

**Evaluating the isomeric effects of donors on the structures  
and photophysical properties of Donor-Acceptor- $\pi$   
Bridge-Donor (D1-A- $\pi$ -D2) prototype fluorophores**

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**Table S1.** Crystal data and structure refinements of four compounds.

Compd	MNM	<i>p</i> -BMNM	<i>o</i> -BMNM	<i>m</i> -BMNM
Formula	C <sub>16</sub> H <sub>12</sub> N <sub>2</sub> O	C <sub>29</sub> H <sub>20</sub> N <sub>2</sub> O	C <sub>29</sub> H <sub>20</sub> N <sub>2</sub> O	C <sub>29</sub> H <sub>20</sub> N <sub>2</sub> O
Formula weight	248.28	412.47	412.47	412.47
Crystal system	Monoclinic	Monoclinic	Monoclinic	Monoclinic
Space group	P2 <sub>1</sub> /n	P2 <sub>1</sub> /n	P2 <sub>1</sub> /n	P2 <sub>1</sub> /c
<i>a</i> /Å	11.021(6)	4.1510(3)	9.6109(5)	25.2179(13)
<i>b</i> /Å	7.962(4)	32.660(2)	10.0070(4)	11.4889(6)
<i>c</i> /Å	15.851(8)	15.7551(13)	23.2959(11)	7.5967(4)
$\alpha$ /°	90	90	90	90
$\beta$ /°	103.442(17)	93.710(3)	91.533(2)	95.619(2)
$\gamma$ /°	90	90	90	90
V/Å <sup>3</sup>	1352.8(11)	2131.5(3)	2239.71(18)	2190.4(2)
Z	4	4	4	4
D <sub>calc</sub> (Mg m <sup>-3</sup> )	1.219	1.285	1.223	1.251
T/K	296(2)	296(2)	296(2)	296(2)
$\mu$ (mm <sup>-1</sup> )	0.078	0.078	0.075	0.076
Cryst dimensions	0.210×0.170×0.150	0.280×0.220×0.120	0.230×0.230×0.170	0.250×0.190×0.160
No. of felns collected	13108	15413	17698	21542
No. of unique reflns	3095	4884	5072	4947
Goodness-of-fit on F <sup>2</sup>	1.027	1.005	1.019	1.005
<i>R</i> <sub>1</sub> , <i>wR</i> <sub>2</sub> (I>2 $\sigma$ (I))	<i>R</i> <sub>1</sub> =0.0536, <i>wR</i> <sub>2</sub> =0.1379	<i>R</i> <sub>1</sub> =0.0574, <i>wR</i> <sub>2</sub> =0.1219	<i>R</i> <sub>1</sub> =0.0598, <i>wR</i> <sub>2</sub> =0.1270	<i>R</i> <sub>1</sub> =0.0612, <i>wR</i> <sub>2</sub> =0.1099
<i>R</i> <sub>1</sub> , <i>wR</i> <sub>2</sub> (all data)	<i>R</i> <sub>1</sub> =0.0950, <i>wR</i> <sub>2</sub> =0.1586	<i>R</i> <sub>1</sub> =0.1127, <i>wR</i> <sub>2</sub> =0.1450	<i>R</i> <sub>1</sub> =0.1455, <i>wR</i> <sub>2</sub> =0.1531	<i>R</i> <sub>1</sub> =0.1549, <i>wR</i> <sub>2</sub> =0.1352
CCDC	2232678	2055960	2232682	2232679

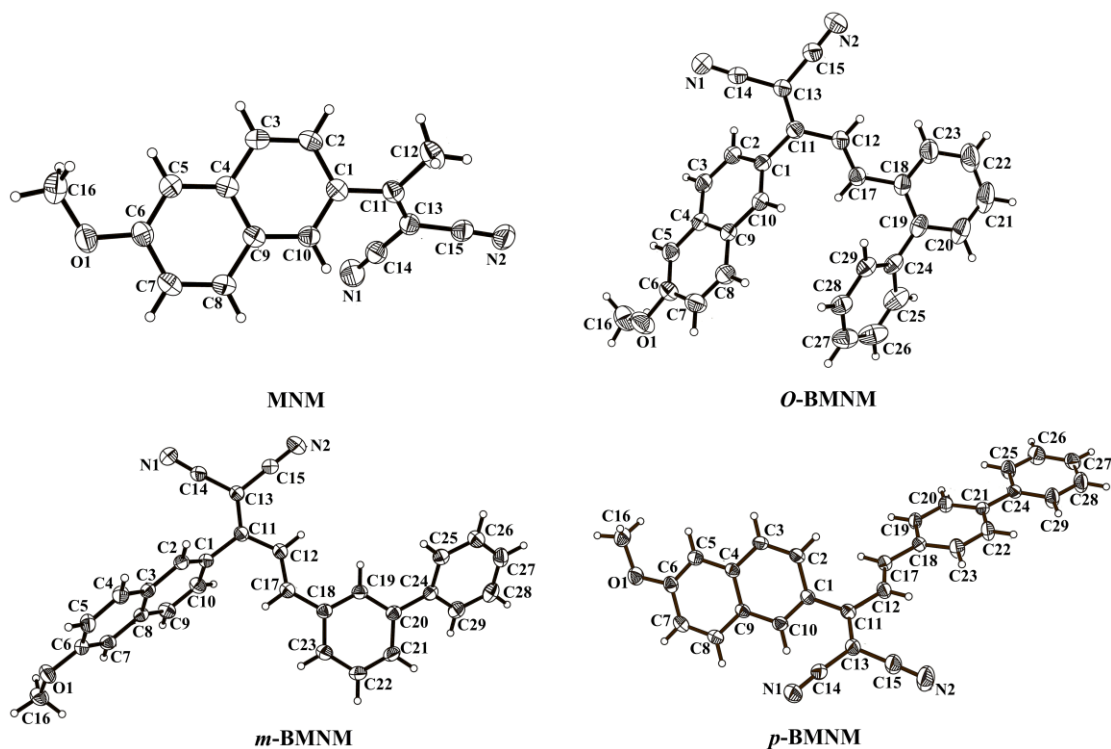
**Table S2** Summary of intermolecular interactions in crystal structures of four compounds

Compd	Interaction	d(Å)	A(°)
<b>MNM</b>	C5-H5...N1	2.675 <sup>a</sup>	149.01
<b><i>o</i>-BMNM</b>	C7-H7...N1	2.666 <sup>a</sup>	136.44
	C25-H25... $\pi_1$	2.766 <sup>b</sup>	139.44
<b><i>m</i>-BMNM</b>	C5-H5...O1	2.694 <sup>c</sup>	139.68
	C7-H7...O1	2.696 <sup>c</sup>	155.45
<b><i>p</i>-BMNM</b>	C16-H16...N2	2.747 <sup>a</sup>	162.53
	C19-H19...N1	2.666 <sup>a</sup>	149.30
	C25-H25... $\pi_1$	4.540 <sup>b</sup>	165.25

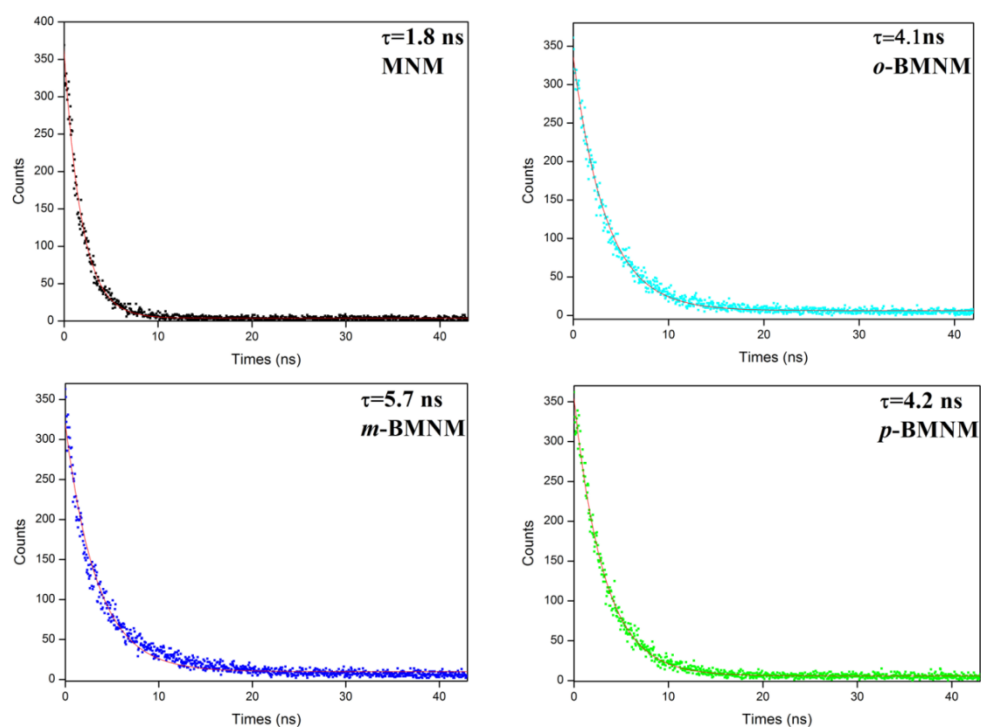
<sup>a</sup>The distances were measured from the hydrogen atom to the nitrogen atom  
 $\pi_1$  corresponds to the 6-methoxynaphthalene moieties

<sup>b</sup>The distances were measured from the hydrogen atom to the center of 6-methoxynaphthalene moiety

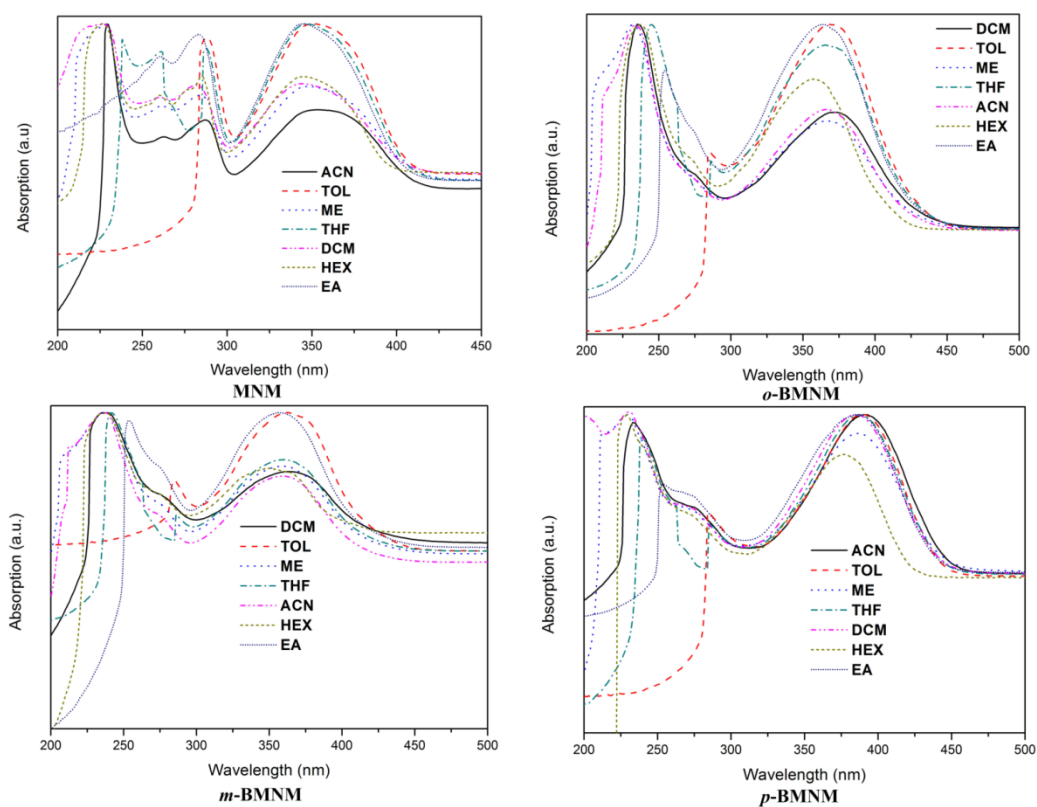
<sup>c</sup>The distances were measured from the hydrogen atom to the oxygen atom



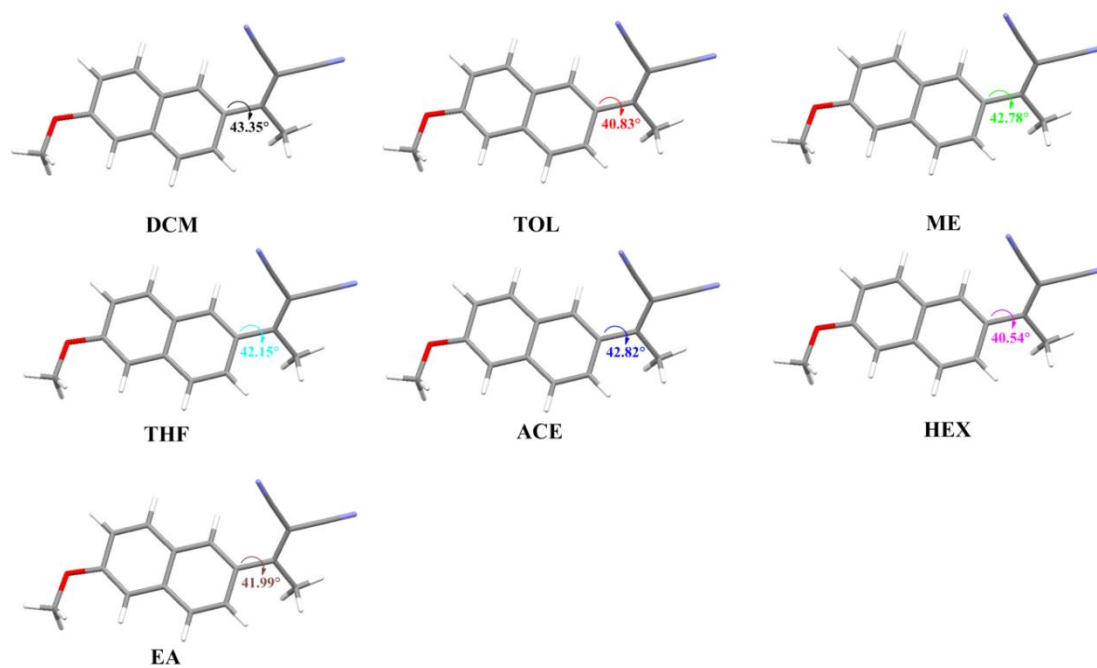
**Fig.S1** Perspective views of four compounds. Thermal ellipsoids were at 30% probability.



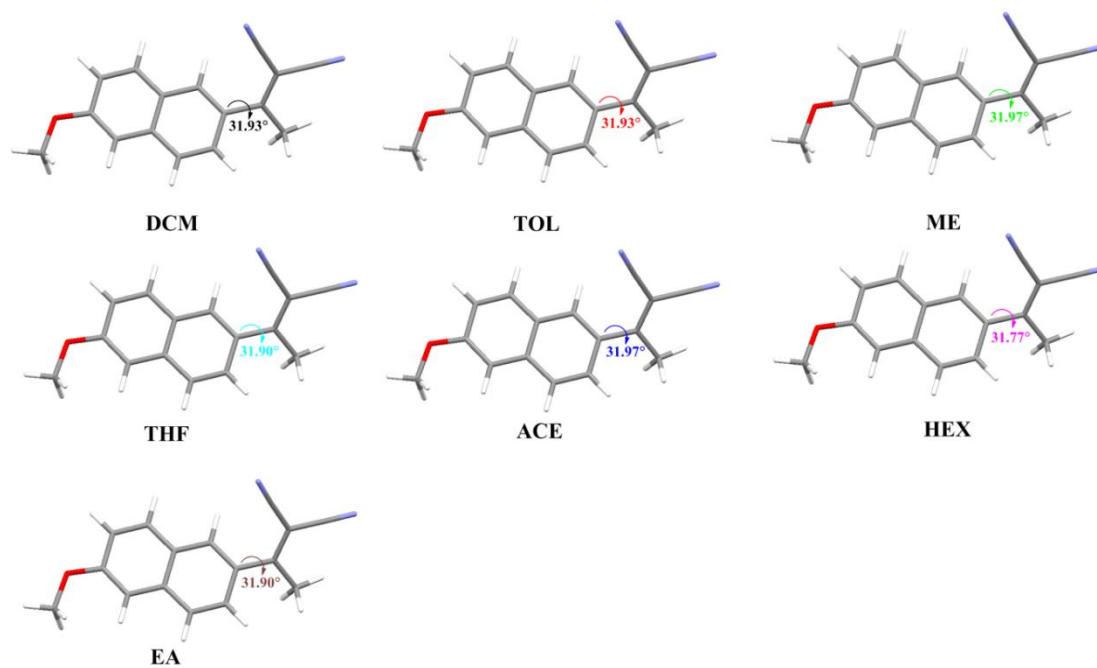
**Fig.S2** Fluorescence decay curves of four compounds (Fluorescence lifetimes were measured at 467 nm)



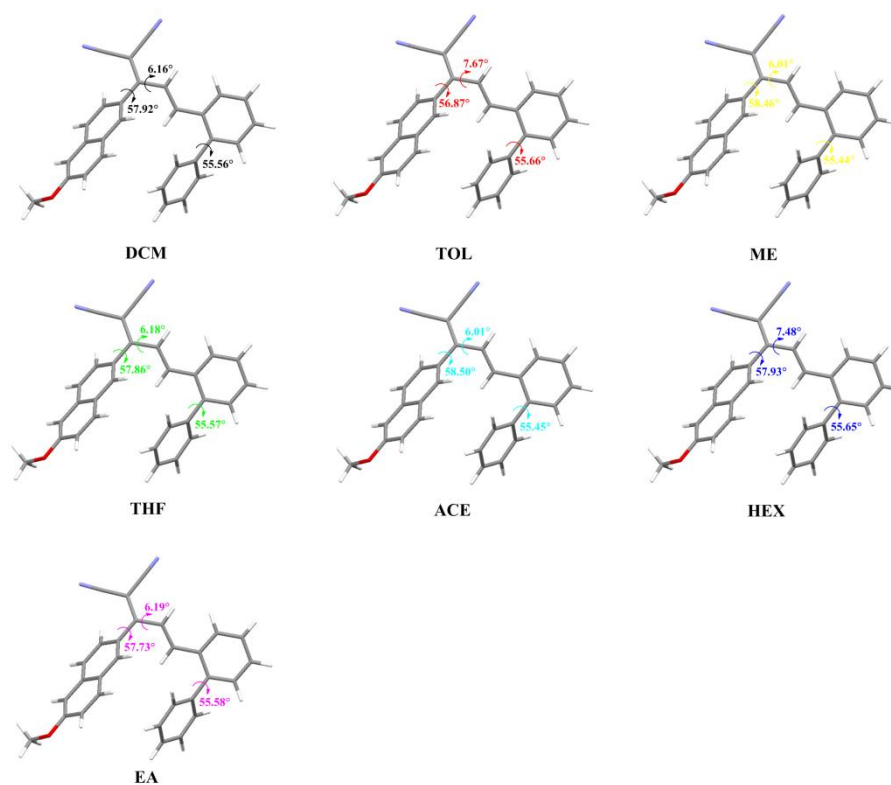
**Fig.S3** The normalized absorption spectrum of four compounds in different solvents (10  $\mu$  M).



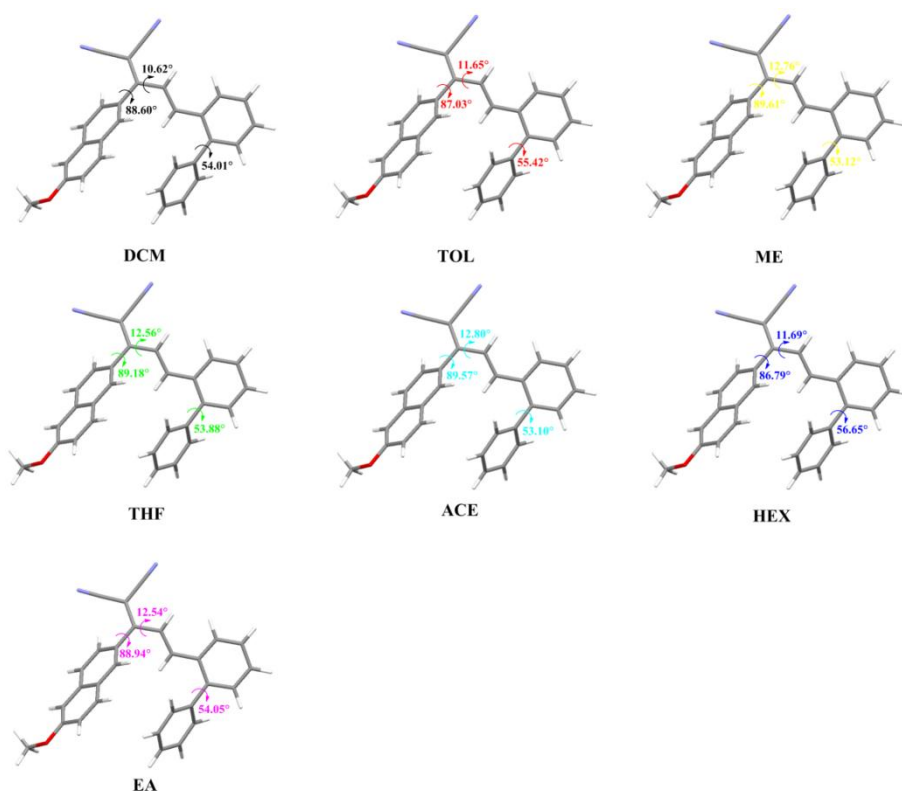
**Fig.S4** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of ground state ( $S_0$ ) of MNM.



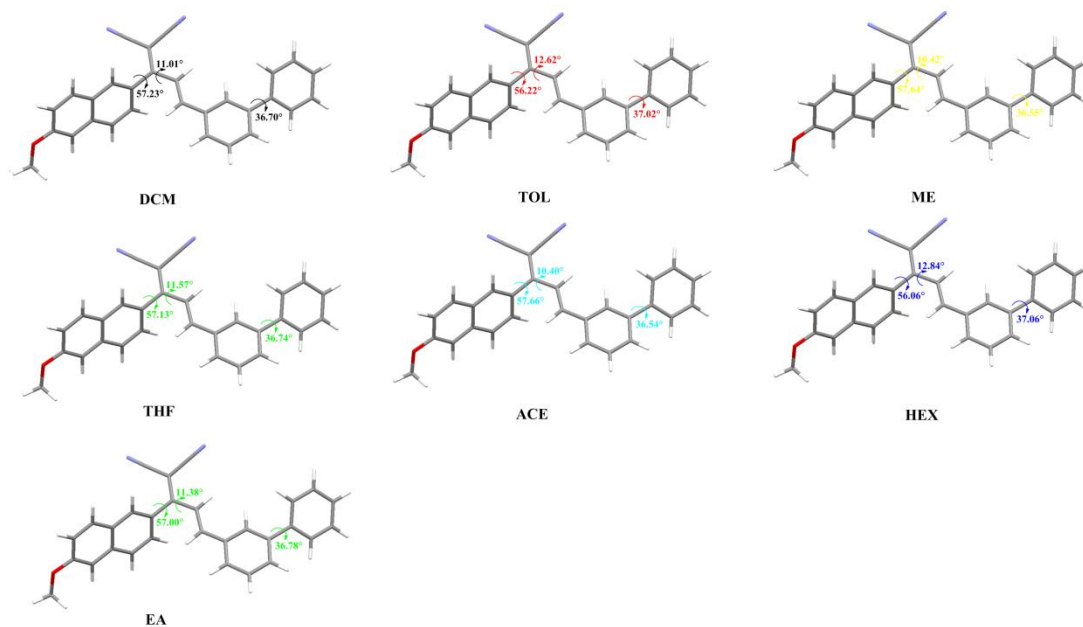
**Fig.S5** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of excitation state (S1) of **MNM**



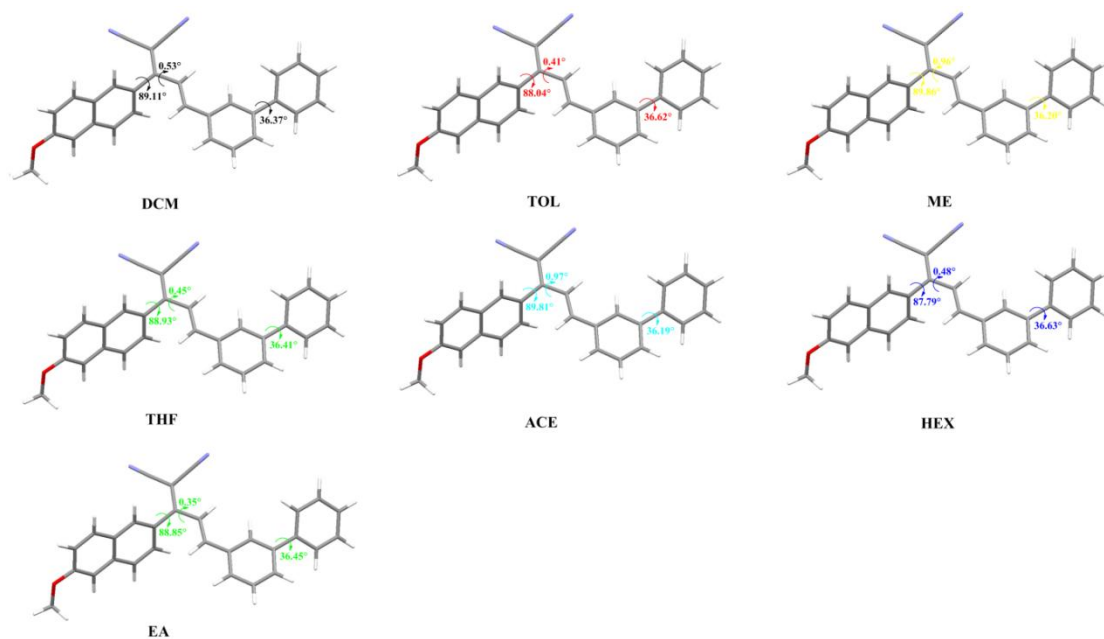
**Fig.S6** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of ground state (S0) of ***o*-BMNM**



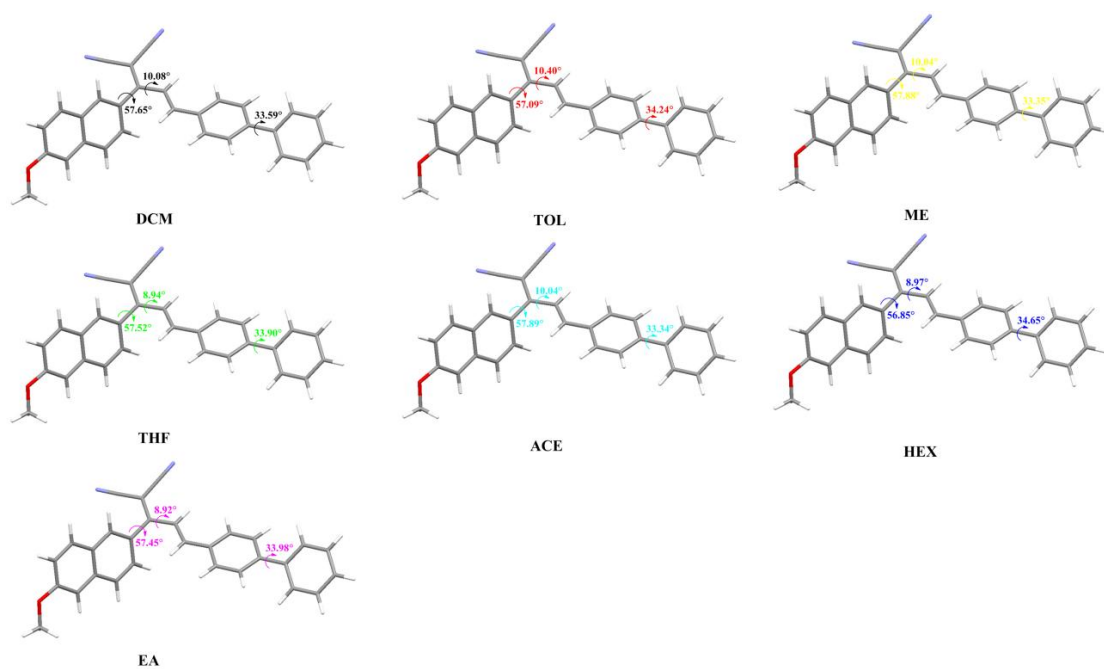
**Fig.S7** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of excitation state (S1) of *o*-BMNM.



**Fig.S8** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of ground state (S0) of *m*-BMNM.

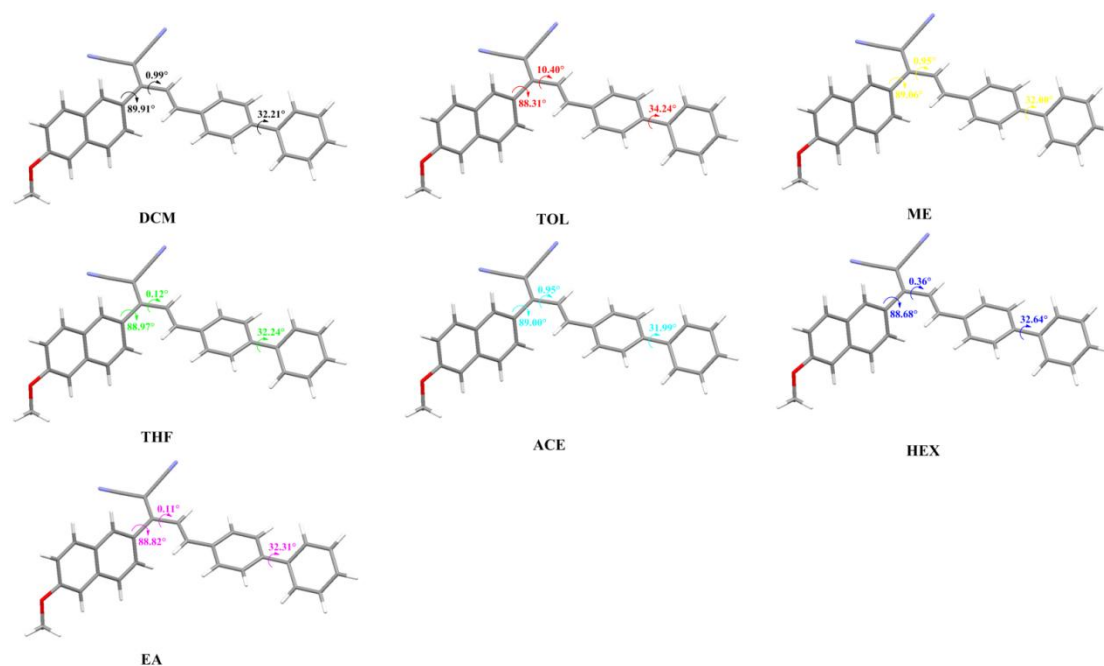


**Fig.S9** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of excitation state (S1) of *m*-BMNM.



**Fig.S10** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of ground state (S0) of *p*-BMNM.





**Fig.S11** The selected dihedral angles ( $\theta/^\circ$ ) in optimized structures of excitation state (S1) of *p*-BMNM.

## Experimental Section

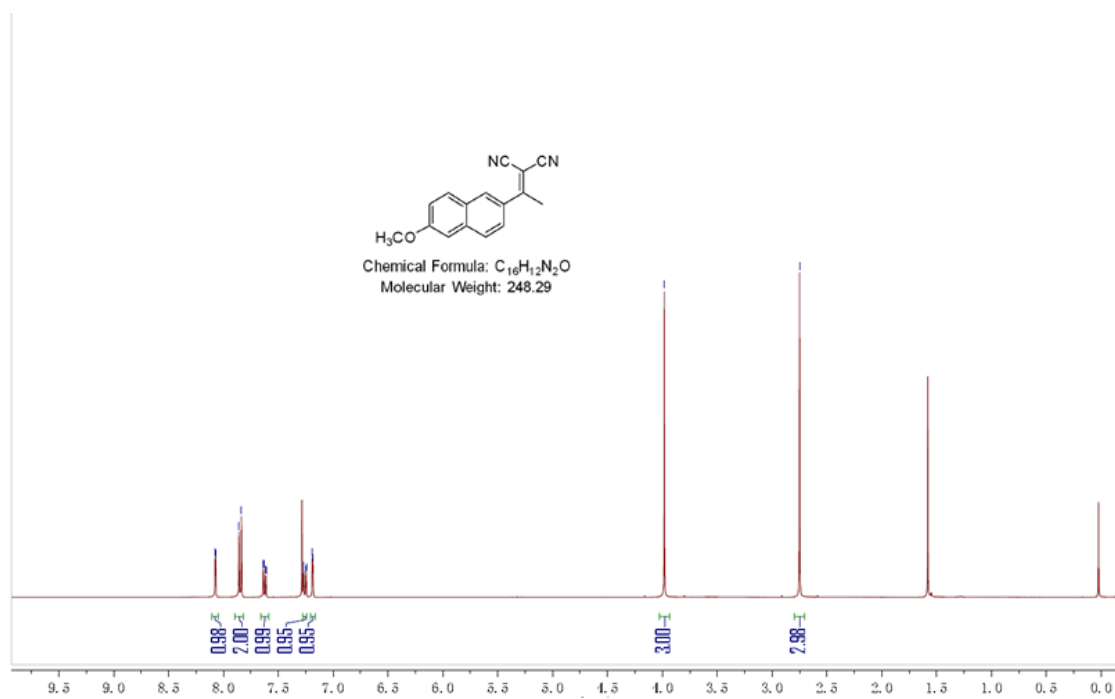
All reagents were purchased from Aldrich and Acros without further purification. The three isomers in this study were synthesized by the condensation reaction and Knoevenagel reaction in a respectable yield. The  $^1\text{H}$  NMR and  $^{13}\text{C}$  NMR spectra of four compounds were recorded at 303K on a Bruker Avance NMR spectrometer using  $\text{CDCl}_3$  as solvent and TMS as an internal reference. The two fluorescent isomers were characterized by a Flash EA 1112, CHNS-O elemental analysis instrument.

## Synthesis

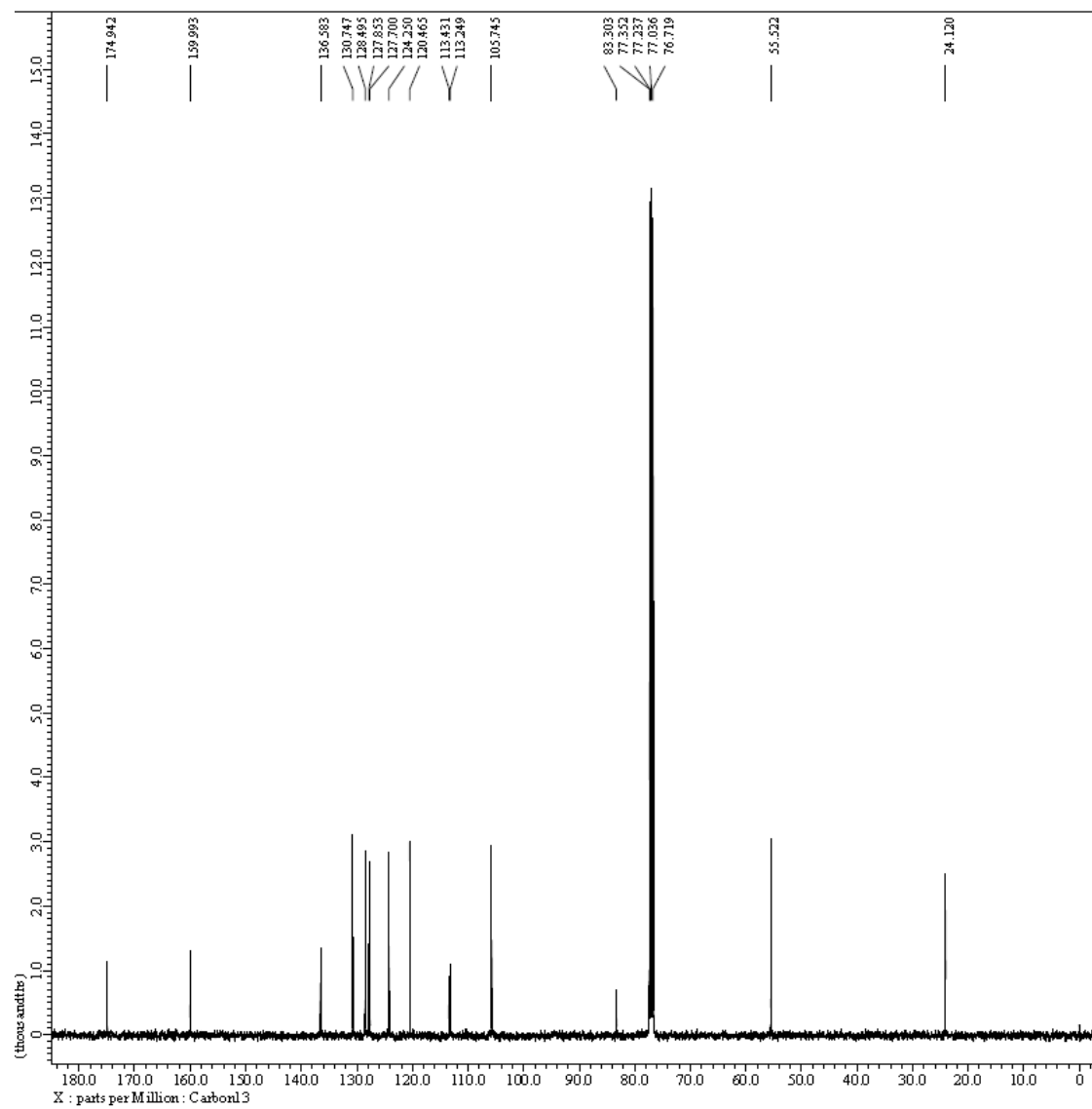
of

### 2-(1-(6-methoxynaphthalen-2-yl)-ethylidene)malononitrile (MNM)

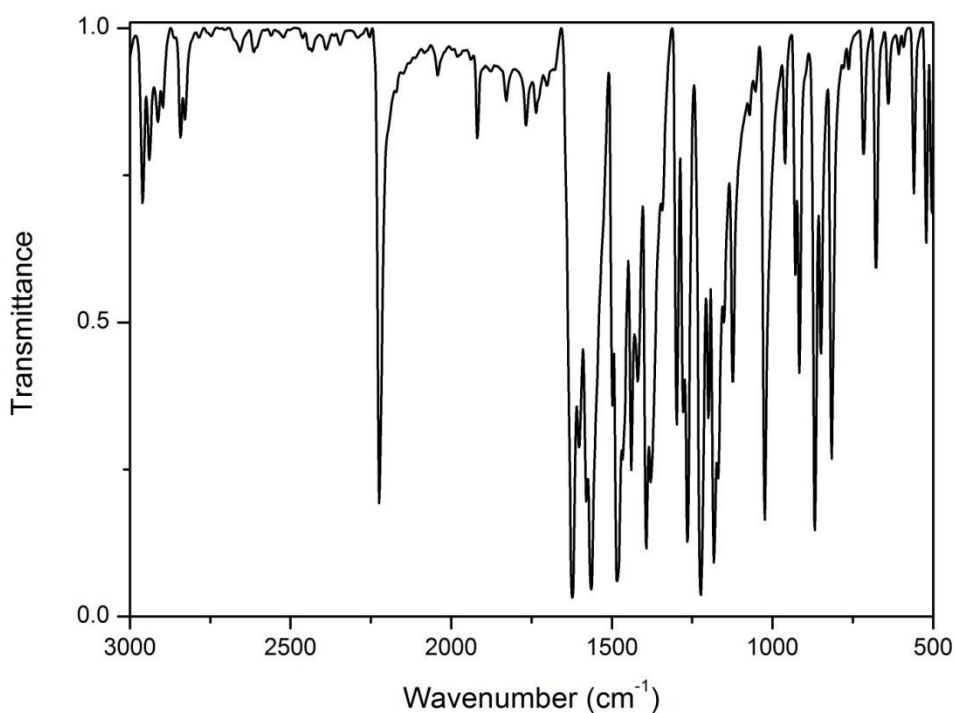
Initially, 2-acetyl-6-methoxynaphthalene 1 (2.35 g, 11.75 mmol) and malononitrile (1.16 g, 17.625 mmol) were dissolved in mixture of dichloromethane (20 mL) and methanol (10 mL), and then ammonium acetate (1.36 g, 17.625 mmol) was added into the reaction mixture. The mixture was stirred at 40°C for 6 hours. After cooling to room temperature, the solvent was removed under vacuum and subsequently separated with chromatography on silical gel (ethyl acetate/petroleum ether = 5/1) to give rise to **MNM** as a yellow solid (2.1g, 80%). Anal. Calcd. (%) : C, 77.40; H, 4.87; N, 11.28. Found: C, 77.38; H, 4.82; N, 11.33. <sup>1</sup>H NMR 8.07 (d, *J* = 1.7 Hz, 1H, Ar), 7.85 (d, *J* = 8.8 Hz, 2H, Ar), 7.63 (dd, *J* = 8.6, 2.0 Hz, 1H, Ar), 7.26 (dd, *J* = 9.0, 2.5 Hz, 1H, Ar), 7.19 (d, *J* = 2.4 Hz, 1H, Ar), 3.98 (s, 3H, OCH<sub>3</sub>), 2.75 (s, 3H, CH<sub>3</sub>). (Fig. S12). <sup>13</sup>C NMR (300 MHz, CDCl<sub>3</sub>):174.942, 159.993, 136.583, 130.747, 128.495, 127.853, 127.700, 124.250, 120.465, 113.431, 105.745, 83.303, 77.352, 77.237, 77.036, 76.719, 55.522 ppm (Fig. S13). IR (KBr pellet, cm<sup>-1</sup>): 3331, 3275, 2488, 1655, 1448, 1404, 1311, 1244, 1134, 1041, 972, 941, 885, 829, 771, 738, 690, 578, 532, 410, 399. (Fig. S14).



**Fig. S12** The <sup>1</sup>H-NMR spectra of MNM



**Fig. S13** The  $^{13}\text{C}$ -NMR spectra of MNM



**Fig. S14** The IR spectra of **MNM**

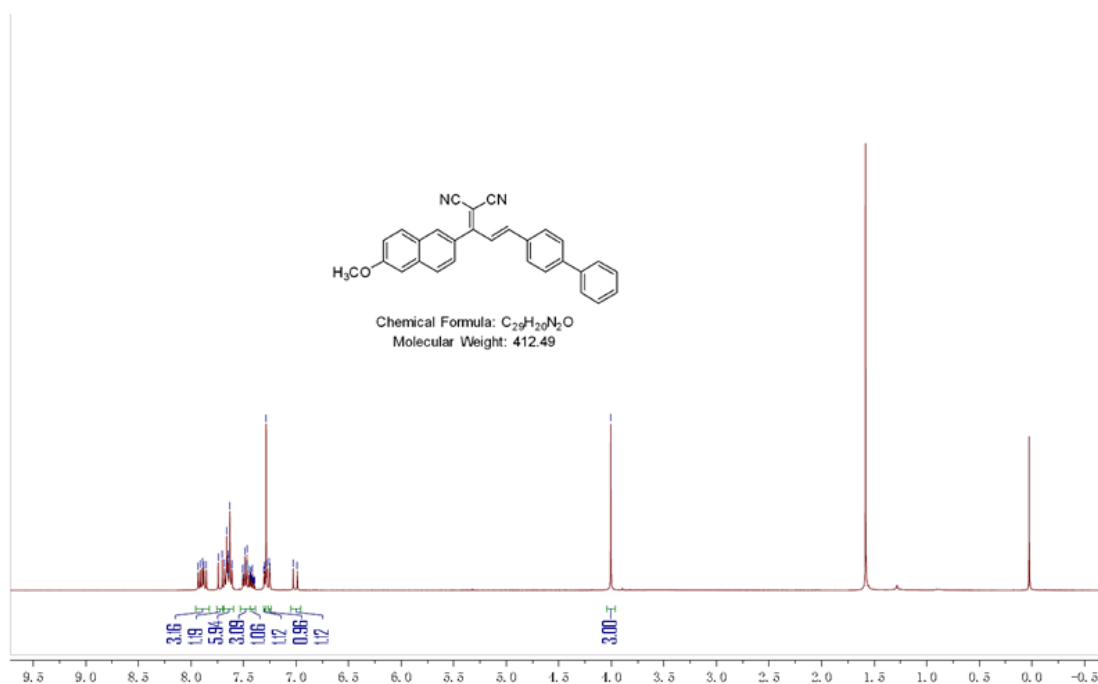
## Synthesis

of

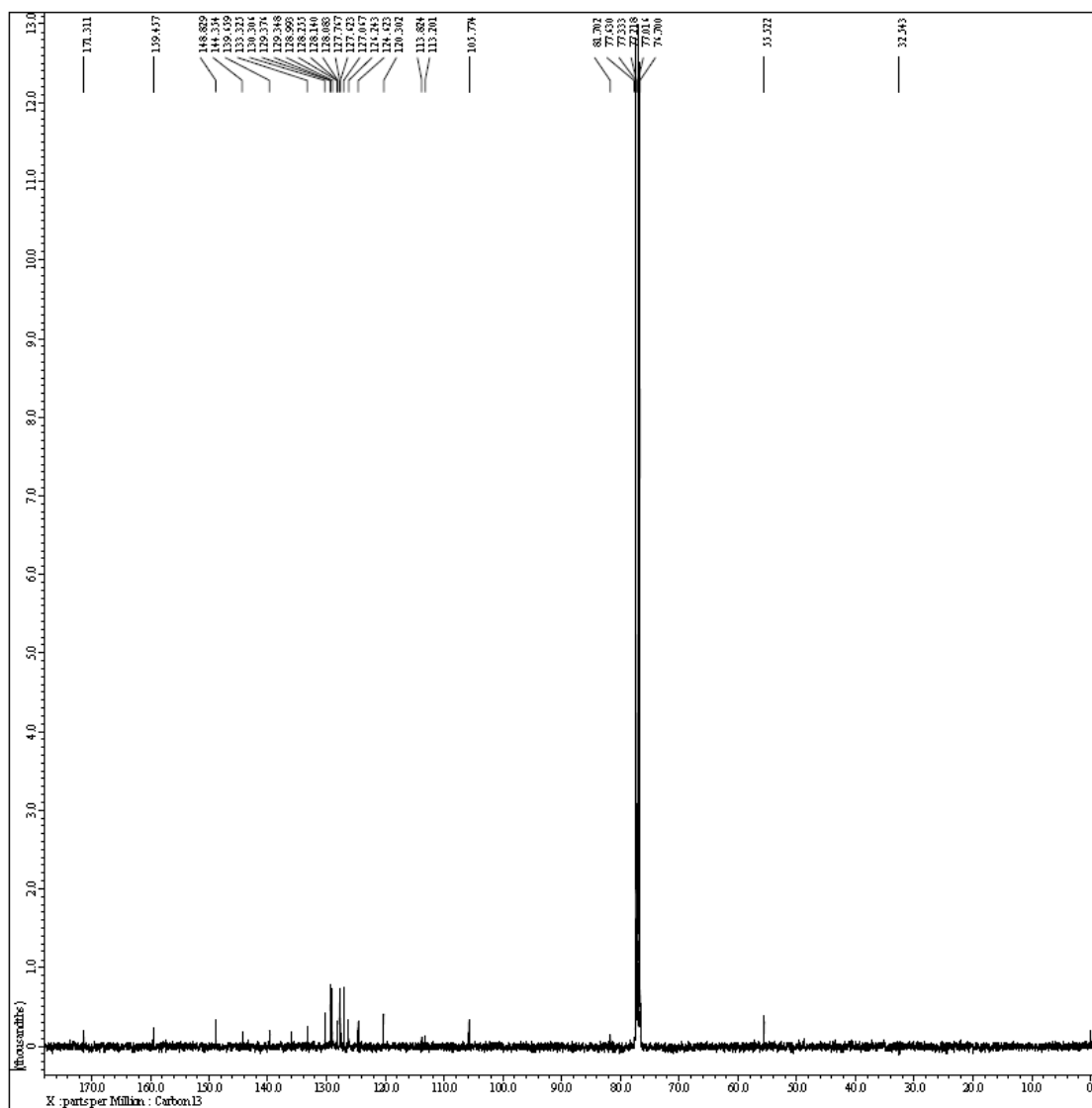
### **(E)-2-(3-([1,1'-biphenyl]-4-yl)-1-(6-methoxynaphthalen-2-yl)allylidene)malononitrile (*p*-BMNM)**

Compound **MNM** (0.23 g, 0.92 mmol) and biphenyl-4-carboxaldehyde (0.17 g, 0.92 mmol) were stirred in 2-propanol (20 mL). Then, a catalytic amount of piperidine was added to the mixture. The mixture was stirred at 70°C for 3 hours. The mixture was cooled to room temperature, and the solution was filtered to obtain a yellow solid. The solid was subsequently separated with chromatography on silical gel (dichloromethane/methanol = 4/1) to give pure ***p*-BMNM** as a yellow solid. Yield: 0.31g (81%). Anal. Calcd. (%) : C, 84.44; H, 4.89; N, 6.79. Found: C, 84.47; H, 4.82; N, 6.74. <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>): δ 7.96-7.82 (m, 3H, Ar), 7.72 (d, *J* = 15.5 Hz, 1H, Ar), 7.69-7.59 (m, 6H, Ar), 7.48 (qd, *J* = 8.5, 7.8, 1.8 Hz, 3H, Ar), 7.44-7.39 (m, 1H, Ar), 7.30 (d,

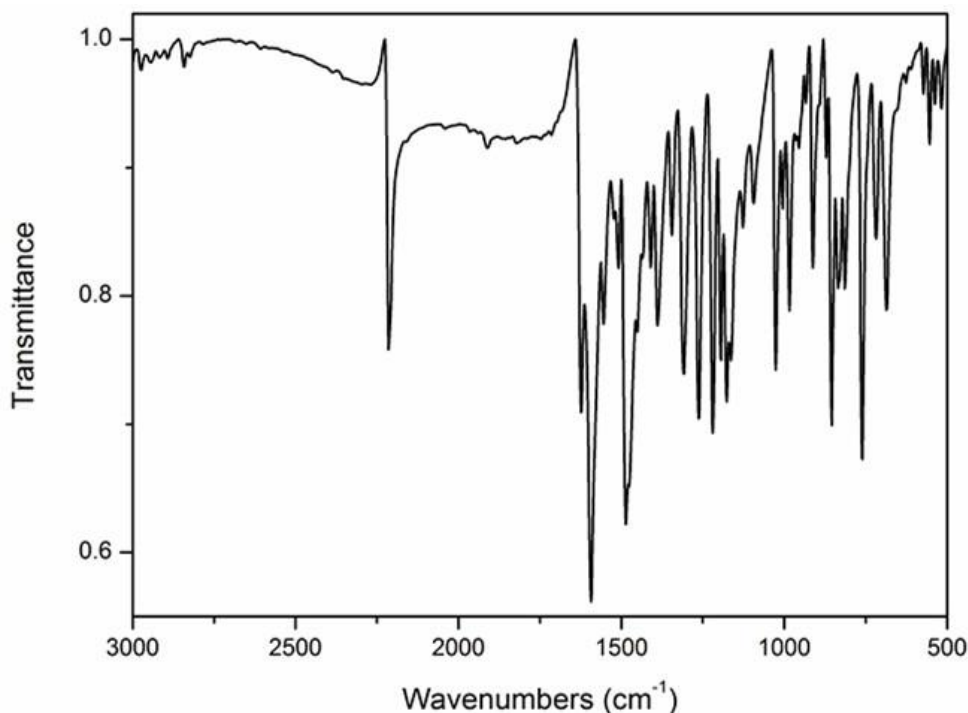
$J = 2.5$  Hz, 1H, CH=CH), 7.25 (d,  $J = 2.4$  Hz, 1H, CH=CH), 7.01 (d,  $J = 15.6$  Hz, 1H, Ar), 4.01 (s, 3H, O CH<sub>3</sub>) (Fig. S15). <sup>13</sup>C NMR (300 MHz, CDCl<sub>3</sub>):  $\delta$  171.311, 159.457, 148.829, 144.354, 139.659, 133.325, 130.306, 129.376, 129.348, 128.993, 128.255, 128.140, 128.083, 127.767, 127.623, 127.067, 126.243, 124.623, 120.302, 113.824, 113.201, 105.774, 81.702, 77.630, 77.333, 77.218, 77.016, 76.700, 55.522 ppm (Fig. S16). IR (KBr pellet, cm<sup>-1</sup>): 2214, 1593, 1487, 1388, 1344, 1307, 1263, 1218, 1193, 1176, 1026, 985, 912, 854, 759, 686 (Fig. S17).



**Fig. S15** The <sup>1</sup>H-NMR spectra of *p*-BMNM



**Fig. S16** The  $^{13}\text{C}$ -NMR spectra of *p*-BMNM



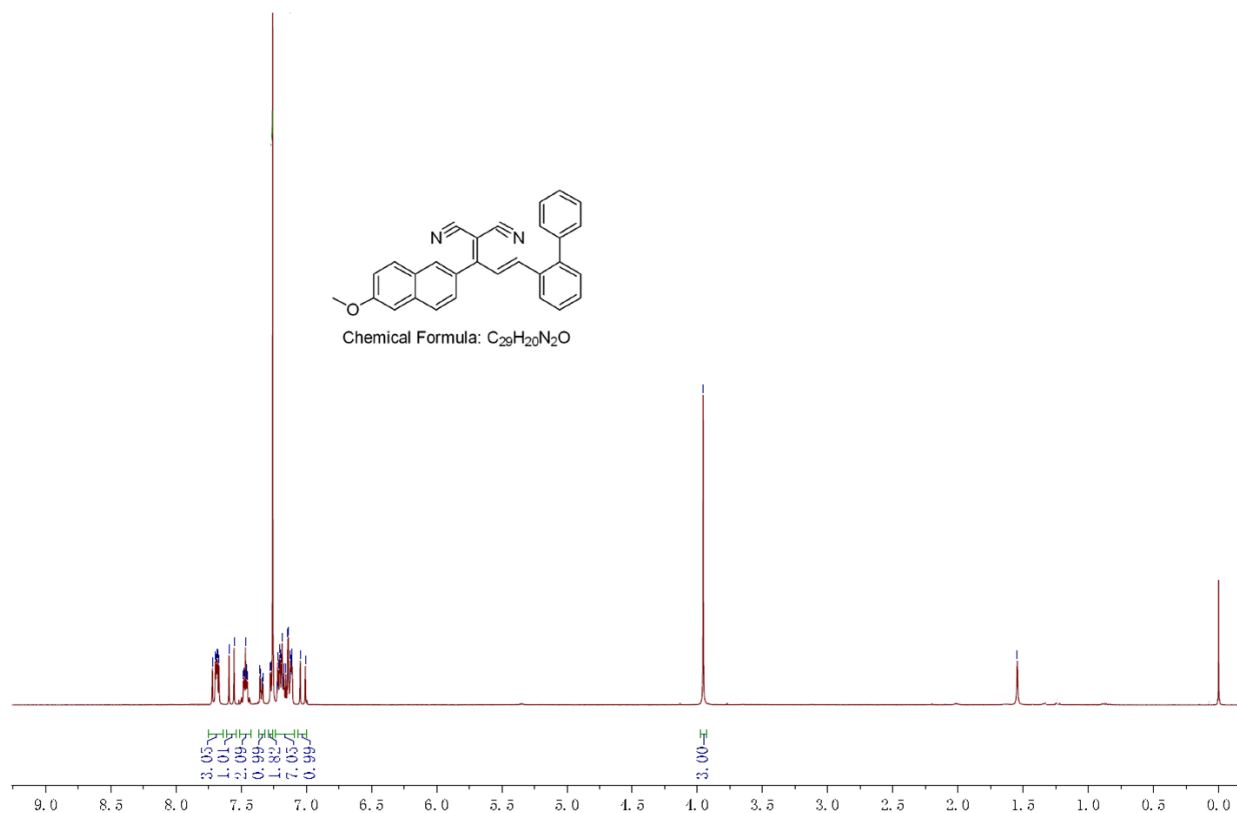
**Fig. S17** The IR spectra of *p*-BMNM

**Synthesis** **of**  
**(E)-2-(3-([1,1'-biphenyl]-2-yl)-1-(6-methoxynaphthalen-2-yl)allylidene)**  
**malononitrile (*o*-BMNM)**

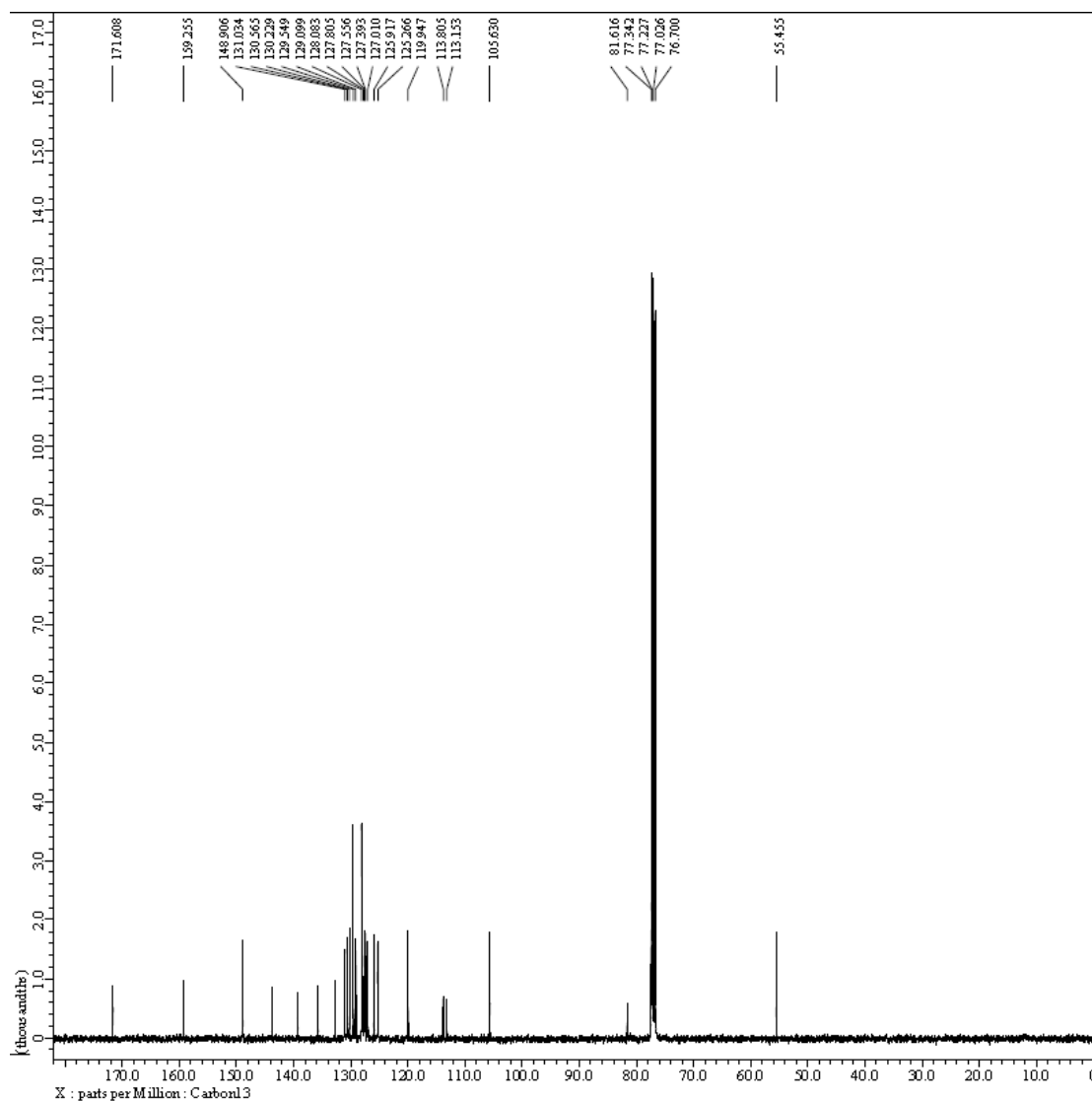
This compound was synthesized by the same procedure as described for *p*-BMNM except that biphenyl-2-carboxaldehyde was used instead of biphenyl-4-carboxaldehyde. Anal. Calcd. (%) : C, 84.44; H, 4.89; N, 6.79. Found: C, 84.43; H, 4.90; N, 6.78. <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>): δ 7.88-7.84 (m, 1H, Ar), 7.73-7.66 (m, 3H, Ar), 7.58 (d, *J* = 15.7 Hz, 1H, CH=CH), 7.51-7.43 (m, 2H, Ar), 7.37-7.33 (m, 1H, Ar), 7.29-7.26 (m, 1H, Ar), 7.24-7.15 (m, 4H, Ar), 7.15-7.10 (m, 3H, Ar), 7.03 (d, *J* = 15.7 Hz, 1H, CH=CH), 3.95 (s, 3H, OCH<sub>3</sub>) (Fig. S18). <sup>13</sup>C NMR (300 MHz, CDCl<sub>3</sub>): δ 171.608, 159.255, 148.906, 131.034, 130.565, 130.229, 129.549, 129.099, 128.083, 127.805, 127.556, 127.393, 127.010, 125.917, 125.266, 119.947, 113.805, 113.153, 105.630, 81.616, 77.342, 77.227, 77.026, 76.700, 55.455 ppm (Fig. S19). IR (KBr pellet, cm<sup>-1</sup>): 2246, 1613,



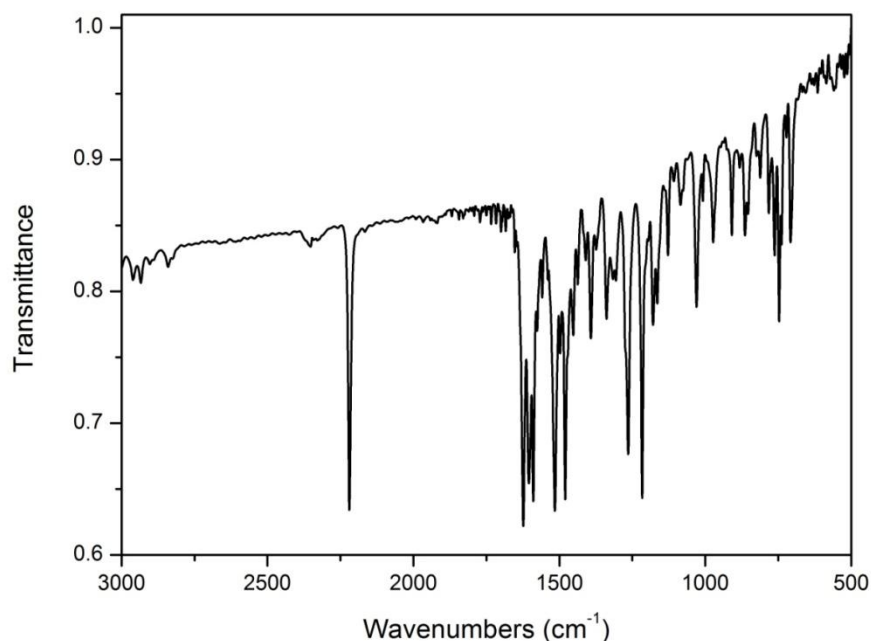
1595, 1579, 1563, 1548, 1502, 1491, 1460, 1443, 1425, 1402, 1380, 1355, 1326, 1291, 1237, 1188, 1170, 1143, 1116, 1098, 1049, 932, 892, 832, 793, 727, 714, 684 (Fig. S20).



**Fig. S18** The <sup>1</sup>H-NMR spectra of *o*-BMNM



**Fig. S19** The  $^{13}\text{C}$ -NMR spectra of *o*-BMNM

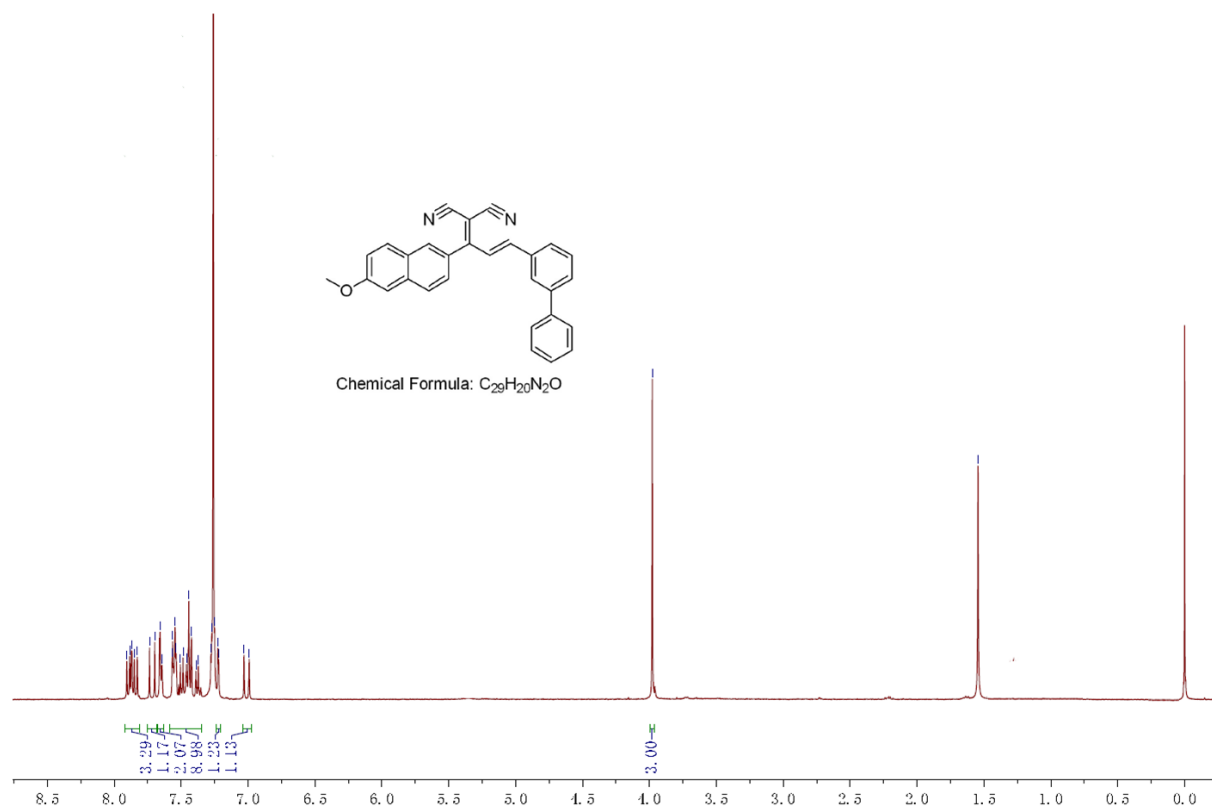


**Fig. S20** The IR spectra of *o*-BMNM

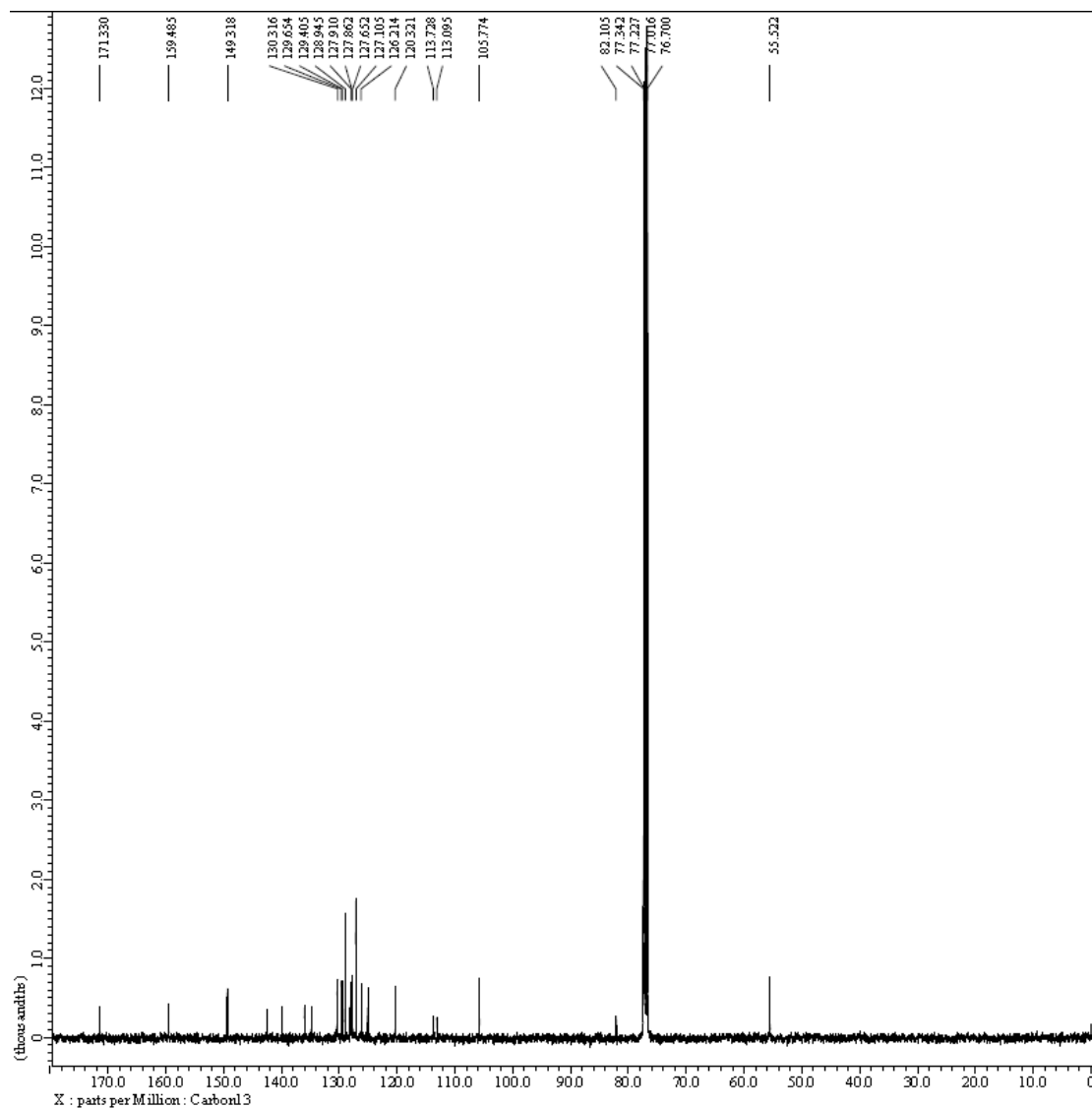
**Synthesis** **of**  
**(E)-2-(3-([1,1'-biphenyl]-3-yl)-1-(6-methoxynaphthalen-2-yl)allylidene)**  
**malononitrile (*m*-BMNM)**

This compound was synthesized by the same procedure as described for *p*-BMNM except that biphenyl-3-carboxaldehyde was used instead of biphenyl-4-carboxaldehyde. Anal. Calcd. (%) : C, 84.44; H, 4.89; N, 6.79. Found: C, 84.46; H, 4.91; N, 6.76. <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>): δ 7.90 (d, *J* = 8.7 Hz, 1H, Ar), 7.87 (d, *J* = 2.2 Hz, 1H, Ar), 7.84 (d, *J* = 9.3 Hz, 1H, Ar), 7.72 (d, *J* = 15.5 Hz, 1H, CH=CH), 7.68-7.63 (m, 2H, Ar), 7.58-7.52 (m, 3H, Ar), 7.50 (d, *J* = 8.0 Hz, 1H, Ar), 7.47-7.43 (m, 2H, Ar), 7.43-7.41 (m, 1H, Ar), 7.40-7.34 (m, 1H, Ar), 7.29-7.25 (m, 1H, Ar), 7.22 (d, *J* = 2.6 Hz, 1H, Ar), 7.01 (d, *J* = 15.7 Hz, 1H, CH=CH), 3.98 (s, 3H, OCH<sub>3</sub>) (Fig. S21). <sup>13</sup>C NMR (300 MHz, CDCl<sub>3</sub>): δ 171.330, 159.485, 149.318, 130.316, 129.654, 129.405, 128.945, 127.910, 127.862, 127.652,

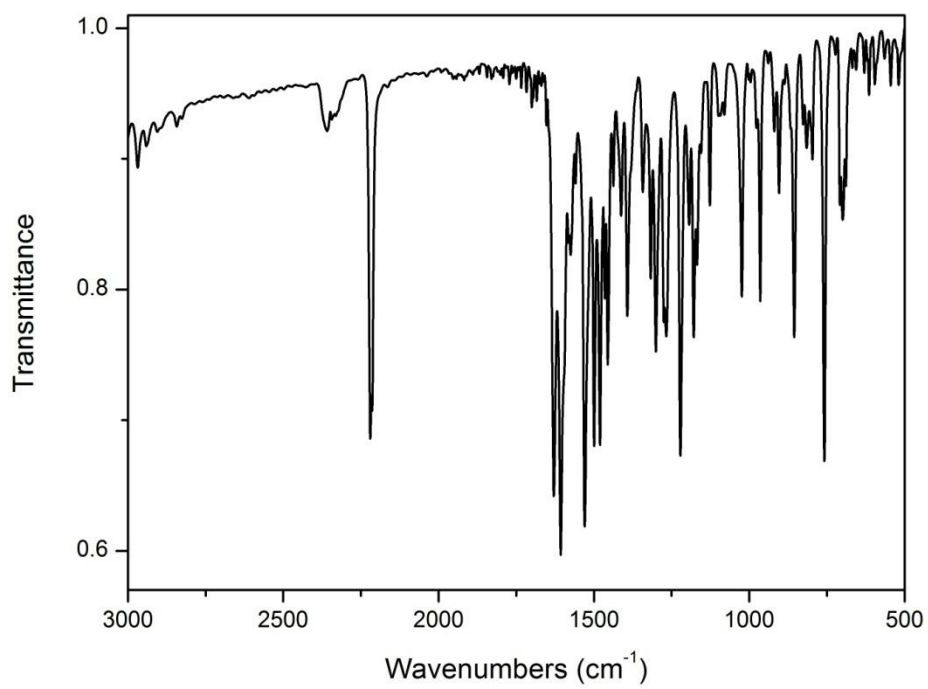
127.105, 126.214, 120.321, 113.728, 113.095, 105.774, 82.105, 77.342, 77.227, 77.016, 76.700, 55.522 ppm (Fig. S22). IR (KBr pellet,  $\text{cm}^{-1}$ ): 2280, 1618, 1587, 1564, 1548, 1508, 1488, 1469, 1442, 1428, 1401, 1356, 1205, 1172, 1140, 1115, 1060, 1009, 990, 944, 912, 880, 835, 781, 732, 716, 665, 640 (Fig. S23).



**Fig. S21** The  $^1\text{H-NMR}$  spectra of *m*-BMNM



**Fig. S22** The  $^{13}\text{C}$ -NMR spectra of *m*-BMNM



**Fig. S23** The IR spectra of *m*-BMNM