## **Supplementary Section**

# Exploration of the impact of graphene oxide, acetylenic Gemini, and CTAT on the photophysical and aggregation properties of dipolar coumarin-153

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### 1. Synthesis of graphene oxide using modified Hummer's method:

A temperature-controllable magnetic stirrer was used to continuously stir a mixture of 1 gm of graphite flakes and 0.5 gm of NaNO<sub>3</sub> in a 250 mL round bottom flask while adding 25 mL of concentrated H<sub>2</sub>SO<sub>4</sub>. After two hours, the aforementioned solution was gradually supplemented with 3 g of KMnO4 while maintaining the temperature below 25°C in an ice bath to prevent overheating and explosion. While the KMnO<sub>4</sub> was added, the mixture was continuously stirred. The addition of KMnO<sub>4</sub> resulted in the appearance of a greenish hue (Figure S1 (A)). Following the addition of KMnO<sub>4</sub>, the mixture was vigorously agitated at 35°C for a whole night. The resulting solution, which had taken on the appearance of a mass and was coloured brown, was then placed into a 500 mL water beaker while being vigorously mixed. The suspension was then treated with a 10% solution of 30% H<sub>2</sub>O<sub>2</sub> to guarantee that the reaction with the KMnO4 was completed. After adding H<sub>2</sub>O<sub>2</sub>, a pale-yellow glazy look (cf. Figure S1 (B)) emerged. The resulting combination was centrifuged and decanted of the supernatant liquid before the brown-black mass (Figure S1(C)) was taken and placed in a watch glass. The mixture was then washed with HCl and H<sub>2</sub>O<sub>2</sub>, respectively. Thus, graphene oxide sheets were produced after 4-5 days of drying at temperatures below 50°C. These sheets were broken up in a mortar before being sent through a molecular sieve. Finally, black GO power was attained.



#### Fig. S1: Synthetic steps of graphene oxide using modified Hummer's method.

# 2. Synthesis of N, N'- di hexadecyl - N, N, N', N'- tetramethyl-N, N'-but-2-ynediyldi-ammonium chloride (16-4-16):

Di cationic Gemini surfactant was prepared as per the protocol reported by Menger et. al. [40]. N, N-Dimethyl hexadecyl amine (0.5 gm, 3.2 mmol) was transferred into a 250 mL round-bottomed flask and dissolved in 20 mL dry acetone. After dissolution, 0.3 gm (1.4 mmol) 1,4- dichloro-2-butylene was added dropwise to the solution taken in the round-bottomed flask at room temperature with constant stirring. After complete addition, the resultant solution was stirred at room temperature overnight. White solids appeared after the first 2 hours of stirring. After overnight stirring, the obtained white solid was filtered, washed with acetone, dried under a vacuum, and recrystallized with hot acetone (Yield: 75%, m.p.- $215^{0}$  C (dec.)).



Fig. S2: Structure of synthesized cationic Gemini surfactant (16-4(2-yen)-16) (16 -4-16).

#### 3. Characterisation of 16-4-16 surfactant:

#### <sup>1</sup>H NMR:

<sup>1</sup>H NMR: (300MHz, CDCl<sub>3</sub>): δ5.17(s,4H), 3.63(t,4H), 3.43(s,12H), 1.75(m,4H), 1.34 1.05(m,52H), 0.85 (t, 6H)



Fig. S3: <sup>1</sup>H NMR of synthesised 16-4-16 gemini surfactant



Fig. S4: UV-Vis spectra of C153 & GO-C153 (A). The change in UV-Vis spectra of (B) GO-C153, (C) GO-C153-16-4-16, and (D) GO-C153-CTAT complexes overtime to study the change in surface plasmon (SPR) band of GO in the complexes. The SPR band is designated by solid arrow.