# **Electronic Supplementary Information**

# Effect of methoxy group instead of polar group in the nematic phase of four-ring bent-core liquid crystals

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#### 1 Procedure for the Synthesis of the compounds GK1 and GK2

(4'-methoxy phenyl azo) phenyl-4-yl 3-[N-(4'-n-heptyloxy-2-hydroxybenzylidene) amino]-2-methyl benzoate (GK1):

2-Methyl-3-N-(4-n-butyloxy-2-hydroxybenzylidene) amino benzoic acid (0.65g, 2mmol) and 4-hydroxy-4'-methoxy azobenzene (0.456g, 2mmol) were dissolved in dry dichloromethane (DCM) (50ml) and catalytic amount of 4-dimethylaminopyridine (DMAP) (4mg,0.02mmol) was added to the solution. A solution of N, N'-dicyclohexylcarbodiimide DCC (0.49g, 2.4mmol) was added to the reaction mixture and the mixture was stirred for 48 h under inert atmosphere at room temperature. The precipitate of N, N'-dicyclohexylurea was removed by filtration and the solvent DCM was evaporated to get crude product. The crude product was purified by column chromatography using silica gel (60-120 mesh) with hexane/chloroform (9:1) as eluents. The yellow solid was recrystallized several times from absolute ethanol to get the pure product. Yellow solid, Yield: 0.81 g (69.9%). IR  $v_{max}$  in cm<sup>-1</sup>: 3194( $v_{O-H}$ , H-bonded), 1730 ( $v_{C=0}$ , ester), 1604 ( $v_{C=N}$ , imine). <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>): ( $\delta_{H}$ ), 13.35 (s, 1H, **-OH**), 8.35 (s, 1H, -C**H**=N-), 7.91 (dd, 1H, J = 2.0 Hz, J = 7.6 Hz, **ArH**), 7.87 (dd, 2H, J = 1.6 Hz, 6.8 Hz, **ArH**), 7.84 (dd, 2H, J = 2.0 Hz, J = 7.2 Hz, **ArH**), 7.32 (t, 1H, J = 8.8 Hz, **ArH**), 7.30 (d, 1H, J = 8.4 Hz, **ArH**), 7.29 (dd, 1H, J = 2.0 Hz, J = 7.2 Hz, **ArH**), 7.24 (d, 2H, J = 8.4 Hz, **ArH**), 6.95 (dd, 2H, J = 2.0 Hz, J = 7.6 Hz, **ArH**), 3.98 (t, 2H, J = 6.8 Hz, **-OCH**<sub>2</sub>-), 3.84 (s, 3H, **-OCH**<sub>3</sub>-), 2.61 (s, 3H, **Ar-CH**<sub>3</sub>), 1.75 (q, 2H, J = 6.8 Hz, **-CH**<sub>2</sub>-), 1.40-1.28 (m, 8H, **-(CH**<sub>2</sub>)-<sub>1</sub>), 0.87 (t, 3H, J = 6.8 Hz, **-CH**<sub>3</sub>). Elemental Analysis calculated for C<sub>35</sub>H<sub>37</sub>N<sub>3</sub>O<sub>4</sub>: C, 72.52; H, 6.43; N, 7.25 % Found: C, 72.89; H, 6.39; N, 7.64%.

(4′-methoxy phenyl azo) phenyl-4-yl 3-[N-(4′-n-octyloxy-2-hydroxybenzylidene)amino]-2-methyl benzoate (GK2): Yellow solid, Yield: 0.84 g (70.8%). IR  $v_{max}$  in cm<sup>-1</sup>: 3192 ( $v_{O-H}$ , H-bonded), 1730 ( $v_{C=O}$ , ester),1604 ( $v_{C=N}$ , imine). <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>): ( $\delta_{H}$ ), 13.41 (s, 1H, **-OH**), 8.38 (s, 1H, **-CH=**N-), 7.91 (dd, 1H, J = 2.0 Hz, J = 7.6 Hz, **ArH**), 7.87 (dd, 2H, J = 2.0 Hz, 6.8 Hz, **ArH**), 7.85 (dd, 2H, J = 2.0 Hz, J = 7.2 Hz, **ArH**), 7.32 (t, 1H, J = 8.4 Hz, **ArH**), 7.30 (d, 1H, J = 8.0 Hz, **ArH**), 7.29 (dd, 1H, J = 2.0 Hz, J = 7.6 Hz, **ArH**), 7.02 (d, 2H, J = 8.4 Hz, **ArH**), 6.95 (dd, 2H, J = 2.0 Hz, J = 7.2 Hz, **ArH**), 6.53 (dd, 2H, J = 2.0 Hz, J = 6.8 Hz, **ArH**), 3.98 (t, 2H, J = 6.8 Hz, **-OCH<sub>2</sub>**-), 3.84 (s, 3H, **-OCH<sub>3</sub>**-), 2.65 (s, 3H, Ar-**CH<sub>3</sub>**), 1.75-1.29 (m, 10H, **-(CH<sub>2</sub>)<sub>6</sub>-**), 0.89 (t, 3H, J = 6.8 Hz, **-CH<sub>3</sub>**). Elemental Analysis calculated for C<sub>36</sub>H<sub>39</sub>N<sub>3</sub>O<sub>4</sub>: C, 72.83; H, 6.62; N, 7.08 % Found: C, 72.96; H,6.54; N,7.33%.

# 2 Additional textures

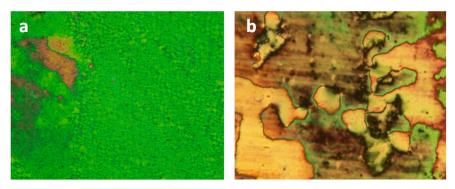


Fig. S1 Microphotographs showing (a) schlieren texture of GK1 at 165°C, and (b) of GK2 at170.1°C.

### **3** Additional dielectric information

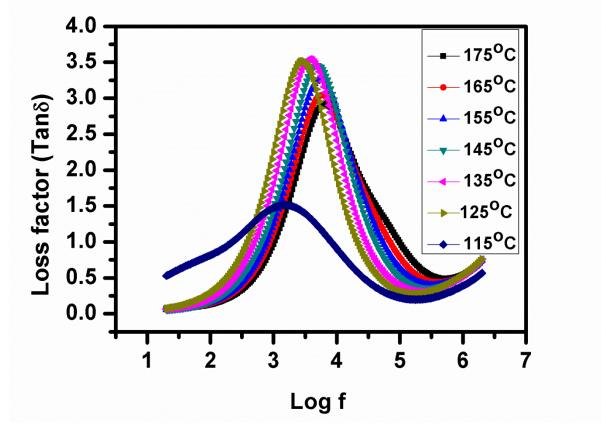


Fig. S2 The loss factor (tan  $\delta$ ) curves as a function of frequency at different temperature carried out in sample GK1 using 7.7  $\mu$ m thick cell.

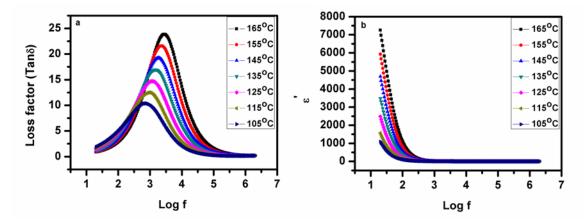


Fig. S3 Investigation of sample GK2: (a) the loss factor (tan  $\delta$ ) curves as a function of frequency at different temperature, (b) dielectric permittivity (real part) as a function of frequency at different temperatures.

## **4** Electro-optical studies

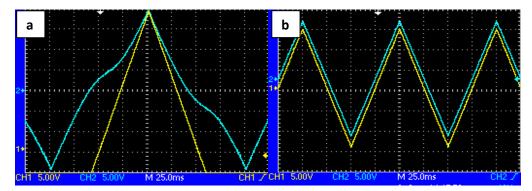


Fig. S4 Investigation of sample GK1 and GK2: (a) the current response of GK1 at 155°C in a 3.2 μm ITO-coated cell with homogeneous alignment under a triangular wave field with 70Vpp and 5Hz, (b) the current response of GK2 at132.5°C in a 3.2 μm ITO-coated cell with homogeneous alignment under a triangular wave field with 30Vpp and 10Hz

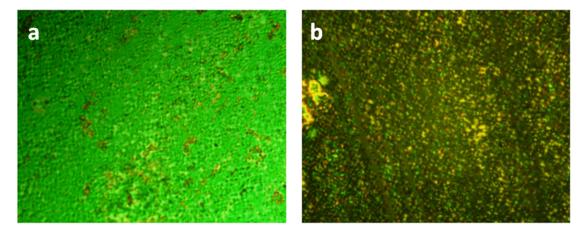


Fig. S5 Texture of (a) GK1 at 50Vpp, 10Hz and (b) of GK2 at 70Vpp, 20Hz applied ac electric field