

## SUPPORTING INFORMATION

### Milestone in the N<sub>TB</sub> Phase Investigation and Beyond: Direct Insight into Molecular Self-Assembly

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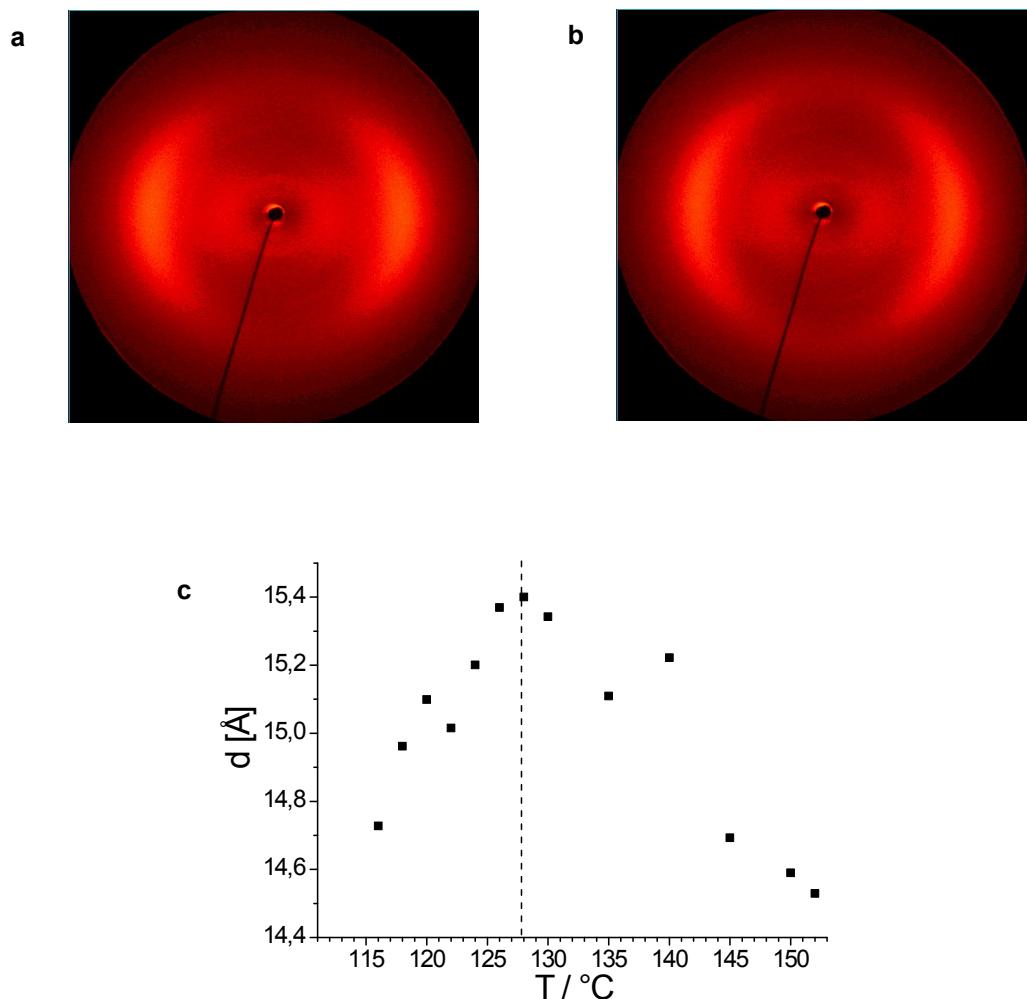
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## X-Ray measurements



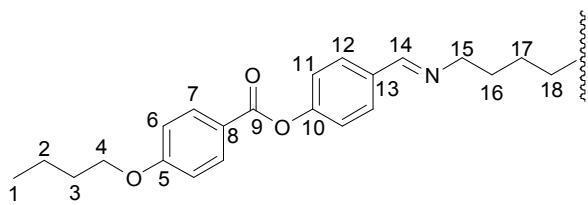
**Figure S1.** 2D XRD pattern of **CBI-9-ICB**; ( a) in the N phase at 150 °C, (b) in the N<sub>TB</sub> phase at 116 °C, (c) d value of the intensity maximum of the inner scattering at about 15 Å depending on the temperature

**Table S1:** Diffraction angles  $2\theta$  and d values for the intensity maxima of the small and wide angle X-ray diffraction of **CBI-7-ICB** and **CBI-9-ICB**

T/°C	CBI-7-ICB				CBI-9-ICB			
	inner halo		outer halo		inner halo		outer halo	
	2θ/°	d/Å	2θ/°	d/Å	2θ/°	d/Å	2θ/°	d/Å
114	6.530	13.54	20.35	4.36				
116	6.528	13.54	20.31	4.37	6.001	14.73	20.33	4.37
118	6.443	13.72	20.31	4.37	5.907	14.96	20.24	4.39
120	6.330	13.96	20.27	4.38	5.853	15.10	20.26	4.38
122	6.294	14.04	20.27	4.38	5.886	15.02	20.26	4.38
124	6.303	14.02	20.31	4.37	5.814	15.20	20.24	4.39
126	6.252	14.14	20.25	4.38	5.750	15.37	20.24	4.39
128					5.739	15.40	20.20	4.39
130	6.319	13.99	20.21	4.39	5.760	15.34	20.22	4.39
135	6.310	14.01	20.17	4.40	5.849	15.11	20.13	4.41
140	6.355	13.91	20.12	4.41	5.806	15.22	20.06	4.43
145	6.402	13.81	20.06	4.43	6.015	14.69	20.07	4.42
148	6.469	13.66	20.00	4.44				
150					6.058	14.59	19.95	4.45
152					6.083	14.53	20.00	4.44

### Liquid state NMR measurements.

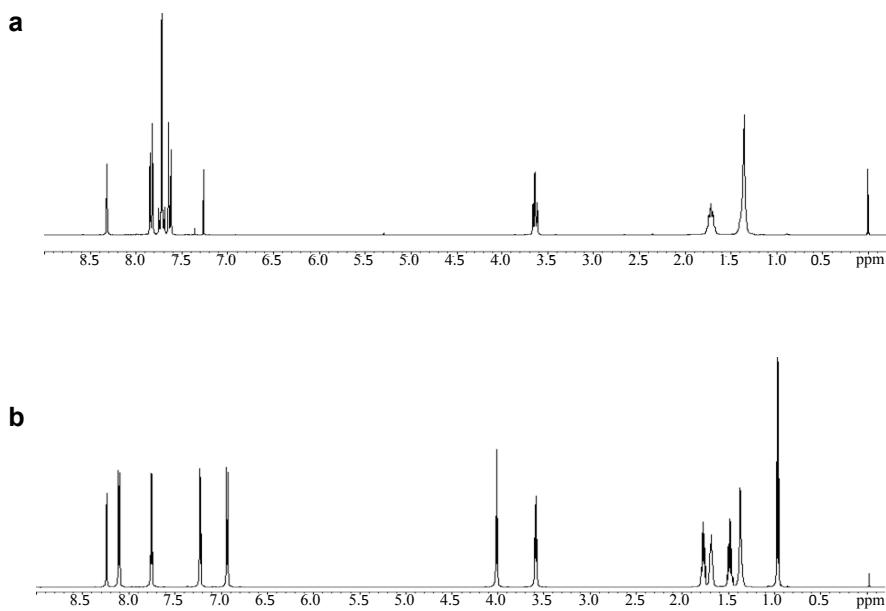
Complete assignment of the compound **BB\_7-4** is based on 1D and 2D homo- and heteronuclear NMR spectra and shown in Table S2. The spectra were taken at 50 °C due to low solubility of compound in DMSO-d<sub>6</sub> at room temperature.



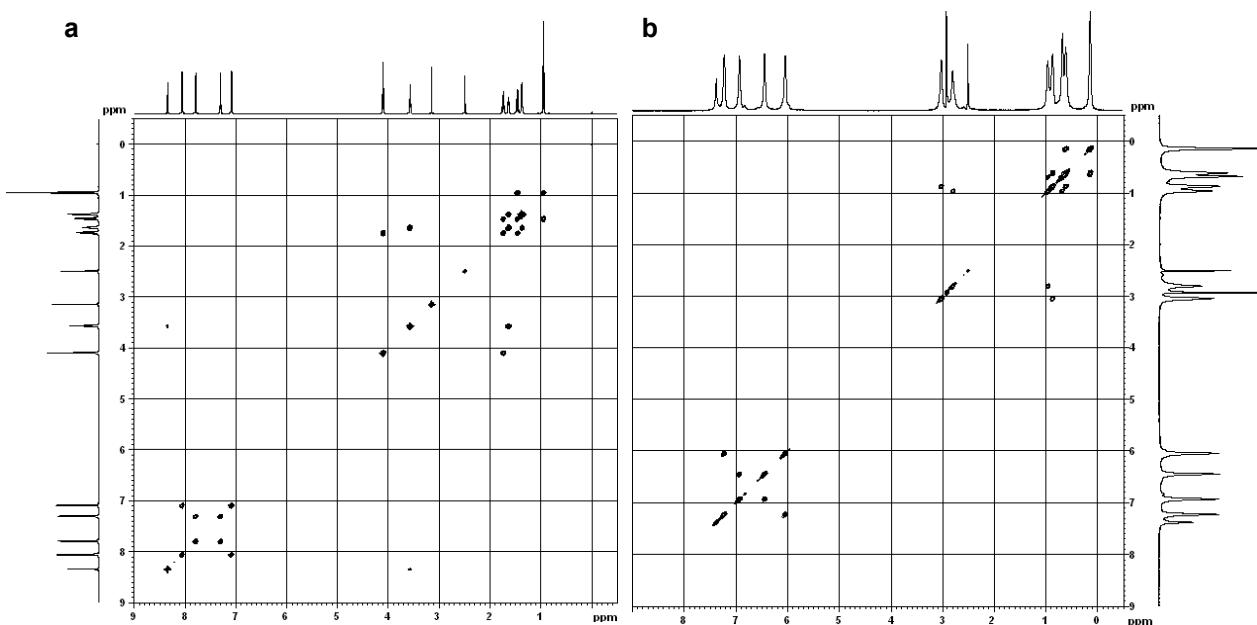
**Table S2.**  $^1\text{H}$  and  $^{13}\text{C}$  NMR chemical shifts ( $\delta/\text{ppm}$ )<sup>a</sup> recorded in DMSO-d<sub>6</sub> solution, H-H and C-H coupling constants<sup>b</sup> of compound **BB\_7-4** in (50 °C) and  $^1\text{H}$  chemical shifts of the neat compound in the N<sub>TB</sub> phase (90°C)

Atom		$^1\text{H}$ ( $\delta/\text{ppm}$ )		$^{13}\text{C}$ ( $\delta/\text{ppm}$ )	$^1\text{H}$ ( $\delta/\text{ppm}$ )	$\Delta\delta/\text{ppm}^c$
<b>1</b>	$\delta$ $^3J_{\text{HH}}$	0.95 (6) 7.38 (t)	$\delta$ $J_{\text{CH}}$	13.25 125.25 (q)	0.13	0.82
<b>2</b>	$\delta$ $^3J_{\text{HH}}$	1.46 (4) 7.42 (sextet)	$\delta$ $J_{\text{CH}}$	18.33 125.34 (t)	0.60	0.86
<b>3</b>	$\delta$ $^3J_{\text{HH}}$	1.74 (4) 6.97 (pentet)	$\delta$ $J_{\text{CH}}$	30.29 125.31 (t)	0.85	0.89
<b>4</b>	$\delta$ $^3J_{\text{HH}}$	4.09 (4) 6.48 (t)	$\delta$ $J_{\text{CH}}$	67.55 144.52 (t)	3.00	1.09
<b>5</b>	--	---	$\delta$	163.06 s	---	---
<b>6</b>	$\delta$ $^3J_{\text{HH}}$	7.09 (4) 8.88 (d)	$\delta$ $J_{\text{CH}}$	114.49 162.92 (d)	6.02	1.07
<b>7</b>	$\delta$ $^3J_{\text{HH}}$	8.05 (4) 8.88 (d)	$\delta$ $J_{\text{CH}}$	131.71 163.08 (d)	7.20	0.85
<b>8</b>	--	---	$\delta$	120.54 s	---	---
<b>9</b>	--	---	$\delta$	163.69 s	---	---
<b>10</b>	--	---	$\delta$	152.11 s	---	---
<b>11</b>	$\delta$ $^3J_{\text{HH}}$	7.30 (4) 8.58 (d)	$\delta$ $J_{\text{CH}}$	121.80 164.50 (d)	6.43	0.87
<b>12</b>	$\delta$ $^3J_{\text{HH}}$	7.79 (4) 8.58 (d)	$\delta$ $J_{\text{CH}}$	128.59 162.92 (d)	6.91	0.88
<b>13</b>	--	---	$\delta$	133.71 s	---	---
<b>14</b>	$\delta$	8.34 (2) s	$\delta$ $J_{\text{CH}}$	159.07 158.54 (d)	7.37	0.97
<b>15</b>	$\delta$ $^3J_{\text{HH}}$	3.57 (4) 6.84 (t)	$\delta$ $J_{\text{CH}}$	60.06 131.27 (t)	2.79	0.70
<b>16</b>	$\delta$ $^3J_{\text{HH}}$	1.64 (4) 6.76 (pentet)	$\delta$ $J_{\text{CH}}$	30.10 126.32 (t)	0.96	0.68
<b>17 and 18</b>	$\delta$	1.34-1.40 (6) m	$\delta$	26.38 and 28.21	0.67	0.70

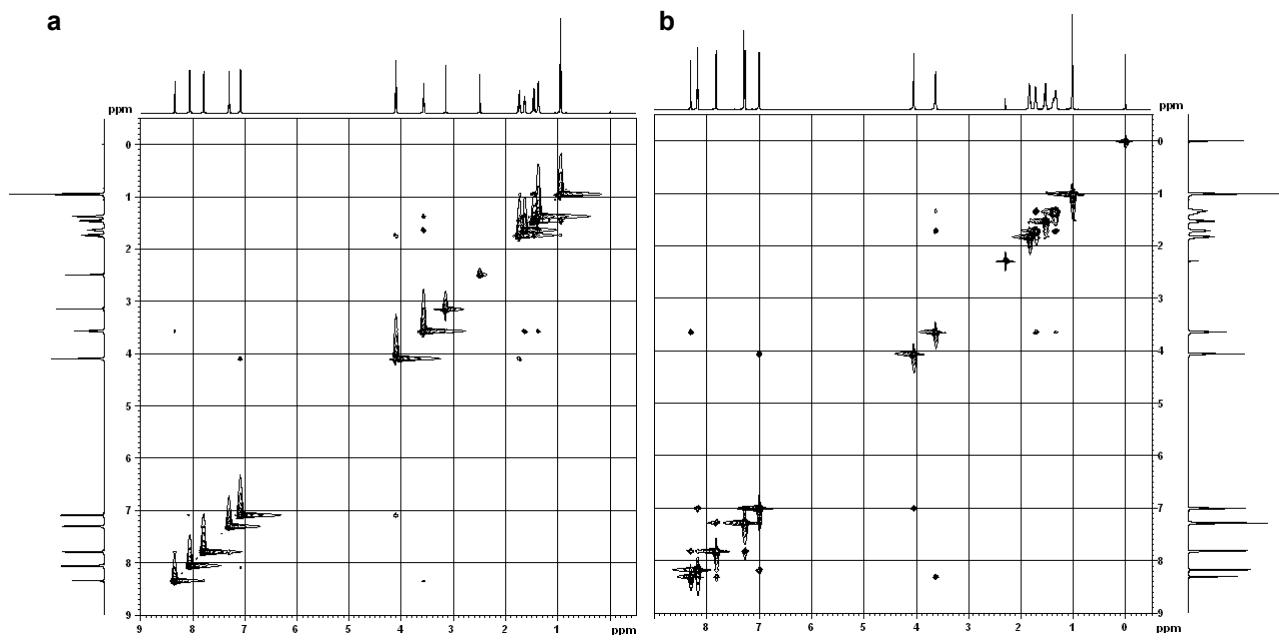
<sup>a</sup> Referred to TMS. Number of protons in brackets. <sup>b</sup> (s) singlet, (d) doublet, (t) triplet, (q) quartet, (m) multiplet. <sup>c</sup>  $\delta/\text{ppm}(\text{solution}) - \delta/\text{ppm}(\text{N}_\text{TB} \text{ phase})$



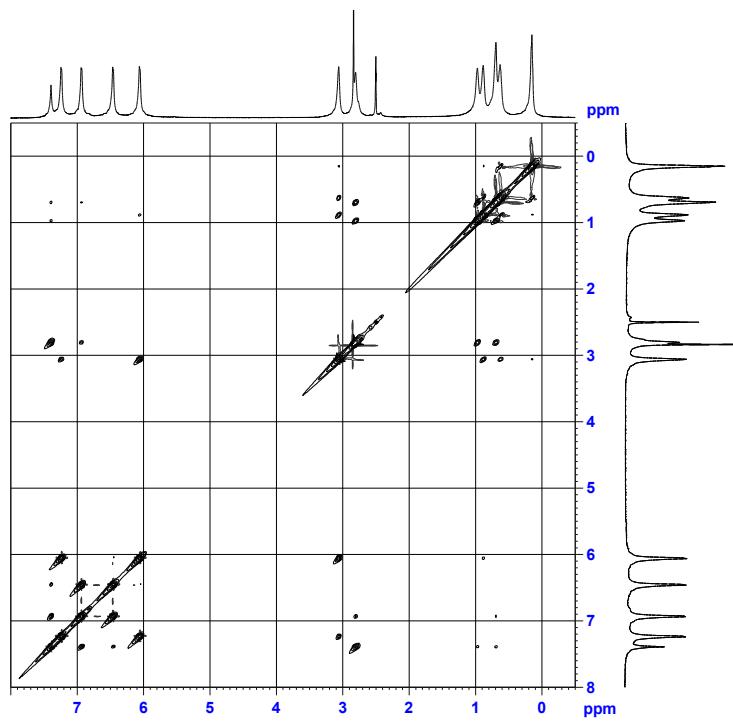
**Figure S2.** <sup>1</sup>H NMR spectra of (a) **CBI-7-ICB** and (b) **BB\_7-4** in  $\text{CDCl}_3$  solution.



**Figure S3.** (a) COSY spectrum of **BB\_7-4** in  $\text{DMSO}-d_6$  solution, (b) COSY spectrum of the neat **BB\_7-4** in the  $N_{\text{TB}}$  phase at 90 °C,



**Figure S4.** NOESY spectrum of BB\_7-4 dissolved in (a) DMSO-*d*<sub>6</sub> at 50 °C (b) CDCl<sub>3</sub> at -40 °C



**Figure S5.** NOESY spectrum of the neat BB\_7-4 at 100 °C