of products



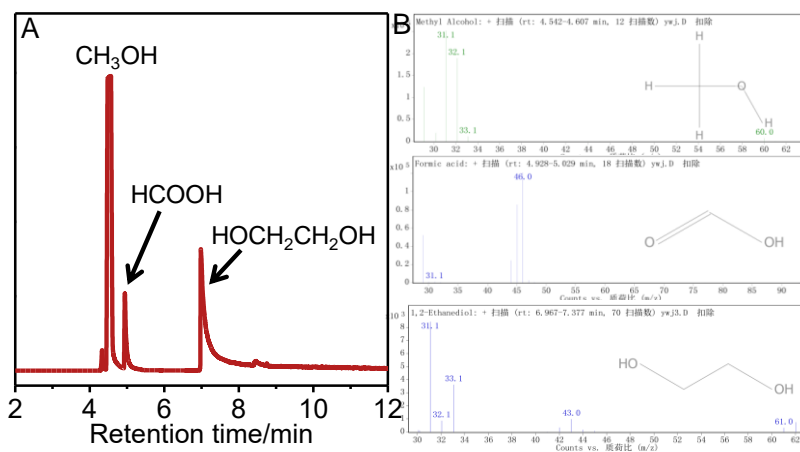
**Fig. S6** Recycling test of the photocatalytic conversion of methanol



**Fig. S7** (A) Ti 2p narrow spectra, (B) Fe 2p XPS narrow spectra of TiO<sub>2</sub>/FeO<sub>x</sub> nanorods before and after cycling stability test and (C) SEM images of TiO<sub>2</sub>/FeO<sub>x</sub> nanorods after cycling stability test (**Fig. S6**).



**Fig. S8** In situ EPR spectra of radical adducts trapped by DMPO in the methanol solution containing H<sub>2</sub>O<sub>2</sub> over TiO<sub>2</sub>/FeO<sub>x</sub> nanorods under UV irradiation



**Fig. S9** (A) Gas chromatogram and (B) Mass spectra of the products formed for the photocatalytic conversion of methanol

**Table S1** Experimental data for the photocatalytic C–C coupling of methanol

catalyst	H <sub>2</sub> O <sub>2</sub> feeding rate mmol/h	amount of OH mmol	Formation rate (mmol/h)			Selectivity (%)			H <sub>2</sub> O <sub>2</sub> utilization efficiency	Methanol Conversion rate mmol/ h
			EG	HCOOH	minor products	EG	HCOOH	minor products		
TiO <sub>2</sub> /FeO <sub>x</sub>	5	98.0	37.8	18.0	0.19	79.1	18.8	0.2	77.1	95.5
TiO <sub>2</sub> /FeO <sub>x</sub>	6	117.5	32.1	32.6	3.44	63.4	32.2	3.4	54.6	101.1